

BMW

U.S. Press Information

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BMW Motorrad Presents the BMW M 1000 XR Prototype.

Woodcliff Lake, NJ – June 6, 2023...BMW Motorrad is proud to unveil the M 1000 XR prototype, which offers a glimpse of the newest model in the M lineup.

"With the M 1000 XR prototype, we are providing a first preview of the third BMW Motorrad M model, in our anniversary year. We have developed the M 1000 XR, based on the current S 1000 XR, S 1000 RR and M 1000 RR, as a long-distance sportbike with supersports riding dynamics for the road as well as for the track." **Dominik Blass, Product Manager.**



The letter M has been synonymous with racing success worldwide for over 50 years, as well as with high-performance BMW road models aimed at customers with very high expectations for performance, exclusivity and individuality. BMW Motorrad applied this successful M strategy to motorcycles in 2019 when it began to offer M special equipment and M Performance Parts for existing models. The M 1000 RR and the M 1000 R, the first two independent M models from BMW Motorrad, were introduced in 2020 and 2022 respectively.

The M 1000 XR prototype helps mark not only 100 Years of BMW Motorrad but also almost 100 years of BMW 2-wheeled motorsport competition. It is a preview of a supersports motorcycle that excels in all riding disciplines: winding roads, long-distance touring and track use with equal aplomb and with a level of performance previously unknown in this segment.

In-line four-cylinder engine with BMW ShiftCam technology and low weight delivers the highest performance in the segment.

The four-cylinder engine from the BMW S 1000 RR supersports motorcycle with BMW ShiftCam technology for varying the timing and valve lift is used as the basis. With an engine output of more than 200 hp, a fueled DIN weight of only 492 lbs., and chassis technology, aerodynamics and control electronics designed equally for high-performance road use, long-distance touring and fast track lapping, the new M 1000 XR opens up dynamic riding opportunities as a crossover bike in the sports motorcycle segment previously reserved for purebred superbikes. Further weight reduction and increased riding dynamics can be achieved with the available M Competition Package. The top speed of the M 1000 XR prototype is around 174 mph.

M winglets: Greater stability, reduced wheelie tendency and enhanced acceleration, thanks to improved aerodynamic downforce.

In addition to drivetrain and suspension technology, aerodynamics were also a key focus when developing the M 1000 XR prototype. The new M 1000 XR received winglets with the aim of ensuring superior riding stability at higher speeds despite increased engine power. They serve in helping achieve the best possible contact between the tires and the road surface - especially during acceleration. The additional load on the front wheel counteracts the natural tendency to wheelie during acceleration, meaning the traction

control system has to intrude less, and more drive power is converted into forward momentum. The forward-leaning seating position ensures better bike control, especially in supersport mode.

M brakes for optimum braking performance in track and performance mode.

Like the M 1000 RR and the M 1000 R, the new M 1000 XR features M brakes. These were developed using experience gained with racing brakes on BMW Motorrad factory racing machines in the Superbike World Championship. The M brake calipers feature a blue anodized coating in conjunction with the famous M logo.

BMW Motorrad will publish further information on the new BMW M 1000 XR in the second half of 2023.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The 349 BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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