



Media Information
October 16, 2024

BMW Group in the U.S. Donates \$1 Million To American Red Cross For Hurricane Relief.

- The \$1 Million Donation Will Be Given to The American Red Cross For Disaster Relief in the Aftermath of Hurricane Helene.

Spartanburg, S.C. – The BMW Group in the U.S. has pledged a donation of \$1 million to the American Red Cross Disaster Relief Fund to support in the recovery efforts after the devastation caused by Hurricane Helene. Catastrophic winds and rain hit the southeast, including the Carolinas, causing widespread damage and historic flooding. Roads were destroyed by the floods, and landslides left entire communities completely isolated from outside aid for days. The American Red Cross and thousands of volunteers are working tirelessly to care for people impacted by this disaster.

"This donation will help the Red Cross give assistance to many in the Carolinas who are in need, including some of our own associates," said Dr. Robert Engelhorn, president and CEO of BMW Manufacturing. "Thousands of our BMW family lost power, many had their homes damaged by falling trees, and some had their homes swept away by floods. We offer our thanks and support to the Red Cross and many volunteers who are working so hard on the recovery effort."

BMW Manufacturing is located in Spartanburg County, South Carolina, where it employs more than 11,000 people and supports thousands of additional jobs through its supplier network, which includes the Carolinas and Georgia.



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If you have any questions, please contact:

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BMW Manufacturing Co., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and assembles the BMW X3, X5, X5 M and X7 Sports Activity Vehicles; the BMW X4, X4 M, X6 and X6 M Sports Activity Coupes; and the BMW XM. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing, and financial services operations in the United States, Canada and throughout Latin America; a manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and assembles the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the new BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 144 BMW



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motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey. Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

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