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The new 2025 BMW 4 Series Coupe and Convertible

- Refreshed design details inside and out for the 4 Series Coupe and Convertible.
- Updated four and six-cylinder engines with 48V mild hybrid technology.
- New exterior lighting designs including laser-accented taillights.
- Worldwide launch to commence in March 2024.

Woodcliff Lake, NJ – January 30, 2024...Driving pleasure and elegantly sporty design. These have been hallmark brand values of BMW since its earliest days, and the new BMW 4 Series Coupe and BMW 4 Series Convertible embody them even more keenly than ever. The 2-liter 4-cylinder and 3-liter 6-cylinder TwinPower Turbo engines benefit from 48V mild hybrid tech to improve efficiency and responsiveness. The precisely modified exterior design of the two models underscores their dynamic character and exclusive style. The cutting-edge cockpit design provides the ideal stage for the latest evolution of BMW iDrive with QuickSelect, which is based on the new BMW Operating System 8.5.

New exterior paint finishes and light-alloy wheel designs, revised grilles, headlights with a striking design, and the new rear lights with laser-lit accents mark the latest advances in the exterior of the two models. Step inside the sporting two-door models and key new features of the cabin are immediately apparent with new steering wheel designs, and new interior trim elements.

Production of the new BMW 4 Series Coupe and Convertible will remain at BMW Group Plant Dingolfing. The worldwide market launch will get underway in March 2024.

Base MSRP (+\$995 destination and handling).

2025 BMW 430i Coupe	\$50,700
2025 BMW 430i xDrive Coupe	\$52,700
2025 BMW 430i Convertible	\$58,700
2025 BMW 430i xDrive Convertible	\$60,700
2025 BMW M440i Coupe	\$64,250
2025 BMW M440i xDrive Coupe	\$66,250
2025 BMW M440i Convertible	\$72,250
2025 BMW M440i xDrive Convertible	\$74,250

Newly designed headlights, innovative rear lights with Laserlight accents.

Design cues specific to the BMW 4 Series include the visually powerful front end shaped by slim LED headlights and a vertically arranged BMW kidney grille. The air intakes of the striking forward-angled grille have a mesh structure on 430i models, both in standard form and if the M Sport package is specified. The surround is now finished in matte chrome.

The new BMW 4 Series Coupe and Convertible also feature visually and functionally upgraded headlights. The LED units in their inner workings, which provide all the light functions, have been redesigned and have a new structure. Low and high beam lighting is generated from a single LED module. And a pair of vertical arrow-shaped LED units house the side marker light, daytime driving light, and turn signal indicator functions. The technically focused look of the new light sources gives the headlights a sophisticated, progressive appearance.

The LED headlights are paired with the visually and technologically impressive design of the Laserlight taillights, which are standard on M440i models and part of the optional Shadowline Package on 430i models. These units feature laser diodes illuminating glass fiber bundles, producing attractive 3-dimensional light graphics which complement the taillight clusters.

New exterior paint shades and alloy wheels.

Customers can give the outside of their new BMW 4 Series Coupe or Convertible a personal touch with a choice of two solid and eight metallic paint finishes. Cape York Green metallic and Vegas Red metallic are new additions to the range. A wide variety of BMW Individual paint finishes are also available.

Two attractive new 19-inch wheel designs are offered with either mixed performance tires or all-season tires. The new style 995M alloy wheels in a Y-spoke design (standard on M440i, optional on 430i) can be ordered in either Jet Black or a bi-colour finish. And the new style 1038i BMW Individual alloy wheels (optional on M440i and 430i) also have a Y-spoke design and are finished in bi-color Midnight Grey.

Interior and equipment. Progressive style and an aura of carefully honed refinement.

Standard sport seats and newly designed steering wheels add to the pleasure of the driving experience in the new BMW 4 Series Coupe and Convertible. High-quality, well-crafted materials and a new operating concept for ventilation and climate control systems add to the cockpit's premium allure. The changes carried out to the interior of the new BMW 4 Series Coupe and Convertible ensure those on board can enjoy driving pleasure with progressive style and long-distance comfort in an ambience of carefully honed refinement.

