



For Release: Immediate

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**The 2025 BMW M4 CS Edition VR46.**

- Exclusive, special edition celebrating BMW M works driver Valentino Rossi's birthday.
- Limited to 92 cars globally, in two colors:
  - 46 cars in Frozen Tanzanite Blue Metallic.
  - 46 cars in Marina Bay Blue Metallic.
- Pre-ordering to be available via special registration page.
- MSRP of \$155,000 plus Destination.

**Woodcliff Lake, NJ – Feb. 24, 2025...** Today, BMW M is proud to announce the all-new 2025 BMW M4 CS Edition VR46 – a limited edition BMW M vehicle celebrating the 46<sup>th</sup> birthday of nine-time motorcycle racing champion and current BMW Motorsport works driver Valentino Rossi. This limited-production version of the BMW M4 CS will be available in two exclusive colors – Frozen Tanzanite Blue Metallic and Marina Bay Blue Metallic.

A limited number of BMW M4 CS Edition VR46 cars in each color have been reserved for the U.S. market. Interested parties can pre-register on a first-come, first-serve basis at the dedicated registration page [www.M4CSVR46.com](http://www.M4CSVR46.com). The pre-order registration page will be live from 6:00 pm Eastern Standard Time on Monday, February 24<sup>th</sup>, 2025 and will close on Friday March 28<sup>th</sup>, 2025 at 11:59 pm Eastern Standard Time.

In 2025, No. 46 has turned 46 – and BMW M has the perfect present for BMW enthusiasts to mark the birthday of nine-time motorcycle world champion and current BMW M Motorsport

Italian works driver Valentino Rossi. “The Doctor” himself was personally involved in the design process behind the two versions, both of which are limited to 46 cars each. The world-famous number, which is Rossi’s trademark, features prominently in several places on and inside the BMW M4 CS Edition VR46 – including on the doors and the carbon fiber-reinforced plastic (CFRP) roof.

"There is no other brand that has motorsport so deeply rooted in its DNA as BMW M. I am proud to be a BMW M works driver, and to share this passion. The fact that there is now a special VR46 edition, in which I was involved from the very beginning of the design process, makes me proud. When I see the BMW M4 CS Edition VR46 out on the road or on the racetrack later, it will be very cool," **says Valentino Rossi** about the edition and the collaboration with BMW M.



#### **Exclusive BMW Individual paint finishes and special exterior and interior details.**

The BMW M4 CS Edition VR46 differs from the BMW M4 with its two exclusive BMW Individual paint finishes, which blend perfectly with the visible carbon surfaces, such as the hood contours.

The BMW M4 CS Edition VR46 variants feature either a Marina Bay Blue metallic finish, with both sides of the car adorned with a huge 46 in darker Tanzanite Blue metallic or a Frozen Tanzanite Blue metallic matte finish with the 46 in Frozen Marina Bay Blue metallic on both sides. The BMW M kidney grille surround and a V spoke on the forged M light alloy wheels come in vivid Sao Paulo Yellow, with the latter indicating the position of the tire valve stem. In addition, accent stripes over the door frames of the Marina Bay Blue metallic cars are also painted in the special yellow color. Brake calipers are painted bright yellow and bear an M logo, are another nod to the iconic Rossi color. The carbon roof, which – like the sides of the car – is painted by hand and is adorned with a large VR46 logo, naturally in yellow, and a Valentino Rossi autograph. The trunk lid features VR46 lettering.

The yellow accents continue in the interior of the BMW M4 CS Edition VR46, which features Black/Night Blue Merino leather M Carbon bucket seat with Sao Paulo Yellow Alcantara shoulder area accents. The headrests, like the door sills, feature a prominent yellow VR46 logo. The three-spoke, flat-bottomed M Alcantara steering wheel comes with yellow contrast stitching and a yellow center marker at 12 o'clock position. The carbon center console features a special VR46 edition pad.

### **Six-cylinder in-line engine producing 543 hp.**

The beating heart of the BMW M4 CS Edition VR46 is the high-revving 3.0-liter, six-cylinder in-line engine with M TwinPower Turbo technology, which was designed for the track. The maximum boost pressure of 30.5 psi from the two mono-scroll turbochargers and model-specific tweaks to the engine management mean the special-edition model power plant generates 543 hp, which is relayed to the smart M xDrive all-wheel drive system and the active M differential via an eight-speed M Steptronic transmission. The spontaneous power development and optimized traction allow the car to accelerate from 0 to 60 mph in 3.2 seconds, and from 0 to 124 mph in 11.1 seconds. The top speed of the special-edition model, which comes standard with the M Driver's Package, is electronically limited to 188 mph.

Contributing to the excellent engine response is a model-specific engine mounts with increased spring rates. The rigid connection between the power plant and the vehicle's structure enables direct transmission of power to the drivetrain every time the driver presses the accelerator. The oil supply system – like the cooling system – is designed to handle the specific challenges of track use, including consistently high revs and extreme lateral acceleration. The engine's power delivery is accompanied by the stirring emotive soundtrack

generated by the dual-branch exhaust system, which features electrically controlled flaps, a titanium rear silencer with weight-minimizing design and – in customary M fashion – two pairs of tailpipes painted in matte black.

