

BMW

U.S. Press Information



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Contact: Jay Hanson
BMW Product & Technology Spokesperson
Jay.Hanson@bmwna.com

Alex Schmuck
BMW Product & Technology Communications Manager
Alexander.Schmuck@bmwna.com

The All-New 2025 BMW X3.

- All-new fourth generation of the highly successful premium midsize SAV.
- New exterior design language and modern interior with BMW Curved Display and iDrive 9.
- New four- and six-cylinder engines with 48V mild hybrid technology.
- New digital options for driver assistance systems, infotainment, and personalization.
- Worldwide launch to commence in the fourth quarter of 2024.

Woodcliff Lake, NJ – June 18, 2024...Boasting greater sporting appeal, visual impact, and versatility than ever, the all-new 2025 BMW X3 retains its place as the dynamic choice for everyday use, weekend adventures, and cross-country journeys. A new design language gives the fourth generation of the Sports Activity Vehicle (SAV) for the premium midsize segment much enhanced exterior presence and an aura of dynamic grace. High-quality materials, a more generous standard specification, advanced digitalization and the new BMW iDrive with QuickSelect based on BMW Operating System 9 set the tone for the premium ambience inside the progressively designed cabin. Driving pleasure, safety, and long-distance comfort in the new BMW X3 also all benefit from the precise powertrain and chassis tuning and a wide selection of semi-automated driving and parking systems.

The new BMW X3 heralds major improvements in efficiency and dynamic performance to both the 4-cylinder and high-performance 6-cylinder variants, and these changes coincide with a change to the model designations. The two models will be badged BMW X3 30 xDrive and

BMW X3 M50 xDrive, thereby dropping the letter “i” from the model name that previously indicated fuel injection. In future, the letter “i” will only be used in the names of all-electric BMW models.

The all-new 2025 BMW X3’s aura of modernity and enhanced product substance provide the ideal basis for adding another chapter to the BMW X3 success story – one that first began 20 years ago. Since first establishing the SAV segment in the premium midsize class, it has been instrumental in the steady growth in popularity of the BMW X models and, indeed, became the brand’s best-selling model in 2023. The new BMW X3 will be assembled for the US market at BMW Group Plant Spartanburg, South Carolina, using a production process focused on conserving resources and circularity. Its market launch will get underway in the fourth quarter of 2024.

Base MSRP (plus \$1,175 destination and handling).

2025 BMW X3 30 xDrive	\$49,500
2025 BMW X3 M50 xDrive	\$64,100

New design language shines the spotlight on distinctive proportions.

A new design language for the exterior gives the fourth generation of the BMW X3 an almost monolithic overall appearance with distinctive BMW X model proportions. Generously proportioned surfaces combine with just a few crisply defined lines to produce a clearly structured exterior design that has been reduced to the essentials. The new BMW X3 is 1.3 inches longer than its predecessor at 187.2 inches overall, while width has increased by 1.1 inches to 75.6 inches. Together with the 1-inch drop in vehicle height to 65.4 inches and the wider tracks, this produces a very powerful and sporty look.

The large BMW kidney grille in the upright front end of the new BMW X3 exudes an air of assured presence. A new internal structure for the grille composed of vertically and diagonally arranged bars, adds a fresh touch. The BMW Iconic Glow contour lighting – standard on X3 M50 xDrive, optional on X3 30 xDrive – forms a continuous line around each element of the grille. The daytime driving lights, side marker lights, and turn signal indicators in the LED headlights are now all produced by L-shaped, overlapping light sources. Full LED Headlights with cornering light functions, plus blue design detailing, are optionally available, as are M Shadowline lights.

Bold side skirts and a roofline extending deep into the rear end are the distinguishing features of the new model's sporty silhouette. The prominently flared wheel arches create the impression of considerable width at the rear. The flush-mounted rear window is bordered by a long roof spoiler and the adjoining side air deflectors. X3 30 xDrive models are fitted with exhaust tailpipes integrated out of sight in the rear apron. The fresh interpretation of the characteristic T-shaped graphic and a satin-finished horizontal bar with integral turn signal indicators help to give the rear lights a very modern appearance.

