

BMW

U.S. Press Information

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The BMW X1 M35i xDrive.

- The most powerful 4-cylinder in BMW's modular engine portfolio at 312 hp.
- 0-60 in just 5.2 seconds on to a top speed of 155 mph.
- Standard Adaptive M Suspension and available M Compound brakes.
- The latest BMW iDrive featuring BMW Operating System 9.
- Base MSRP: \$49,900 plus \$995 destination and handling.

Woodcliff Lake, NJ – June 27, 2023...A performance model with unmistakable M character takes its place at the top of the new BMW X1 range. The new 2024 BMW X1 M35i xDrive builds on the emotional driving pleasure that lies at the heart of BMW's compact Sports Activity Vehicle with an injection of the power, agility and precision for which M models are celebrated. Its 2.0-liter 4-cylinder motor is part of the new modular generation of BMW Group Efficient Dynamics engines and uses M TwinPower Turbo technology to produce 312 hp and 295 lb-ft of torque.

With this newfound energy, the new BMW X1 M35i xDrive races from rest to 60 mph in 5.2 seconds, on to a top speed electronically limited to 155 mph. M-specific chassis technology – including the option of M Compound brakes for the first time on an M performance model – is integrated with BMW xDrive intelligent all-wheel drive to deliver sublime performance characteristics.

The sharper character of the new BMW X1 M35i xDrive is clearly apparent both inside and out. The new range-topping performance model comes with exclusive design and equipment features typically reserved for high-performance cars from BMW M GmbH. These include the two pairs of exhaust tailpipes and the optional M Sport seats with illuminated M logos.

The new BMW X1 M35i xDrive also breaks new ground in terms of digital technology: it is the first model to feature the new BMW iDrive with QuickSelect and BMW Operating System 9.

The US launch of the new 2024 BMW X1 M35i xDrive will begin in October 2023. The flagship model will be built at BMW Group Plant Regensburg, together with all other variants of the new BMW X1.

New 4-cylinder engine with power to spare.

The most potent 4-cylinder version of the latest modular generation of engines delivers the raw power that the new BMW X1 M35i xDrive turns into captivating performance. Various innovations set these new engines apart from previous generations, such as the adoption of the Miller combustion cycle, redesigned intake ports and combustion chambers, and changes to the camshaft timing, injection, ignition system, and exhaust gas routing.

Among the 2.0-liter unit's M-specific highlights are a new, stronger crankshaft, an optimized oil supply system for the pistons with cooling channels, and main bearing shells and caps carried over from the latest-generation 6-cylinder engines. It is also equipped with VANOS variable camshaft timing with optimized oil supply for the actuator and VALVETRONIC fully variable valve timing. The result of these enhancements is 312 hp produced between 5,750 and 6,500 rpm, and peak torque of 295 lb-ft from 2,000 to 4,500 rpm.

The new motor's spirited power is accompanied by an assertive bark from the M-specific exhaust system. The new BMW X1 M35i xDrive is the first M performance model to feature two pairs of twin tailpipes. Nestled neatly into the left and right of the rear apron, they are a signature feature of high-performance models from BMW M and have now been adopted by the most powerful member of the compact SAV range.

7-speed double clutch Steptronic transmission with M Sport Boost.

The 7-speed Steptronic transmission fitted to the new BMW X1 M35i xDrive stands out with

its ultra-sharp shift action. Shift paddles on the steering wheel allow quick manual gear changes.

The M Sport Boost function is also available for situations in which rapid bursts of speed are required. When the driver pulls and holds the left-hand shift paddle for at least one second, all the powertrain and chassis systems are switched to their sportiest setting.

Supreme traction and agility: BMW xDrive all-wheel drive, mechanical limited-slip differential at the front axle.

The BMW xDrive intelligent all-wheel-drive system ensures that power is distributed between the front and rear wheels as required in any situation. The system is in constant communication with the chassis control network. A hang-on clutch with electro-hydraulic control allows drive torque to be directed to the rear wheels in a matter of milliseconds, providing significantly greater traction, directional stability, and balanced handling.

The all-wheel-drive system is assisted by the mechanical limited-slip differential built into the 7-speed Steptronic transmission of the new BMW X1 M35i xDrive. This serves to limit the difference in rotational speed between the front wheels, boosting agility and handling dynamics when taking corners at speed and increasing traction over loose terrain or in adverse weather conditions.

Adaptive M suspension and sport steering as standard.

