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## The New BMW R 12 nineT Teaser

- Successor to the BMW R nineT
- Pricing and specifications to be announced in the 2<sup>nd</sup> half of 2023

**Woodcliff Lake, NJ – May 11, 2023**... BMW Motorrad is proud to present the new BMW R 12 nineT in celebration of "100 Years of BMW Motorrad" and, exactly ten years after the launch of the original R nineT.

Like the BMW R nineT, introduced in 2013, the new BMW R 12 nineT is a pure, powerful, classic roadster which offers a wealth of conceptual options for almost unlimited customizing and personal individualization.



Dr. Markus Schramm, Head of BMW Motorrad: "The R nineT and its customizing concept established the new Heritage experience for BMW Motorrad's 90th birthday and has become an indispensable cornerstone of our model range. The new R 12 nineT continues the successful heritage story surrounding the legendary BMW boxer engines with an even more classic, reduced design language, even greater degrees of freedom when it comes to customizing and, last but not least, new and innovative technology."

## 1200 Boxer motor with redesigned intake and exhaust systems

100 years ago, the very first BMW motorcycle - the R 32 – arrived, powered by an air/oilcooled flat-twin engine. The boxer's unmistakable design, powerful acceleration, unique power delivery, hallmark sound and smooth running quickly made it a legendary synonym for BMW motorcycles. With its air/oil-cooled boxer engine, the new R 12 nineT continues this great tradition. The number 12 has been added to reflect the model's engine capacity, as done in other BMW motorcycle models.

# **Classic, Purist Design**

Even more than its predecessor, the new R 12 nineT combines the strong visible character of the boxer engine, a classic design language of motorcycle eras past, innovative technology and a modular concept that offers the rider a maximum of customization options. Reduced even more to the essentials, it delivers high emotional appeal.

Edgar Heinrich, Head of Design BMW Motorrad: "The purist design language is dominated by the clear tank/seat/rear line, in the style of the traditional /5 or the legendary R 90 S of the 70s. At first glance, the tank itself is a classic BMW boxer tank, with a typical bend in the lower edge and classic knee contact. The new R 12 NineT also features side covers in the area of the frame triangle in the authentic Roadster look another reminiscence of BMW motorcycles of the 1970s."

Particular attention to detail is evident in the redesigned front fender, the LED headlamp design and the two round instruments gauges. As is tradition, attractive customization options are offered as part of the original BMW Motorrad accessory range. With customizing in mind, the new R 12 nineT features an LED taillight unit integrated into the seat for a "short tail" appearance.

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## The highlights of the new BMW R 12 nineT:

- Classic, purist design.
- Workmanship with great attention to detail.
- Air/oil-cooled 2-cylinder boxer engine.
- Designed for customizing.
- One-piece tubular space frame with bolted-on rear frame.
- High-quality upside-down telescopic forks at the front and Paralever at the rear.
- Left-side exhaust system with double muffler and conical end pieces.
- Radially mounted 4-piston monobloc calipers, steel braided brake lines.
- Tailor-made, high-quality original BMW Motorrad accessory range.

#### **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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