New steering wheels with standard gearshift paddles.

New steering wheels designs for the new BMW 4 Series Coupe and Convertible stand out with their modern appearance and sporty feel. As standard on 430i models, the driver will find in front of them a newly designed sports steering wheel with a polygonal rim and two spokes. The M Sport package (optional on 430i models, standard on M440i models) brings an M leather steering wheel in three-spoke design with a flat-bottomed rim. The optional Shadowline Package adds tri-color M stitching a red stripe at the wheel's 12 o'clock position.

The redesigned steering wheels have illuminated multifunction buttons and gearshift paddles, which enable swift manual control of gear selections and underscore the sharp sporting profile of the new BMW 4 Series models.

Detail revisions for the instrument panel, digital climate control.

The introduction of BMW iDrive 8.5 with QuickSelect brings improved operation of the ventilation and climate control functions in the new BMW 4 Series Coupe and Convertible. Temperature, fan speed, and seat and steering wheel heating (when equipped) can now be adjusted by touch via the BMW Curved Display or by voice command with the help of the BMW Intelligent Personal Assistant. New adjustment controls for the air vent grilles in the center of the instrument panel and on the driver's and front passenger's side of the cockpit allow the direction of airflow to be adjusted using rotating and tilting movements.

The standard ambient lighting in the new BMW 4 Series Coupe and Convertible now also includes contour lighting integrated into the trim around the central vents. Like the lighting for the footwells, the storage compartment in the front section of the center console, and the door handles, this can be adjusted for color and brightness according to personal preference. The functionality of the interior lighting also includes an atmospheric Welcome and Goodbye Animation and light signals indicating an open door or incoming phone call.

The new BMW M440i models. New-look BMW kidney grille, black tailpipe finishers as standard.

An array of select design details proclaim the dynamic character of the M Performance models more vividly. The new M440i Coupe and Convertible feature a new BMW kidney grille with a surround in Black high-gloss and horizontally arranged bars adorned by an M logo. All the front apron design elements that were previously finished in Cerium Grey now come in black high-gloss.

At the rear end of the M440i models, trapezoidal tailpipe trim signals the presence of the powerful engine under the hood. They are now finished in black high-gloss as standard.

Exclusive touches: M Carbon Exterior Package.

The optional M Carbon Exterior Package adds mirror caps for the new twin-stalk M exterior mirrors and inserts for the outer air intakes constructed from carbon fiber-reinforced plastic. The new BMW M440i models also sport a carbon fiber Gurney lip rear spoiler.

Heightened sports car ambience in the cabin.

Interior trim elements in Aluminium Rhombicle Anthracite, M door sill trim, an M driver's

footrest, and M-specific graphics for the BMW Curved Display characterize the distinctive aura inside the M440i models. The standard sport seats may be trimmed in either standard Perforated SensaTec or optional Vernasca leather, including the new Black Vernasca leather with Coral Red highlight.

Display and control/operation system, connectivity. The new BMW Operating System 8.5 and innovative digital services.

The advances made in terms of digitalization in the latest edition of the BMW 4 Series are also clear to see. This is mainly thanks to the upgraded BMW iDrive display and control/operation system with QuickSelect based on BMW Operating System 8.5. In order to provide intuitive, easy control of numerous functions along with access to innovative digital services, the latest-generation BMW iDrive system fitted in the new BMW 4 Series Coupe and the new BMW 4 Series Convertible features a new-look home screen and QuickSelect rapid access tech, bringing an improved menu structure that takes its cue from consumer electronics devices.

The enhanced BMW iDrive featuring QuickSelect is packaged together with the BMW Curved Display and BMW Intelligent Personal Assistant, meaning it has been carefully geared to operation using the touchscreen and natural language. The control/operation system in the new BMW 4 Series Coupe and new BMW 4 Series Convertible additionally comprises multifunction buttons on the steering wheel and, as an option, the BMW Head-Up Display. The new BMW iDrive helps to deliver a focused, assured driving experience by showing the right information in the right place.

BMW iDrive with QuickSelect: functions shown on a single level and selectable with rapid-access tech.

