

BMW Group

U.S. Press Information

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BMW of North America Expands Electric Vehicle Charging Options for Customers in the U.S. and Canada with Access to Tesla Supercharger Network.

- BMW Group to Adopt the North American Charging Standard (NACS) for its Battery Electric Vehicles in the U.S. and Canada, Starting in 2025.
- Drivers of BMW, MINI and Rolls-Royce Electric Vehicles in the U.S. and Canada Will Gain Access to Designated Tesla Supercharger Stations in Early 2025.
- New Agreement Comes in Addition to BMW's Commitment to Develop a New Charging Network in North America with Six OEM Partners.

Woodcliff Lake, NJ – October 17, 2023.... In a continued effort to provide the best possible electric vehicle charging experience for its customers, BMW of North America and Rolls-Royce Motor Cars NA announced today that drivers of BMW, MINI and Rolls-Royce Combined Charging System (CCS) battery electric vehicles (BEV) in the U.S. and Canada will gain access to designated Tesla Supercharger stations in early 2025.

“With six fully electric BMW, MINI and Rolls-Royce models now available in the U.S. market, and more to come, it is our top priority to ensure that our drivers have easy access to reliable, fast charging,” said Sebastian Mackensen, President & CEO, BMW of North America. “This agreement is the latest in our longstanding and continued effort to expand charging options for our customers as we continue on the road to electrification.”

The companies will work together in the coming months to create a seamless customer experience enabling BMW, MINI, and Rolls-Royce drivers to find and access available Superchargers on their vehicle's display, and make payments through their respective vehicle's brand app.

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As part of the arrangement, the BMW Group will also adopt the North American Charging Standard (NACS) for its battery electric vehicles in the U.S. and Canada, starting in 2025.

This agreement is independent of BMW NA's recently announced commitment, with six other automakers, to create a joint venture company that will build a new, high-powered electric vehicle charging network in North America. The new joint venture will build at least 30,000 new chargers in metropolitan areas and along major highways, which will be accessible to drivers of all battery electric vehicles from any automaker using CCS or NACS charging standards. The joint venture is expected to be established this year, subject to customary closing conditions and regulatory approvals.

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BMW Group In America

BMW (US) Holding, Corp. is the shareholder of BMW of North America, LLC, which has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; DesignWorks/USA, Inc., a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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