

BMW Group



Vehicle Sales BMW of North America, LLC Q3 2023

	Q3 2023	Q3 2022	%	YTD 2023	YTD 2022	%
i3	0	0	0.0%	0	9	-100.0%
i8	0	0	0.0%	0	5	-100.0%
2 Series	3,135	1,573	99.3%	7,323	9,178	-20.2%
3 Series	8,852	5,337	65.9%	23,268	19,667	18.3%
4 Series	13,668	9,377	45.8%	39,430	23,402	68.5%
5 Series	1,733	4,577	-62.1%	16,572	14,388	15.2%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	2,377	1,016	134.0%	7,573	3,905	93.9%
8 Series	1,337	1,964	-31.9%	4,381	5,550	-21.1%
Z4	331	447	-26.0%	1,453	1,203	20.8%
X1	5,699	465	1125.0%	12,902	4,359	196.0%
X2	35	746	-95.3%	176	2,311	-92.4%
BMW passenger cars	37,167	25,502	45.7%	113,078	83,977	34.7%
X3	14,669	18,453	-20.5%	42,414	51,104	-17.0%
X4	1,978	1,658	19.3%	6,347	6,630	-4.3%
X5	15,986	21,077	-24.2%	51,876	56,603	-8.4%
X6	2,163	3,811	-43.2%	7,061	9,210	-23.3%
X7	6,002	5,803	3.4%	19,946	19,971	-0.1%
XM	443	0	0.0%	1,614	0	0.0%
iX	5,541	1,727	220.8%	12,027	3,155	281.2%
BMW light trucks	46,782	52,529	-10.9%	141,285	146,673	-3.7%
BMW brand	83,949	78,031	7.6%	254,363	230,650	10.3%
Cooper /S Hardtop 2 Door	2,207	3,070	-28.1%	6,058	6,761	-10.4%
Cooper /S Hardtop 4 Door	956	959	-0.3%	3,145	2,849	10.4%
Cooper /S Convertible	1,170	758	54.4%	3,278	2,039	60.8%
Cooper /S Clubman	601	665	-9.6%	2,065	1,800	14.7%
Countryman	2,966	1,726	71.8%	8,223	5,736	43.4%
MINI brand	7,900	7,178	10.1%	22,769	19,185	18.7%
TOTAL BMW of North America, LLC	91,849	85,209	7.8%	277,132	249,835	10.9%