

MINI CLUBMAN FINAL EDITION NOW AVAILABLE FOR PRE-ORDER IN THE U.S.



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MINI USA ANNOUNCES MINI CLUBMAN FINAL EDITION FOR U.S. MARKET

Confirms U.S. pricing, features and availability for exclusive model

Woodcliff Lake, N.J. – April 7, 2023 – MINI USA announces the U.S. pricing, features and availability of the 2024 MINI Clubman Final Edition, an exclusive model to celebrate the very last special edition to be offered on the MINI Clubman model range. Known for its unique body style and split rear doors, the MINI Clubman Final Edition will start production in September 2023 arriving at dealers in the U.S. in October. Based off the MINI Cooper S Clubman All4, the U.S. Manufacturers Suggested Retail Price (MSRP) of the MINI Clubman Final Edition is \$46,150 plus an additional \$995 for Destination and Handling.

The MINI Cooper S ALL4 Clubman has always stood for driving dynamics, style and comfort. The Final Edition honors the model's heritage, from the very first Clubman offered in 1969 to the current generation MINI Clubman. The MINI Clubman Final Edition will be offered in a very limited capacity in the U.S. From a total of 1,969 units globally, fewer than 100 examples of the MINI Clubman Final Edition will be available to U.S. customers exclusively through a special pre-order reservation process.

The MINI Clubman Final Edition is available in Nanuq White, Enigmatic Black, and Melting Silver III. The charismatic details of both the interior and exterior emphasize the exclusive nature of the model. Accents like the outline of the radiator grille on the exterior and the dashboard trim of the interior feature the colors Shimmer Copper and Sage Green Dark for a more elegant depth. On the interior passenger side and the floor mats, a "1 of 1969" badge on the trim serves as a proud reminder of the exclusivity of

the Final Edition and highlights the year the very first Clubman model was introduced more than 50 years ago. The same badge can also be found on the side of the C-Pillar to boast its stand-out personality on the outside.

The standard Connected Media equipment includes an 8.8-inch touch display in the central instrument, the MINI Online digital service, Remote Services and smartphone integration for using Apple CarPlay and other apps via the vehicle's own control system. The latest generation of the MINI control system optimizes the options for fast and intuitive control of vehicle functions, audio program, communication, navigation and apps.

2024 Model Year Special Edition Pricing

MINI Cooper S ALL4 Clubman MSRP	Final Edition Content	MINI Cooper S ALL4 Clubman Final Edition MSRP
\$36,150	\$10,000	\$46,150

Separately, MINI USA announces the broader MINI Clubman model range will be available for US customers to order up through February 2024 production, at which time ordering will end for the model range.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 104 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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