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BMW NA Customer Racing Teams Open 2023 SRO Season at Sonoma. Samantha Tan Named BMW M Motorsport Ambassador.

Woodcliff Lake, N.J. – March 30, 2023...BMW of North America Customer Racing teams and a dozen BMW M4 GT4 and BMW M4 GT3 racing cars as well as five BMW M2 CS Racing cars are entered in the opening rounds of the 2023 SRO season opening weekend at Sonoma Raceway, in Sonoma, California.

"BMW of North America Customer Racing teams look strong this season," said Dan Lubin, BMW NA Motorsport Manager. "We look forward to another successful SRO America season, but before we get started, BMW is delighted to welcome Samantha Tan as a BMW M Motorsport Brand Ambassador. ST Racing has been an important BMW team in both North America and globally, and I am sure she will increase her influence as a BMW M Motorsport Ambassador."

In addition to Tan's driving duties behind the wheel of her BMW racing cars, the 25year-old Canadian will support BMW at appearances at events in North America and Europe. Samantha Tan Racing was established in 2017, winning World Challenge and GT4 America championships in 2019 and 2020. In 2021, the team began racing overseas, winning the overall Creventic 24H championship. Tan is the first Asian woman to win a major international endurance racing series. In 2022, the team moved up to race in the GT3 class, winning the 12-hour race at the Autodromo Internazionale del Mugello in March. The victory was the first GT3 class win for the team in only its second endurance event with the new BMW M4 GT3.

"I simply do not have the words to describe how excited I am and how much this means to me." shared Samantha Tan. "As a lifelong fan of BMW, becoming an official brand ambassador for BMW M Motorsport is an absolute dream come true. To now have the opportunity to represent BMW, share my passion, and connect with BMW enthusiasts all over the world is incredible. I cannot wait to see where this extraordinary journey takes me."

The GT World Challenge America field will see two strong GT3 class BMW entries. The No. 38 ST Racing BMW M4 GT3 will be driven by newly minted BMW M Motorsport Brand Ambassador Samantha Tan co-driving with BMW driver John Edwards in the PRO-AM class. BimmerWorld has entered the No. 94 BMW M4 GT3 for Bill Auberlen and Chandler Hull in the PRO class in addition to two BMW M4 GT4 cars for team principal James Clay and Charlie Postins, and Tyler McQuarrie and James Walker Jr. in the GT4 America AM and PRO-AM class respectively.

Additional GT4 America class entries include No. 51 Auto Technic Racing (Zac Anderson, John Dubets – Silver); No. 253 Auto Technic Racing (Satakal Khalsa, Rob Walker – Am): No. 92 Random Vandals Racing (Kevin Boehm, Kenton Koch – Silver); No. 98 Random Vandals Racing (Al Carter, Paul Sparta – Am); No. 88 STR38 (Chandler Hull, Jon Miller – Silver); No. 438 STR38 (Chris Allen, Robert Mau – Am); No. 44 Rooster Hall Racing (Colin Garrett, Johan Schwartz – Pro-Am).

BMW M2 CS Racing TCX class entries in TC America include No. 14 AOA Racing (Kenny Schmied); No. 21 Fast Track Racing (Adam Gleason); No. 24 Rigid Speed Company (Joseph Catania); No. 26 Rigid Speed Company (Lucas Catania); No. 44 Rooster Hall Racing (Colin Garrett).

Practice begins on Friday, March 31 with qualifying and Round 1 races on Saturday, April 1. Round 2 races are scheduled for Sunday, April 2. SRO offers free live streams all weekend long on YouTube (GTWorld).

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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