

BMW

U.S. Press Information

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The updated 2025 BMW R 18.

- **Update to BMW's Big Boxer cruiser family.**
- **More torque, new ergonomics and design elements.**
- **Market launch is expected to begin Q2 2025.**
- **MSRP pricing begins at \$15,395 plus Destination for the R 18.**

Woodcliff Lake, NJ – Jan. 21, 2025...BMW Motorrad USA proudly presents the updated R 18 family of Heritage series motorcycles. First launched in 2020, the R 18 family has grown to include five "Big Boxer" model, including the R 18, R 18 Classic, R 18 Roctane, R 18 B and R 18 Transcontinental. The BMW R 18 motorcycles deliver cruising, luxurious travel and Grand American touring on superbly detailed and finished motorcycles. For 2025, the R 18 models receive updates to their design, comfort and technology.

MSRP pricing for the new 2025 BMW R 18 models, not including destination, is \$15,395 (R 18), \$18,395 (R 18 Classic), \$18,995 (R 18 Roctane), \$20,375 (R 18 B), and \$24,395 (R 18 Transcontinental).



"Even more riding fun – that was our goal when revising the BMW R 18 and R 18 Classic. We have refined the design, added numerous improvements in terms of detail and comfort and made the R 18 even more fun to ride with the 18-inch rear wheel. In addition to new finishes and equipment, the BMW R 18 Roctane, R 18 B and R 18 Transcontinental have also undergone a technical revision to bring the entire BMW R 18 range into line with the EU 5+ standard." **Markus Lederer, Head of BMW Boxer Series**

NEW FEATURES

- Increase of 4 lb-ft. of torque to 120 lb-ft for all R 18 models.
- Euro 5+ emissions compliance for all R 18 models.

BMW R 18

- New front and rear fenders.
- New 18-inch rear wheel (replaces 16-inch wheel).
- New seven double-spoke wheel design.
- New side covers with more pronounced contours.
- New "rough look" finish to uncovered front forks.
- New round design muffler (replaces fishtail muffler)
- New recontoured seat with more, softer padding.
- New seat release push button hidden under seat cover.
- New rear shock retuned for more comfort.
- New USB-C charging socket.
- New Style Blacked Out equipment option.

BMW R 18 Classic

- New front fender from R 18 B.
- New 19-inch front wheel (previously 16-inch).
- New side covers with more pronounced contours.
- New USB-C charging socket.
- New Style Blacked Out equipment option.

BMW R 18 Ractane

- New optional Two-Tone Dragonfire Red Metallic paint finish.
- New optional body color covers.
- New Dark Chrome finish for pushrod tubes, airbox cover, and inner headlight ring.

BMW R 18 B

- New favorites button for quick access.
- New Style Blacked Out equipment option.
- New optional body color covers.
- New Option 719 Black Pearl with Dark Chrome pushrod tubes and airbox cover.

BMW R 18 Transcontinental

- New favorites button for quick access.
- New standard Two-Tone Dragonfire Red Metallic with Dark Chrome pushrod tubes and airbox cover.

INCREASE IN TORQUE.

For 2025, all R 18 models gain 4 ft-lb in torque at 3,000 rpm (up to 120 lb-ft) and meet the latest Euro 5+ emissions standards. Over 110 lb-ft. of torque is available between 2,000 – 4,000 rpm for riding enjoyment. Power from the 1,802 cc air/oil cooled boxer twin remains at 91 hp.

BMW R 18: MORE MODERN STYLING

As the purist cruiser of the R 18 family, the revised BMW R 18 now has a more contemporary and dynamic appearance thanks to newly designed front and rear fenders along with an 18-inch rear wheel (previously 16-inch). The wheels are also optionally available in a Contrast Cut design. Here, the cast aluminum wheels are given a glossy polish and then sealed with clear finish. The familiar 19-inch / 16-inch spoked wheels are still available as part of the Option 719 Olivine package.

Extending over the entire length of the gas tank, the new sculptured top section seamlessly continues at the rear fender and ends at the level of the BMW emblem. The previously rounded front fender is now more modern in appearance thanks to a resculpted raised center section. All three body components, front fender, gas tank and rear fender, now look as if they have been cast from a single piece. The side covers perfectly match this design style with their more marked side contour. The more modern styling is also reflected in the "rough look" of the uncovered fork tubes.

Other features that harmonize with the more dynamic design style are the new silencers with a circular cross-section and the newly resculpted solo seat with softer foam that is 0.4-inches / 10 mm thicker. The significantly more comfortable seat is removable and can be conveniently unlocked using a push button concealed under the seat cover. The new seat height of 28.3 inches (27.2 inches previous) comes from a combination of new seat and wheel/tire combo.