Standard specification for the new BMW X1 M35i xDrive includes BMW's adjustable Adaptive M Suspension. Pressure peaks inside the dampers are smoothed out with the help of additional valves that are active on the rebound side. As a result, the system offers comfortable response when absorbing minor bumps in the road surface combined with sporty damper characteristics in dynamic driving situations. And the standard sport steering pairs Servotronic speed-sensitive power assistance with a very direct rack ratio.

Integrated braking system with the option of M Compound brakes.

The integrated braking system fitted to the new BMW X1 M35i xDrive is more than up to the task of keeping all the available power under control while providing excellent feedback through the brake pedal. It packages the brake activation, brake booster, and braking control functions

within a single compact module, while an electric actuator is used to initiate the required brake pressure.

The new BMW X1 M35i xDrive is the first M performance model to offer optional M Compound brakes, comprising four-piston, fixed-caliper brakes with 15.2-inch drilled discs at the front wheels and single-piston, floating-caliper units with integrated parking brake and 13.0-inch discs at the rear. The inner-vented brake discs are composed of a grey cast iron ring and an aluminum chamber. The M Compound brakes offer very comfortable braking, superb feel, and stable stopping power under high loads. In addition to this, weight has been minimized and unsprung masses are substantially lower compared with conventional braking systems. The brake calipers are finished in high-gloss grey and bear the M logo.

Near-actuator wheel slip limitation for sharper agility.

Contributing to the BMW X1 M35i xDrive's inspiring combination of resolute handling poise and supreme agility is near-actuator wheel slip limitation technology. In this system, the traction control function is integrated into the engine management. This eliminates the long signal paths to the DSC control unit, meaning that the corrective inputs are applied up to ten times faster than in conventional systems and with exceptional precision. Near-actuator wheel slip limitation thereby ensures optimum traction (even on slippery roads), unwavering straight-line composure under hard acceleration, and excellent directional stability in corners.

19-inch M light-alloy wheels as standard.

M Double-spoke bi-color wheels measuring 19 inches in diameter mounted on all-season non-runflat tires are the final piece of the unique chassis specification of the new BMW X1 M35i xDrive. Three 20-inch light-alloy wheel designs on performance non-runflat tires are optional.

Distinctive design with familiar M details: M kidney grille with vertical double bars, M exterior mirror caps, and a quartet of exhaust tailpipes.

The M-specific exterior design cues of the new BMW X1 M35i xDrive reflect the technical requirements of a performance vehicle in terms of cooling air provision and aerodynamic balance. A front apron with large air intakes ensures the engine, transmission, and brakes always remain within their optimum temperature windows, even under hard driving. Prominent side skirt extensions, a model-specific roof spoiler, and a rear apron with diffuser inlay

showcase the performance-led character of the X1 M35i xDrive.

The BMW M kidney grille of the new BMW X1 M35i xDrive bears the M logo and sports vertical double bars. Black M exterior mirror caps with twin-stalk design highlight the view in profile. At the back, four exhaust tailpipes – each with a diameter of 3.1 inches – integrated into the model-specific rear apron lets onlookers know that they're looking at the most powerful model in the series.

M-specific interior, optional M Sport seats.

The promise of a high-performance experience is reiterated inside the cabin. Highlights include an Alcantara-trimmed instrument panel, Aluminum Hexacube Dark interior trim elements, an anthracite-colored headliner, M pedals, the M-specific graphics of the BMW Curved Display – and, optionally, the BMW Head-Up Display – and an M leather steering wheel with shift paddles.

Standard equipment for the new BMW X1 M35i xDrive includes black Sensatec/Alcantara sport seats with blue contrast stitching. Leather-like Veganza upholstery is optional. The optional M Sport seats offer a wide range of electrical adjustment and feature an illuminated M logo in the upper section of the backrests.

The sporty interior ambience is balanced with its functionality. The rear seat of the new BMW X1 M35i xDrive is split 40:20:40, and the tilt angle of each section can also be adjusted. The cargo capacity can be expanded from 25.7 cubic feet to a maximum of 46.9 cubic feet with the rear seatbacks folded.

Sophisticated options enable precise individualization.

The optional M Sport Professional Package adds extended Shadowline exterior trim and M Shadowline headlights to the X1 M35i xDrive's already distinctive exterior design. Also included are red calipers for the standard M Sport brakes (the standard blue calipers may also be specified), and M Sport seats.