The new BMW Operating System 8.5 home screen continuously displays the navigation system's map view or other individually configurable graphics on the control display. On the same level, widgets appear in a vertical arrangement on the driver's side of the display. Drivers can switch between them with a vertical swipe of the finger. The QuickSelect feature allows the function selected in this way to be activated directly without having to enter a submenu. And once the relevant settings have been chosen, a quick tap on the home icon at the lower edge of the control display is all it takes to return to the home screen. Icons for direct access to the climate control menu, All Apps menu and, if activated, Apple CarPlay® and Android Auto™

can also now be found next to the home icon.

The new flat menu structure makes it much easier to activate the desired functions and settings. The digital content – just like the hardware in the form of the BMW Curved Display – is designed to enhance the driver focus for which BMW is renowned.

Powertrains with 48V mild hybrid technology. Powerful and efficient.

The new B58B30M2 3-liter inline 6-cylinder engines in the 2025 M440i models feature a new 48V mild hybrid (MHEV) technology for sharper power deliver and greater efficiency. The auxilliary electric drive of the 48V starter generator can provide 11 hp of boost to the 375 hp TwinPower Turbo engine, resulting in a total system output of 386 hp @ 5,200-6,250 rpm and 398 lb-ft of torque @ 1,900-4,800 rpm.

The B48B20O2 2-liter inline 4-cylinder engine in the 2025 430i also benefits from 48V mild hybrid technology, as well as incorporation of the Miller cycle combustion process, a redesign of the intake ports and combustion chambers, and innovations in the areas of camshaft control, injection, ignition system, and exhaust gas routing. The TwinPower Turbo 4-cylinder engine produces 255 hp @ 4,700-6,500 rpm, and 295 lb-ft of torque @ 1,600-4,500 rpm.

BMW Maps navigation system now with Augmented View.

The cloud-based BMW Maps navigation system forms part of the standard BMW Live Cockpit Plus. Following the introduction of BMW Operating System 8.5 in the new BMW 4 Series Coupe and new BMW 4 Series Convertible, the system now makes it even easier to input destinations and can offer additional information while driving.

Another new feature is the Augmented View function. This supplements the navigation system's map display by showing a live video stream of the driver's view on the control display or instrument cluster and augmenting it with tips and information to match the context. At confusing junctions, for instance, an animated directional arrow is integrated into the video image to help the driver take the best turn-off for the planned route. The Augmented View function can also come to the driver's aid when searching for a parking spot by showing supplementary information.

Personalisation using the BMW ID and My BMW App.

Drivers of the new BMW 4 Series Coupe and Convertible will also find it easier to use their BMW ID to personalize the user experience. Signing in to the vehicle by scanning a QR codewith a smartphone is all it takes to import the customer's personal profile, load synchronizable settings and automatically link the key detected in the vehicle with the BMW ID.

The vehicle is also added to the My BMW App without the customer having to do anything. Available free of charge from the app stores for both iOS and Android, the My BMW App acts as a universal digital interface that provides information at any time on the vehicle's status, for example, its remaining range and any servicing and maintenance requirements. Depending on the car's specification, it also enables remote operation of functions such as locating the vehicle, locking and unlocking the doors or monitoring the car's immediate vicinity and interior with Remote View. The My BMW app can additionally be used to send destination addresses from a smartphone to the vehicle's navigation system. The My Trips feature including Efficiency Trainer and monthly review provides the user with data and evaluations for distances travelled, fuel consumption and average speed.

Optimum connectivity with Personal eSIM and 5G mobile standard.

Customers of the new BMW 4 Series Coupe and Convertible can activate the Personal eSIM as standard, in addition to the vehicle's built-in mobile SIM. The Personal eSIM allows the customer to use the communications and connectivity functions covered by their mobile contract from their car with ease – even in situations where they don't have their smartphone with them. This also includes data streaming via the WiFi hotspot.

A low-radiation connection to the vehicle's exterior antenna is used for making phone calls and streaming data via the Personal eSIM. All phone functions can be operated with the BMW iDrive system or the BMW Intelligent Personal Assistant.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon

Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and assembles the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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