There is a choice of one solid and nine metallic paint colors available for the new X3 M50 xDrive, and eleven metallic shades for new BMW X3 30 xDrive including the new Dune Grey metallic finish. And for the next level in personalization, models assembled at BMW Group Plant Spartanburg will also be available with over fifteen BMW Individual paint finishes.

The new BMW X3 30 xDrive is equipped as standard with 19-inch alloy wheels with a selection of 20-inch and 21-inch packages available as options. The optional M Sport package creates an exceptionally dynamic look with features such as 19-inch M alloy wheels and design cues engineered to optimize airflow and aerodynamic balance. The optional M Sport Professional Package builds on the M Sport content by adding the Iconic Glow kidney grille (standard on X3 M50 xDrive), choice of red or blue painted brake callipers, M Shadowline lights, Full LED lights with cornering light function, and Extended Shadowline trim.

Sporty premium ambience and generous amounts of space.

The cabin of the new BMW X3 blends robust SAV functionality with ample spaciousness and a premium ambience full of individual style. The BMW Curved Display, BMW Interaction Bar, steering wheels with a flat-bottomed rim, and the new gear selector toggle are the defining elements of the cockpit's modern take on hallmark BMW driver-focused design. Other model-specific highlights include light elements in a contrasting color in the center console and door trims. This new design feature is located towards the front of the driver's and front passenger doors, where it forms a border around function buttons, ventilation controllers, air vents and the robust door handles typically found on BMW X models.

The interior's ambience goes hand in hand with generous amounts of space and modern versatility. Luggage space can be increased from 31.5 cu. ft. to a maximum 67.1 cu. ft. by folding the rear seats forward.. A trailer hitch is optional, and allows a trailer load of up to 4,850

lbs depending on the model variant.

The new BMW X3 is fitted as standard with newly designed electrically adjustable and heated sport seats upholstered in the customer's choice of three colors of Perforated Veganza. An M Veganza/Alcantara combination in Black and two colors of Extended Merino leather upholsteries are available as options. Available for the first time on any BMW model is the optional woven fabric instrument panel made from recycled polyester with a premium knitted texture.

BMW X3 M50 xDrive with exceptional performance qualities.

The foundations for an emotionally intoxicating driving experience in the BMW tradition were laid by the consistent upgrades made to the inline 6-cylinder engine from BMW's latest modular generation. The 3.0-liter engine shines with extremely rapid power delivery, a strong appetite for revs, and remarkably low fuel consumption and emissions relative to its power.

The engine in the new BMW X3 M50 xDrive (designated B58B30M2) is one of the first to benefit from the new Efficient Dynamics Next technology package. Among the highlights are the Miller combustion cycle, redesigned intake ports and combustion chamber geometry, and changes to the injection system, ignition system, exhaust gas routing, and camshaft timing. The package contains developments including switchable exhaust-side rocker arms and eVANOS electrically controlled camshaft adjustment. Among the engine's M-specific highlights are a new, extremely robust crankshaft drive, an optimized system of oil supply for the pistons with cooling channels, and new main bearing shells and caps. Its M TwinPower Turbo technology has been upgraded by increasing the performance of the turbocharging system and indirect charge air cooling at the same time as introducing dual injection for mixture preparation as a function of load point.

The engine and the 48V hybrid system combine to achieve a total system output of 393 hp between 5,200 and 6,250 rpm and peak torque of 428 lb-ft between 1,900 and 4,800 rpm. The 48V mild hybrid technology in the form of a crankshaft-mounted starter generator helps to deliver instantaneous response to every movement of the accelerator and to optimize efficiency. The electric motor integrated into the eight-speed Steptronic transmission can both supplement the output of the combustion engine and ease the load on it, as required by the driving situation at hand. A model-specific, extremely rigid engine mounting makes an additional contribution to the engine's direct response.