The new BMW X1 M35i xDrive comes standard with dual-zone automatic climate control, BMW Live Cockpit Plus including the BMW Maps navigation system, M roof rails in high-gloss Shadowline, automatic tailgate operation, and a Harman Kardon premium sound system, plus

four USB-C ports and two 12V power sockets.

A wide array of cutting-edge driver assistance systems can also be specified. Already fitted as standard are Frontal Collision Warning with City Collision Mitigation, Active Blind Spot Detection, Lane Departure Warning, and Active Park Distance Control. The Driving Assistance Plus Package adds Active Cruise Control with Stop&Go and Steering & Lane Control Assistant. Upgrading further to the Driving Assistance Professional Package adds Active Lane Keeping Assistant with side collision avoidance and the Traffic Jam Assistant, which allows attentive hands-free driving on limited access highways at speeds up to 37 mph as well as active navigation guidance, Automatic Lane Change, exit warning, and front and rear cross traffic warning.

The optional Premium Package includes the interior camera with anti-theft recording, Surround View with 3D View, Drive Recorder, and Video Augmented Reality overlays with navigation directions. Existing functions can be upgraded by means of the Remote Software Upgrades facility, which also makes it possible to add new functions (availability depends on the hardware fitted in the vehicle and the market conditions).

BMW iDrive with QuickSelect and Operating System 9.

The new BMW X1 M35i xDrive is BMW's first model to feature the updated version of the control/operation system BMW iDrive with QuickSelect and BMW Operating System 9. To make selecting and operating various functions and digital services more intuitive and comfortable, the latest generation of BMW iDrive offers a newly designed home screen and QuickSelect functionality. This brings an improved menu structure that takes its cues from consumer electronics devices. By showing the right information in the right place, the new BMW iDrive enhances the X1 M35i xDrive's focused, assured driving experience.

The updated BMW iDrive system with QuickSelect in the new BMW X1 M35i xDrive is underpinned by BMW Operating System 9. This technology enables a broader offering of digital content for information and entertainment, shorter function update cycles, and improved access to a host of specific online services. BMW iDrive with QuickSelect integrates with the BMW Curved Display and BMW Intelligent Personal Assistant and is therefore geared to operation using the touchscreen and natural language.

The new home screen of BMW Operating System 9 always displays the navigation system's

map view or other individually configurable graphics. On the same level, function icons appear in a vertical arrangement on the driver's side of the control display, which the driver can navigate by swiping up or down. QuickSelect rapid-access tech allows the requested function to be accessed directly and without having to pass through a submenu. And once the relevant settings have been chosen, a tap on the home icon at the lower edge of the display is all it takes to return to the home screen. Alongside the home symbol now are the symbols for direct access to the climate control menu, the All Apps menu, and Apple CarPlay® / Android Auto™, if activated.

The new, flat menu structure makes activating functions and settings much more convenient. The on-board digital content – just like the hardware, in the form of the BMW Curved Display – is designed to enhance the driver focus for which BMW is renowned. To ensure intuitive operation while on the move, the graphical interface and menu structure feature a layout developed by BMW Group Design that is both consistent and characteristic of the brand.

Range of digital services can be expanded as desired.

Among the standard features of the updated BMW iDrive in the new BMW X1 M35i xDrive is the latest generation of the cloud-based navigation system BMW Maps. Added to which, the services and apps already introduced in the new BMW X1 are also available with BMW Operating System 9. For example, the BMW Intelligent Personal Assistant and other voice-controlled assistants, the BMW ConnectedDrive Store, BMW Remote Software Upgrades, smartphone integration via Apple CarPlay® / Android Auto™, and My Modes can also be used in the new BMW X1 M35i xDrive. Specifying the optional Personal e-SIM also ensures the car's antenna system is set up to work with 5G mobile technology.

BMW Operating System 9 also lays the groundwork for a highly customizable selection of additional digital services. The new BMW Digital Premium offering gives customers access to an expanded BMW ConnectedDrive Store. This means they can use all the apps for music streaming, news or gaming, on a subscription basis. BMW Digital Premium also features enhanced BMW Maps navigation functions and extended functionality for the BMW Intelligent Personal Assistant, plus additional My Modes. Optional benefits include data usage for all digital services and the apps available from the BMW ConnectedDrive Store, including music streaming. BMW Digital Premium can be downloaded in the vehicle from the BMW ConnectedDrive Store, via the My BMW App or on the web. Customers can choose from monthly or annual payment plans, both of which provide maximum flexibility when putting

together a selection of digital services tailored to their personal requirements.