In order to ensure a more comfortable ride, the rear shock has new spring/damping rates. This was tuned to work together with the new 18-inch rear wheel and the new 180/55B18 tire to match. Another new feature is the USB-C charging socket.

The basic version of the BMW R 18 features a silver powertrain, a chrome-plated exhaust system and black cast aluminum wheels. The body color is Black Storm Metallic.

In the optional Option 719 Olivine variant, the R 18 has a black powertrain, the Design Package Aero, surface-enhanced Option 719 Icon cast alloy wheels (19-inch / 16-inch), a chrome-plated exhaust system and the Option 719 seat. The body is finished in Velvet Green Metallic.

The BMW R 18 Style Blacked Out equipment is new and features black elements throughout the entire motorcycle.



BMW R 18 CLASSIC: MORE CLASSIC, MORE AUTHENTIC

The BMW R 18 Classic, likewise benefits from a refined design to further hone its character as a nostalgic touring bike. The most striking new feature is the front fender, adopted from the R 18 B, in conjunction with a new 19-inch spoke front wheel (previously 16-inches). The front fender now incorporates a mudguard extension, which has been significantly lowered for a more stylish effect. The new fender not only harmonizes with the fork covers, still available for the R 18 Classic, but also underlines its connection to the nostalgic touring segment. Together with newly designed side covers and round rear exhaust pipes, the R 18 Classic now has an even more classic and authentic appearance. Another new feature is the USB-C charging socket.

Like the new R 18, the 2025 R 18 Classic features a new seat height; now 28.7-inches vs the previous 28.0-inches.

The standard version of the BMW R 18 Classic has a powertrain finished in silver, a chrome-plated exhaust system, spoked 19-inch / 16-inch wheels and fork covers. The standard paint finish is Black Storm Metallic.

In the optional Option 719 Aquamarine variant, the R 18 Classic features a silver powertrain, the Design Package Aero, surface-enhanced Option 719 Icon cast wheels (19-inch / 16-inch), the front fender from the R 18 Transcontinental, fork covers, a chrome-plated exhaust system and the Option 719 seat. The body is finished in a Two-Tone Blue Planet Metallic/Oriental Blue Metallic.

The BMW R 18 Classic Style Blacked Out equipment option is new and features black elements throughout the motorcycle.

BMW R 18 AND R 18 CLASSIC BLACKED OUT: BLACK, ELEGANT AND EXPRESSIVE.

In the optional Style Blacked Out variant, the BMW R 18 and R 18 Classic look particularly elegant and expressive with a range of equipment finished in Black High Gloss and Dark Chrome.

The optional Style Blacked Out equipment includes a dark finished powertrain, cylinder head covers, engine front cover, airbox cover, fork trim, handlebar, fuel tank rear cover trim, headlight trim ring, airbox cover, pushrod tubes, turn signal housings, foot controls, reverse assist lever, exhaust nut, exhaust system and R 18 badges.

The BMW R 18 Style Blacked Out is available with the Black Storm Metallic, Brooklyn Gray Metallic and Mineral Gray Metallic Matte finishes on the R 18 and with the Brooklyn Gray Metallic finish on the R 18 Classic.

BMW R 18 ROCTANE, R 18 B AND R 18 TRANSCONTINENTAL.

The BMW R 18 Roctane had its market launch in mid-2023, so its design already includes features such as the cast aluminum wheels and the Blacked Out optional equipment. Nonetheless, the R 18 Roctane, the R 18 B and the R 18 Transcontinental have now received updates in terms of equipment, paints and finishes.

The **BMW R 18 Roctane** is now available in Two-Tone Dragonfire Red Metallic. Also new are optional body colored Filler Panels, which visually make the gap between the side cases and the rear fender disappear, and the Dark Chrome finish for the pushrod tubes, airbox cover and headlight inner ring.

The **BMW R 18 B** features a favorites button on the right-hand handlebar instrument panel, which provides quick access to functions such as direct activation of the grip heating – without having to go through the instrument console menu using the Multicontroller. A switch for the central locking system used to be located here. This has been replaced by the favorites button. The central locking system can still be conveniently controlled using the remote control key.

The items included in the optional Style Blacked Out are the black powertrain, black equipment and an exhaust system in Dark Chrome. The optional Option 719 Black Pearl now also includes the pushrod tubes and airbox cover in Dark Chrome. Also new are the optional body colored Filler Panels.