The engine's spirited power development is accompanied by the emotionally engaging note from a four-pipe exhaust system that also turns heads stylistically: the twin tailpipes integrated into the left and right of the rear apron are an unmistakable, M-specific nod to the position of the new BMW X3 M50 xDrive at the top of the X3 model range's performance range.

This highly potent powertrain combines with model-specific chassis technology to deliver a compelling blend of agility, dynamic control, and handling precision. An Adaptive M Sport suspension with electronically controlled dampers, variable sport steering, M Sport brakes, 20-inch Style 1036M alloy wheels, and an M Sport differential at the rear axle all come as standard. BMW Iconic Glow contour lighting and M-specific design features such as the M kidney grille with horizontal bars and the quartet of exhaust tailpipes all serve to underline the status of the BMW M model as the most powerful version of the new BMW X3.

Powerful, free-revving engine in the new BMW X3 30 xDrive.

The 2.0-liter TwinPower Turbo 4-cylinder unit (designated B48B20O2) found under the hood of the BMW X3 30 xDrive boasts instantaneous power delivery, a healthy appetite for revs, and exemplary efficiency. Beyond the adoption of 48V mild hybrid technology, this is mostly the result of extensive upgrades to the core engine. The array of innovations includes the Miller cycle (which shortens the opening time of the intake valves), redesigned intake ports and combustion chambers, and an ignition system featuring an active coil with integrated electronics. Mixture preparation is optimized using a new dual injection system. In addition to the existing high-pressure injection system, some of the fuel is now injected into the combustion chambers via a low-pressure system. At the same time, the performance of the turbocharging system and intercooler has also been improved. Switchable rocker arms on the exhaust side of the VALVETRONIC variable valve timing form the basis for enabling purely electric driving at extremely low speeds.

The new power unit generates maximum output of 255 hp between 4,700 and 6,500 rpm and peak torque of 295 lb-ft at 1,600 and 4,500 rpm. This enables the new BMW X3 30 xDrive to accelerate to 60 mph from rest in six seconds flat.

Agility and ride comfort up their game.

Both BMW X3 models boast noticeable advancements in agility, cornering stability, and long-distance comfort over the outgoing model. A body-in-white with lower weight but increased

rigidity and the wider rear track both play roles here, as do the high-quality chassis components and control systems tuned for each model. Modifications to the kinematic and elastokinematic properties of the double-joint spring strut front axle and five-link rear axle have increased precision when turning into corners, while the 19 percent increase in the caster offset of the steering axle benefits straight-line stability. Near-actuator wheel slip limitation and the integrated braking system likewise form part of the standard package of chassis technology.

Customers looking for even more dynamic prowess from the X3 30 xDrive can choose the optional M Sport Package, which includes M Sport suspension, variable ratio sport steering, and M Sport brakes (both standard on the new BMW X3 M50 xDrive). Dynamic Damper Control is available separately from the M Sport Package, and brings electronically adjustable dampers with a less sporting calibration.

Parking Assistant as standard. Optional Parking Assistant Professional with Maneuver Assistant.

The new BMW X3 offers an broad range of standard and optional systems for semi-automated driving and parking. It is equipped as standard with Forward Collision Mitigation, Lane Keeping Assistant and Speed Limit Info, along with the Driving Assistant including Active Blind Spot Detection and manual Speed Limit Assistant. The Parking Assistant, now standard, incorporates features such as the Backup Assistant and a Rear View Camera.

Specifying the the optional Parking Assistant Professional Package maximises the X3's automated parking abilities. Instead of just using other vehicles as a guide for determining the boundaries of a parking space, the system is now also able to take into account road markings and the curb. Entering and exiting tight spaces can be controlled from outside the car by smartphone using the My BMW App.

