

BMW Group



Vehicle Sales BMW of North America, LLC Q2 2023

	Q2 2023	Q2 2022	%	YTD 2023	YTD 2022	%
i3	0	0	0.0%	0	9	-100.0%
i8	0	1	-100.0%	0	5	-100.0%
2 Series	2,805	3,581	-21.7%	4,188	7,605	-44.9%
3 Series	7,665	6,174	24.1%	14,416	14,330	0.6%
4 Series	13,765	6,646	107.1%	25,762	14,025	83.7%
5 Series	7,303	4,166	75.3%	14,839	9,811	51.2%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	2,311	1,391	66.1%	5,196	2,889	79.9%
8 Series	1,472	2,185	-32.6%	3,044	3,586	-15.1%
Z4	724	477	51.8%	1,122	756	48.4%
X1	4,032	1,691	138.4%	7,203	3,894	85.0%
X2	63	730	-91.4%	141	1,565	-91.0%
BMW passenger cars	40,140	27,042	48.4%	75,911	58,475	29.8%
X3	12,637	18,710	-32.5%	27,745	32,651	-15.0%
X4	1,913	2,686	-28.8%	4,369	4,972	-12.1%
X5	18,575	19,049	-2.5%	35,890	35,526	1.0%
X6	2,612	2,631	-0.7%	4,898	5,399	-9.3%
X7	7,174	7,706	-6.9%	13,944	14,168	-1.6%
XM	762	0	0.0%	1,171	0	0.0%
iX	4,135	1,081	282.5%	6,486	1,428	354.2%
BMW light trucks	47,808	51,863	-7.8%	94,503	94,144	0.4%
BMW brand	87,948	78,905	11.5%	170,414	152,619	11.7%
Cooper /S Hardtop 2 Door	1,845	1,848	-0.2%	3,851	3,691	4.3%
Cooper /S Hardtop 4 Door	1,278	1,167	9.5%	2,189	1,890	15.8%
Cooper /S Convertible	1,170	545	114.7%	2,108	1,281	64.6%
Cooper /S Clubman	823	558	47.5%	1,464	1,135	29.0%
Countryman	2,469	1,013	143.7%	5,257	4,010	31.1%
MINI brand	7,585	5,131	47.8%	14,869	12,007	23.8%
TOTAL BMW of North America, LLC	95,533	84,036	13.7%	185,283	164,626	12.5%