The standard version of the **BMW R 18 Transcontinental** is available in the new Two-Tone Dragonfire Red Metallic and now comes with the favorites button as standard. The new body finish is supplemented exclusively with a Black powertrain as well as pushrod tubes and airbox cover in Dark Chrome.



COLORS AND STYLES

2025 R 18

- Black Storm Metallic - Standard paint finish with Silver powertrain, silver engine design elements, straight chrome exhaust system and Black 18-inch / 19-inch cast alloy wheels.
- Two-Tone Brooklyn Gray Metallic with Style Blacked Out – Optional finish with Black powertrain, Black equipment, straight Dark Chrome exhaust system and Black 18-inch / 19-inch cast alloy wheels.
- Mineral Gray Metallic Matte with Style Blacked Out – Optional finish with Black powertrain, Black equipment, Dark Chrome exhaust system and Black 18-inch / 19-inch cast alloy wheels.
- Option 719 Olivine – Optional finish in Velvet Green Metallic with Black powertrain, Silver Design Package Aero engine elements, straight chrome exhaust system, Option 719 bench seat and Icon 18-inch / 16-inch cast alloy wheels.
- Style Blacked Out – Optional equipment in Black High Gloss / Dark Chrome available for standard Black Storm Metallic finish.



2025 R 18 Classic

- Black Storm Metallic – Standard paint finish with Silver powertrain, straight chrome exhaust, fork tube covers, spoked 19-inch / 16-inch wheels and R 18 B front fender.
- Brooklyn Gray Metallic with Style Blacked Out – Optional finish with Black powertrain, Black equipment, straight Dark Chrome exhaust system and Black 18-inch / 19-inch cast alloy wheels.
- Mineral Gray Metallic Matte – Optional finish with Silver powertrain, straight chrome exhaust, fork tube covers, spoked 19-inch / 16-inch wheels and R 18 B front fender.
- Option 719 Blue Planet Metallic – Optional finish in Blue Planet Metallic / Asian Blue Metallic, Silver powertrain and Design Package Aero engine elements, chrome exhaust, Option 719 bench seat, front fork tube covers, spoked 19-inch / 16-inch wheels and R 18 B front fender with chrome trim.



2025 R 18 Roctane

- Black Storm Metallic – Standard paint finish with Black powertrain and Dark Chrome exhaust, headlight ring, airbox cover and pushrod tubes, Black 21-inch / 18-inch alloy wheels.
- Mineral Gray Metallic Matte – Optional paint finish with Black powertrain and Dark Chrome exhaust, headlight ring, airbox cover and pushrod tubes, Black 21-inch / 18-inch alloy wheels.
- Two-Tone Dragonfire Red Metallic – Optional paint finish Black powertrain and Dark Chrome exhaust, headlight ring, airbox cover and pushrod tubes, Black 21-inch / 18-inch alloy wheels.



2025 R 18 B

- Black Storm Metallic – Standard paint finish with Silver powertrain, chrome exhaust, and Black 19-inch / 18-inch alloy wheels.
- Mineral Gray Metallic with Style Blacked Out – Optional paint finish with Black powertrain, Black equipment, Dark Chrome exhaust system and Black 19-inch / 18-inch alloy wheels.
- Two-Tone Dragonfire Red Metallic with Style Blacked Out – Optional paint finish with Black powertrain, Black equipment, Dark Chrome exhaust system and Black 19-inch / 18-inch alloy wheels.
- Option 719 Black Pearl – Optional paint finish in Black Pearl Metallic 2 and Meteoric Dust Metallic, Black Design Package Aero, Machined 19-inch / 18-inch alloy wheels, Dark Chrome exhaust, pushrod tubes and airbox cover.



2025 R 18 Transcontinental

- Black Storm Metallic – Standard paint finish with Silver powertrain, chrome exhaust, and Black 19-inch / 18-inch alloy wheels.
- Two-Tone Dragonfire Red Metallic – Standard paint finish with Black powertrain, chrome exhaust, Dark Chrome pushrod tubes and airbox cover, Black 19-inch / 18-inch alloy wheels.
- Option 719 Tanzanite – Optional paint finish in Blue Planet Metallic / Asian Blue Metallic with Silver powertrain, Design Package Aero, chrome exhaust and machined 19-inch / 18-inch alloy wheels.



STANDARD EQUIPMENT

Like all 2025 model year BMW motorcycle models, the new R 18 models include the **Ultimate Care Break-In Service**, or "600 Mile Service" as standard. This included service further provides BMW customers with a truly premium experience. Time and mileage limits apply - maximum 6 months from the in-service date or maximum 750 miles - whichever comes first.