The BMW Maneuver Assistant also included in the Parking Assistant Professional package makes it possible to store far more complex parking and general maneuvers and execute them automatically using GPS data and the trajectory data from steering movements. It can record up to ten maneuvers with a total length of up to 650 yards. At the starting point of the stored route – and after the driver has given their confirmation – the BMW Maneuver Assistant takes over the full parking maneuver, including all necessary changes in direction. The driver can control the process from either inside the car or outside (by smartphone) and focus on monitoring the vehicle's surroundings. It is also possible to quickly switch between the two

modes, meaning that once a parking or general maneuver has commenced, it can be halted at any time and then resumed again from inside the car using its control/operation system or from outside using a smartphone. If the Parking Assistant Professional is specified, the Backup Assistant can also take over control of the steering on a route of up to 650 feet along which the vehicle has been previously driven forwards.

Driving Assistant Professional provides an extended driver assistance experience.

In X3s specified with the optional Driving Assistant Professional Package, the Lane Keeping Assistant with Side Collision Protection and Distance Control can be used when travelling at highway speeds. At lower speeds up to 40 mph, the Traffic Jam Assistant can provide attentive, unlimited hands-free driving to ease the strain of especially dense traffic situations on limited access highways.

Intuitive operation and new digital services with BMW Operating System 9.

The new BMW X3 provides further evidence of the relentless progress being made in the field of digitalization with the introduction of BMW Operating System 9. This technology lays the foundations for the latest version of BMW iDrive with QuickSelect. The new edition enables intuitive, comfortable and ergonomically optimized control of numerous vehicle functions and use of innovative digital services by means of the control display's touchscreen, the BMW Intelligent Personal Assistant, the multifunction buttons on the steering wheel, and the BMW iDrive Controller on the center console. The latest improvements for interaction using touch and voice control allows the driver-focused cockpit to further reduce the number of buttons and switches. The optional BMW Head-Up Display adds further scope to the multimodal dialogue between the driver and car.

BMW Operating System 9 was developed in-house by the BMW Group and is based on an Android Open Source Project (AOSP) software stack for the first time. It provides the basis for a broader offering of digital content for information and entertainment, shorter function update cycles and improved accessibility to a host of specific online services via the BMW ConnectedDrive Store. BMW Operating System 9 therefore paves the way for a customizable selection of additional digital services that are made available to customers either by means of BMW ConnectedDrive Upgrades or via an ever-growing variety of third-party apps as part of the optional BMW Digital Premium offering.

BMW Digital Premium includes features such as apps for video streaming, music from platforms like Spotify, podcasts, news, and in-car gaming. It also adds functions to the cloud-based navigation system BMW Maps such as 3D maps and the Satellite View users can select from the BMW Maps menu. BMW Digital Premium also expands the abilities of the BMW Intelligent Personal Assistant and broadens the scope of driving experience customization possibilities courtesy of additional My Modes. Plus, it covers the data usage required for the digital services.

Remote Software Upgrades, BMW ConnectedDrive Upgrades and BMW Digital Premium.

The BMW Group has the world's largest fully over-the-air upgradeable vehicle fleet, with more than 7.5 million vehicles. The Remote Software Upgrades function keeps the new BMW X3 right up to date with the latest software at all times. Upgrades may include free quality improvements, updates or even additional features (availability depends on country, vehicle model, equipment and vehicle status).

With BMW ConnectedDrive Upgrades, customers can also download additional digital products and services for their car after they have bought it. For the majority of BMW ConnectedDrive Upgrades, customers can activate a free-of-charge test phase. The BMW ConnectedDrive Upgrades can be downloaded from the BMW ConnectedDrive Store on the web, from the My BMW App or directly in the car.

The range of products and services available for the new BMW X3 from the BMW ConnectedDrive Store – which can be accessed via the in-car app in the car's All Apps menu – includes the Driving Assistant Plus and Parking Assistant Professional assistance systems. The new BMW Digital Premium package of wide-reaching functionality extensions can also be downloaded easily from the BMW ConnectedDrive Store.

BMW Digital Premium provides outstanding entertainment when it comes to music, video streaming, and gaming.

BMW Digital Premium gives customers access to the video app (DTS AutoStage Video Service powered by TiVo™). When the car is stationary, the app enables video streaming on the control display, with a constantly growing selection of content such as news, both live and on-demand. The video streaming platform's library will be constantly expanded.