Major standard equipment.

19-inch M Double-spoke bi-color wheels style 871M with all-season non-runflat tires
Adaptive M Suspension
M Sport Brakes with blue calipers
LED headlights with cornering lights
Harman/Kardon Premium sound system
BMW Curved Display
ConnectedDrive Services
Wireless Device Charging
Apple CarPlay and Android Auto compatibility
Active Blind Spot Detection
Frontal Collision Warning with City Collision Mitigation
Lane Departure Warning

Major optional equipment and packages.

Driving Assistance Plus Package

- Active Cruise Control with Stop&Go
- Steering and Lane Control Assistant

Driving Assistance Professional Package

- Active Cruise Control with Stop&Go
- Active Lane Keeping Assistant with Side Collision Avoidance
- Traffic Jam Assistant

Shadowline Package

- M Shadowline lights
- Extended Shadowline trim

M Sport Professional Package

- M Sport Brakes with red (or standard blue) calipers
- M Compound Brakes with grey high gloss calipers
- M Shadowline lights
- Extended Shadowline trim

Premium Package

- Universal garage door opener

- Panoramic moonroof
- Interior camera
- Parking Assistant Plus
- Head-up Display
- Live Cockpit Professional including Navigation
- Anti-theft Recorder
- Surround View with 3D View

Remote Engine Start

20-inch light alloy wheels with performance non-runflat tires

M Compound Brakes with grey high-gloss calipers

Panoramic moonroof

Eucalyptus open-pore fine wood trim

Aluminum trim with mesh effect

M Sport seats

Heated front seats and steering wheel

Specifications.

BMW X1 M35i xDrive	
Body	
No. of doors/seats	5 / 5
Length / Width / Height (in)	177.4 / 72.6 / 64.6
Wheelbase (in)	106.0
Track, front / rear (in)	62.4 / 62.5
Ground clearance (in)	8.1
Turning circle (ft)	38.4
Fuel tank capacity (gal)	14.3
Curb weight (lbs)	3,790
GVWR (lbs)	4,938
Luggage capacity (cu ft)	25.7 – 46.9
Engine	
Config. / no. cylinders / valves	Inline / 4 / 16
Engine technology	BMW TwinPower Turbo technology, high precision injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing

Capacity (cc)		1,998	
Stroke / bore (mm)		82.0 / 94.6	
Compression ratio (:1)		9.5	
Max output (hp @ rpm)		312 @ 5,750-6,500	
Max torque (lb-ft @ rpm)		295 @ 2,000-4,500	
Driving Dynamics and Safety			
Suspension, front		Adaptive M suspension with single-joint spring strut axle in lightweight aluminum-steel construction	
Suspension, rear		Adaptive M suspension three-link axle in lightweight steel construction	
Brakes, front (std.)		4-piston fixed caliper disc brakes	
Brakes, rear (std.)		Single-piston floating-caliper disc brakes	
Driving stability systems		DSC incl. ABS and DTC (dynamic traction control), ARB technology (near-actuator wheel slip limitation), CBC (cornering brake control), DBC (dynamic brake control), Performance Control, Dry Braking function, fading compensation, drive-off assistant, DSC networked with xDrive all-wheel-drive system	
Safety equipment		Airbags for driver and passenger, side airbags for driver and passenger, head airbags, three-point inertia reel seatbelts, belt tensioner and belt force limiter, crash sensors, tire pressure indicator	
Steering		Electric Power Steering (EPS) with Servotronic function and variable sport ratio	
Steering ratio overall (:1)		14.5	
Tires front / rear		245/45R19 102H XL AS / 245/45R19 102H XL AS	
Rims, front / rear (in)		8.0J x 19 LM / 8.0J x 19 LM	
Transmission			
Type		7-speed STEPTRONIC transmission	
Gear ratios	I	:1	16.991
	II	:1	10.588
	III	:1	7.076
	IV	:1	4.910
	V	:1	4.001
	VI	:1	3.273

	VII	:1	2.522
	R	:1	16.323
Final Drive		:1	1.737
Performance			
Output per liter (hp)	156		
Acceleration 0-60 mph (sec)	5.2		
Top Speed (mph) (perf. tires)	130 (155)		

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com, www.miniusanews.com and www.press.bmwna.com.

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