

# BMW Group

## Vehicle Sales BMW of North America, LLC Q3 2024



|                                        | Q3 2024       | Q3 2023       | %             | YTD 2024       | YTD 2023       | %             |
|----------------------------------------|---------------|---------------|---------------|----------------|----------------|---------------|
| i3                                     | 0             | 0             | 0.0%          | 1              | 0              | 0.0%          |
| i8                                     | 0             | 0             | 0.0%          | 0              | 0              | 0.0%          |
| 2 Series                               | 3,937         | 3,135         | 25.6%         | 10,373         | 7,323          | 41.6%         |
| 3 Series                               | 7,641         | 8,852         | -13.7%        | 21,778         | 23,268         | -6.4%         |
| 4 Series                               | 11,419        | 13,668        | -16.5%        | 31,354         | 39,430         | -20.5%        |
| 5 Series                               | 2,508         | 1,733         | 44.7%         | 17,168         | 16,572         | 3.6%          |
| 6 Series                               | 0             | 0             | 0.0%          | 0              | 0              | 0.0%          |
| 7 Series                               | 1,770         | 2,377         | -25.5%        | 6,908          | 7,573          | -8.8%         |
| 8 Series                               | 1,183         | 1,337         | -11.5%        | 4,058          | 4,381          | -7.4%         |
| Z4                                     | 543           | 331           | 64.0%         | 1,471          | 1,453          | 1.2%          |
| X1                                     | 5,597         | 5,699         | -1.8%         | 17,214         | 12,902         | 33.4%         |
| X2                                     | 706           | 35            | 1917.1%       | 2,164          | 176            | 1129.5%       |
| <b>BMW passenger cars</b>              | <b>35,304</b> | <b>37,167</b> | <b>-5.0%</b>  | <b>112,489</b> | <b>113,078</b> | <b>-0.5%</b>  |
| X3                                     | 15,319        | 14,669        | 4.4%          | 49,908         | 42,414         | 17.7%         |
| X4                                     | 2,805         | 1,978         | 41.8%         | 7,491          | 6,347          | 18.0%         |
| X5                                     | 12,425        | 15,986        | -22.3%        | 46,025         | 51,876         | -11.3%        |
| X6                                     | 1,961         | 2,163         | -9.3%         | 5,694          | 7,061          | -19.4%        |
| X7                                     | 5,328         | 6,002         | -11.2%        | 19,679         | 19,946         | -1.3%         |
| XM                                     | 307           | 443           | -30.7%        | 1,385          | 1,614          | -14.2%        |
| iX                                     | 4,679         | 5,541         | -15.6%        | 11,169         | 12,027         | -7.1%         |
| <b>BMW light trucks</b>                | <b>42,824</b> | <b>46,782</b> | <b>-8.5%</b>  | <b>141,351</b> | <b>141,285</b> | <b>0.0%</b>   |
| <b>BMW brand</b>                       | <b>78,128</b> | <b>83,949</b> | <b>-6.9%</b>  | <b>253,840</b> | <b>254,363</b> | <b>-0.2%</b>  |
| Cooper /S Hardtop 2 Door               | 2,135         | 2,207         | -3.3%         | 6,178          | 6,058          | 2.0%          |
| Cooper /S Hardtop 4 Door               | 500           | 956           | -47.7%        | 1,539          | 3,145          | -51.1%        |
| Cooper /S Convertible                  | 127           | 1,170         | -89.1%        | 2,188          | 3,278          | -33.3%        |
| Cooper /S Clubman                      | 41            | 601           | -93.2%        | 771            | 2,065          | -62.7%        |
| Countryman                             | 2,481         | 2,966         | -16.4%        | 6,876          | 8,223          | -16.4%        |
| <b>MINI brand</b>                      | <b>5,284</b>  | <b>7,900</b>  | <b>-33.0%</b> | <b>17,552</b>  | <b>22,769</b>  | <b>-22.9%</b> |
| <b>TOTAL BMW of North America, LLC</b> | <b>83,412</b> | <b>91,849</b> | <b>-9.2%</b>  | <b>271,392</b> | <b>277,132</b> | <b>-2.1%</b>  |