Another highlight in the BMW Digital Premium offering is a form of in-car gaming that is unique in the automotive sector. In cooperation with the game platform AirConsole*, BMW offers a wide selection of casual games that can be played while the vehicle is stationary, for example when waiting for someone or something. The continuously growing portfolio of playable titles includes racing, sports and quiz games. The popular quiz “Who Wants to Be a Millionaire?” receives an immersive update: A virtual presenter guides participants through the game using natural language. This makes the experience even more interactive and entertaining.

The driver and passengers can spend any downtime they have in the car when it's stationary by gaming in single-player or in multi-player mode. They only need their smartphone, which will serve as a controller, and the gaming experience on the BMW Curved Display is ready to go. Other games from the BMW ConnectedDrive Store available via BMW Digital Premium can be played on the control display using touch control.

BMW Digital Premium also brings an array of audio streaming services such as Spotify, Deezer and Amazon Music to the new BMW X3. Customers can use their account with their preferred streaming provider directly from the car. BMW Digital Premium covers the required data usage for e.g. video and music streaming via the media apps.

Extended functions for the navigation system BMW Maps.

The cloud-based navigation system BMW Maps included as standard in the new BMW X3 offers further product improvements and extensions. As well as offering a simplified method of destination entry, BMW Maps enables fast route calculation, carried out dynamically and based on precise real-time traffic data transmitted at short intervals. The map data is accessed online and is therefore as up-to-date as possible at all times.

The optional BMW Live Cockpit Professional includes both the BMW Head-Up Display and the Augmented View function. This adds an event-related live video stream from the driver's view to the navigation map on the control display. For example, at a confusing junction an animated direction arrow integrated into the video image helps the driver to take the correct turn-off according to the route planning.

Additional My Modes and further scope for individualisation with BMW Digital Premium.

Customers can tailor the driving experience in the new BMW X3 to their personal preferences via the three My Modes Personal, Sport and Efficient. Depending on the My Mode selected, the vehicle functions, content on the BMW Curved Display and interior lighting are adapted to work together harmoniously. The My Modes provide a neatly coordinated overall experience on board. BMW Digital Premium offers the customer a wider variety of My Modes, with the addition of Expressive Mode, Relax Mode, Digital Art Mode, and the new Silent Mode.

Natural dialogue with the BMW Intelligent Personal Assistant.

The BMW Intelligent Personal Assistant adds numerous new skills to those offered by the predecessor to the new BMW X3. To further enhance the dialogue between human and car, interactive graphics are shown on the control display that e.g. indicate the Assistant is listening attentively to what is being said and provide a suitable response to selected spoken commands.

For example, the Assistant acknowledges the request to look for a filling station nearby by showing the image of a fuel pump. If BMW Digital Premium is specified, the customer can choose alternative graphics for the BMW Intelligent Personal Assistant. In addition, direct text overlays tell the customer while they are still formulating their command what the Assistant has just understood and processed.

Specifications.

2025 BMW X3 30 xDrive	
Body	
No. of doors/seats	4 / 5
Length / Width / Height (in)	187.2 / 75.6 / 65.4
Wheelbase (in)	112.8
Track, front / rear (in)	63.5 / 65.3
Ground clearance (in)	8.5
Turning circle (ft)	40.0
Fuel tank capacity (gal)	17.2
Curb weight (lbs)	4,176
GVWR (lbs)	5,512

