

BMW Group



Vehicle Sales BMW of North America, LLC Q1 2023

	Q1 2023	Q1 2022	%	YTD 2023	YTD 2022	%
i3	0	9	-100.0%	0	9	-100.0%
i8	0	4	-100.0%	0	4	-100.0%
2 Series	1,383	4,024	-65.6%	1,383	4,024	-65.6%
3 Series	6,751	8,156	-17.2%	6,751	8,156	-17.2%
4 Series	11,997	7,379	62.6%	11,997	7,379	62.2%
5 Series	7,536	5,645	33.5%	7,536	5,645	33.5%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	2,885	1,498	92.6%	2,885	1,498	92.6%
8 Series	1,572	1,401	12.2%	1,572	1,401	12.2%
Z4	398	279	42.7%	398	279	42.7%
X1	3,171	2,203	43.9%	3,171	2,203	43.9%
X2	78	835	-90.7%	78	835	-90.7%
BMW passenger cars	35,771	31,433	13.8%	35,771	31,433	13.8%
X3	15,108	13,941	8.4%	15,108	13,941	13.8%
X4	2,456	2,286	7.4%	2,456	2,286	7.4%
X5	17,315	16,477	5.1%	17,315	16,477	5.1%
X6	2,286	2,768	-17.4%	2,286	2,768	-17.4%
X7	6,770	6,462	4.8%	6,770	6,462	4.8%
XM	409	0	0.0%	409	0	0.0%
iX	2,351	347	577.5%	2,351	347	577.5%
BMW light trucks	46,695	42,281	10.4%	46,695	42,281	10.4%
BMW brand	82,466	73,714	11.9%	82,466	73,714	11.9%
Cooper /S Hardtop 2 Door	2,006	1,843	8.8%	2,006	1,843	8.8%
Cooper /S Hardtop 4 Door	911	723	26.0%	911	723	26.0%
Cooper /S Convertible	938	736	27.4%	938	736	27.4%
Cooper /S Clubman	641	577	11.1%	641	577	11.1%
Countryman	2,788	2,997	-7.0%	2,788	2,997	-7.0%
MINI brand	7,284	6,876	5.9%	7,284	6,876	5.9%
TOTAL BMW of North America, LLC	89,750	80,590	11.4%	89,750	80,590	11.4%