2025 R 18

1,802 cc air/oil-cooled, 2-cylinder boxer motor, 6-speed helical-toothed gearbox, anti-hopping clutch, chrome plated header, stainless steel round exhaust system, open drive shaft, cast aluminum wheels, twin-disk front brakes, rear shock with preload adjustment, BMW Motorrad integral ABS, ASC Automatic Stability Control, Dynamic Brake Control, Dynamic Engine Brake Control, Electronic Immobilizer, Riding Modes, Keyless Ride, full LED lighting, comfort turn signals, 12v socket, USB-C charge socket, tachometer, on-board computer, adjustable handbrake and clutch levers, Ultimate Care Break-In Service.

2025 R 18 Classic

In addition to the R 18's standard equipment, the R 18 Classic includes spoked wheels, Steering Stabilizer, telescopic forks with fork covers, side bags, LED fog lights, passenger seat, windshield and cruise control.

2025 R 18 Roctane

In addition to the R 18's standard equipment, the R 18 Roctane includes steering stabilizer, telescopic forks with fork covers, one piece bench seat, integral panniers in body color, floorboards, cruise control, black powertrain.

2025 R 18 B

1,802 cc air/oil-cooled, 2-cylinder boxer motor, 6-speed helical toothed gearbox, chrome plated header, stainless steel exhaust system, anti-hopping clutch, open shaft drive, cast aluminum wheels, twin-disc front brake, Dynamic Brake Control, Dynamic Engine Brake Control, BMW Full Integral ABS, Automatic Stability Control, steering stabilizer, telescopic forks with fork covers, , Automatic Load Compensation, heated grips, electronic immobilizer, full LED lighting, fork-mounted fairing, one piece bench seat, infotainment system, integral panniers in body color, 12V socket, tachometer, cruise control, comfort turn indicators, Multi-Controller, colored TFT screen, on-board computer, adjustable

handbrake and clutch levers, storage compartment with charging function, Keyless Ride, Riding Modes, connectivity, power reserve indicator, Black powertrain, Intelligent Emergency Call, Ultimate Care Break-In Service.

2025 R 18 Transcontinental

In addition to the R 18 B's standard equipment, the R 18 Transcontinental includes fairing lowers, top case in body color, seat heating, chromed rearview mirror and engine protection bar.

OPTIONAL EQUIPMENT AND PACKAGES

R 18 Premium Package

- Hill Start Assist.
- Locking Fuel Cap.
- Heated Grips.
- Cruise Control.
- Headlight Pro.

R 18 Individual options

- Design Option Chrome (front engine cover, cylinder head covers, airbox cover, footbrake lever, gearshift lever, front brake lever and expansion tank, clutch lever and expansion tank, mirrors, front brake calipers, rear brake caliper).
- Pinstriping (White with Black Storm Metallic, Black with Mineral Gray Metallic).
- Floorboards.
- TPM Tire Pressure Monitor.
- Reverse Assist
- Deluxe High Seat (R 18 Classic Seat with passenger seat and footrests)
- Wheel Black Contrast Cut.
- Spoked Wheels.

R 18 Classic Premium Package

- Locking Fuel Cap.
- Hill Start Assist.
- Heated Grips.
- Headlight Pro.
- Floorboards.

R 18 Classic Individual Options.

- Design Option Chrome (front engine cover, cylinder head covers, intake pipe covers, footbrake lever, gearshift lever, front brake lever and expansion tank, clutch lever and expansion tank, mirrors, front brake calipers, windshield holder).
- Pinstriping.
- TPM Tire Pressure Monitor.
- Reverse Assist.

R 18 Roctane Premium Package

- Headlight Pro.
- Locking Fuel Cap.
- Hill Start Assist.
- Heated Grips.
- TPM Tire Pressure Monitor.

R 18 Roctane Individual Options

- Filler Panels.
- Reverse Assist.

R 18 B Premium Package

- Headlight Pro.
- Locking Fuel Cap.
- Hill Start Assist.
- Central Locking.
- Seat Heating.
- TPM Tire Pressure Monitor.
- Floorboards.
- Reverse Assist.
- Active Cruise Control.
- Anti-Theft Alarm.
- Marshall Gold Series Speakers (Stage 1).

R 18 B Individual Options

- Pinstripes.
- Filler Panels.
- Contrast Cut Black Wheels.

R 18 Transcontinental

- Headlight Pro.
- Locking Fuel Cap.
- Hill Start Assist.
- Central Locking.
- TPM Tire Pressure Monitor.
- Active Cruise Control.
- Marshall Gold Series Speakers (Stage 2).
- Anti-Theft Alarm.

BMW Group in the United States.

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38

Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

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