Luggage capacity (cu ft)	31.5 – 67.1
Engine	
Config. / no. cylinders / valves	Inline / 4 / 16
Engine technology	BMW TwinPower Turbo technology, TwinScroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing
Capacity (cc)	1,998
Stroke / bore (mm)	94.6 / 82.0
Compression ratio (:1)	11.6
Max sys. output (hp @ rpm)	255 @ 4,700-6,500
Max sys. torque (lb-ft @ rpm)	295 @ 1,600-4,500
Driving Dynamics and Safety	
Suspension, front	Double-joint spring strut axle in lightweight aluminum construction
Suspension, rear	Five-link axle in lightweight aluminum / steel construction, dual elastic bearing
Brakes, front	Vented disc with single-piston floating calipers
Brakes, rear	Vented disc with single-piston floating calipers
Driving stability systems	DSC including ABS, DTC, CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Performance Control, Dry Braking function, Fading Compensation, xDrive all-wheel-drive networked with DSC, Start-Off Assistant
Safety equipment	Airbags for driver and passenger, side airbags for driver and passenger, interaction airbag between driver and front passenger, head airbags front and rear, three-point inertia reel seatbelts, belt tensioners in the front and outer rear seats, belt force limiter in the front, crash sensors, tire pressure indicator
Steering	Electric Power Steering (EPS) with Servotronic function optional: sport steering
Steering ratio overall (:1)	15.7
Tires front / rear	245/50 R19 / 245/50 R19
Rims, front / rear (in)	8.5J x 19 / 8.5J x 20

Transmission			
Type	8-speed STEPTRONIC transmission		
Gear ratios	I	:1	5.25
	II	:1	3.36
	III	:1	2.17
	IV	:1	1.72
	V	:1	1.32
	VI	:1	1.00
	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.71
Final Drive		:1	3.39
Performance			
Acceleration 0-60 mph (sec)	6.0		
Top Speed (mph)	130		

2025 BMW X3 M50 xDrive	
Body	
No. of doors/seats	4 / 5
Length / Width / Height (in)	187.2 / 75.6 / 65.4
Wheelbase (in)	112.8
Track, front / rear (in)	63.9 / 63.9
Ground clearance (in)	8.3
Turning circle (ft)	40.0
Fuel tank capacity (gal)	17.2
Curb weight (lbs)	4,535
GVWR (lbs)	5,776
Luggage capacity (cu ft)	31.5 – 67.1
Engine	
Config. / no. cylinders / valves	Inline / 6 / 24
Engine technology	BMW TwinPower Turbo technology, TwinScroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing and Double-VANOS variable camshaft timing, 48V mild hybrid technology using an electric motor integrated into the transmission

Capacity (cc)		2,998	
Stroke / bore (mm)		94.6 / 82.0	
Compression ratio (:1)		11.0	
Max sys. output (hp @ rpm)		393 @ 5,200-6,250	
Max sys. torque (lb-ft @ rpm)		428 @ 1,900-4,800	
Driving Dynamics and Safety			
Suspension, front		Double-joint spring strut axle in lightweight aluminum construction, M-specific elastokinematics	
Suspension, rear		Five-link axle in lightweight aluminum / steel construction, dual elastic bearing, M-specific elastokinematics	
Brakes, front		Vented disc with four-piston fixed calipers	
Brakes, rear		Vented disc with single-piston floating calipers	
Driving stability systems		DSC incl. ABS and DTC (Dynamic Traction Control), CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Performance Control, Dry Braking function, Fading Compensation, Start-Off Assistant, xDrive all-wheel-drive system networked with DSC	
Safety equipment		Airbags for driver and front passenger, side airbags for driver and front passenger, interaction airbag between driver and front passenger, head airbags front and rear, three-point inertia-reel seatbelts on all seats, belt force limiters in the front, belt tensioners in the front and on the outer rear seats, crash sensors, tyre pressure indicator	
Steering		Electric Power Steering (EPS) sport steering with Servotronic function	
Steering ratio overall (:1)		15.8	
Tires front / rear		255/45 R20 / 285/40 R20	
Rims, front / rear (in)		9.0J x 20 / 10.5J x 20	
Transmission			
Type		8-speed STEPTRONIC transmission	
Gear ratios	I	:1	5.25
	II	:1	3.36
	III	:1	2.17
	IV	:1	1.72
	V	:1	1.32

	VI	:1	1.00
	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.71
Final Drive		:1	3.39
Performance			
Acceleration 0-60 mph (sec)	4.4		
Top Speed (mph) (perf. tires)	130 (155)		

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and assembles the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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