### **Model-specific chassis tuning and control systems.**

The chassis technology of the BMW M4 CS Edition VR46 has been tuned precisely to the performance characteristics of the engine, the intended use of the vehicle and its weight distribution. The individually tuned axle kinematics and bespoke wheel camber settings, dampers, auxiliary springs and anti-roll bars serve to optimize steering precision, transmission of lateral control forces when cornering, spring and damping response and wheel location. The electronically controlled dampers of the adaptive M suspension likewise come in a model-specific set-up, as does the electromechanical M Servotronic steering with variable ratio, and the integrated braking system.

### **46 – The trademark of an exceptional racer.**

The number 46 has accompanied Valentino Rossi throughout his entire extraordinary racing career and has become even more of a trademark than his nickname “The Doctor” or “Il Dottore”. Having seen his father Graziano Rossi race motorcycles with this start number, Valentino Rossi opted for 46 from the start of his career – and never swapped it for the number 1, as is the right of a current world champion.

Rossi claimed his first world title in the 125cc motorcycle class in 1997. Two years later, he added a 250cc class title. In 2000, he took the step up to what was the top Grand Prix category, the 500cc class, in which he was crowned world champion in 2001. The following year, this category was replaced by the MotoGP class, and Rossi remained the dominant force. By 2005 he had added a further four world titles, and numbers eight and nine were to follow in 2008 and 2009. With these nine world championships and no fewer than 115 Grand Prix victories to his name, he is one of the three most successful motorcycle racers in history and a global motorsport and style icon. VR46 has become a worldwide trademark – and Rossi’s hometown of Tavullia, has even reduced the inner-city speed limit from the regular 50 km/h to 46 km/h in his honor.

### **BMW M Motorsport works driver since the start of 2023.**

When the curtain fell on his motorcycle career at the finale of the 2021 season, Valentino Rossi turned his attention solely to automobile racing, having already attended multiple tests in Formula 1 race cars and made guest appearances in rallies and endurance races. Since the start of the 2023 season, he has been a BMW M Motorsport works driver, competing behind the wheel of a BMW M4 GT3 for BMW M Team WRT in series including GT World Challenge Europe and the FIA World Endurance Championship (FIA WEC), as well as the 24 Hours of Le Mans (FRA). At the start of the month, Rossi finished runner-up in the Bathurst 12 Hour (AUS), the opening round of this season's Intercontinental GT Challenge (IGTC).

### **BMW M4 CS Edition VR46 Standard Features.**

- 3.0-liter inline 6-cylinder TwinPower Turbo engine producing 543 hp and 479 lb-ft.
- 8-speed M STEPTRONIC transmission with Drivelogic.
- Active M Differential.
- Adaptive M Suspension.
- M Compound brakes.
- Forged 9.5 x 19 inch and 10.5 x 20 inch light alloy wheels.
- Ultra-high performance 275/35ZR19 and 285/30ZR20 track tires.
- Frozen Tanzanite Blue Metallic with Contrasting "46" on the side.
- Or Marina Bay Blue Metallic with Contrasting "46" on the side.
- Carbon roof with "VR46" logo and Valentino Rossi signature.
- Yellow kidney grille surround, brake calipers and wheel valve stem markers.
- Yellow VR46 accent line on lower trunk lid.
- M4 logos in black high gloss.
- Black / Night blue Merino leather M Carbon Bucket seats with yellow Alcantara elements and yellow contrast stitching.
- M Alcantara steering wheel with yellow 12 o'clock marking and yellow contrast stitching.
- VR46 Edition logos on center console, headrest, carbon fiber trim, door sills and front strut brace.

## Specifications.

BMW M4 CS Edition VR46	
<b>Body</b>	
No. of doors/seats	2 / 5
Length / Width / Height (in)	189.0 / 75.5 / 55.1
Wheelbase (in)	112.5
Track, front / rear (in)	63.9 / 63.2
Ground clearance (in)	4.8
Turning circle (ft)	41.3
Fuel tank capacity (gal)	15.6
Engine oil capacity (qts)	7.4
Curb weight (lbs)	3,902
GVWR (lbs)	4,828
Luggage capacity (cu ft)	15.5
<b>Engine</b>	
Config. / no. cylinders / valves	Inline / 6 / 24
Engine technology	M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, high precision injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing.
Capacity (cc)	2,993
Stroke / bore (mm)	90.0 / 84.0
Compression ratio (:1)	9.3
Max output (hp @ rpm)	543 @ 6,250-7,200
Max torque (lb-ft @ rpm)	479 @ 2,750-5,950
<b>Driving Dynamics and Safety</b>	
Suspension, front	Adaptive M suspension with double-joint spring strut axle in lightweight aluminum construction, M-specific kinematics and elastokinematics.
Suspension, rear	Adaptive M suspension with five-link axle in lightweight aluminum / steel construction, rear-axle subframe with rigid bolted connection to the body, M-specific elastokinematics
Brakes, front	M Compound brakes, vented, with six-piston fixed calipers
Brakes, rear	M Compound brakes, vented, with single-piston floating calipers

Driving stability systems		DSC including ABS, ASC, and M Dynamic Mode (MDM), can be switched off, integrated wheel slip limitation, CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Dry Braking function, Start-Off Assistant, Active M Differential.	
Safety equipment		Airbags for driver and passenger, side airbags for driver and passenger, head airbags, three-point inertia reel seatbelts, belt tensioner and belt force limiter, crash sensors, tire pressure indicator.	
Steering		Electric Power Steering (EPS) with M-specific Servotronic function and variable sport ratio.	
Steering ratio overall (:1)		14.6	
Tires front / rear		275/35ZR19 100Y XL / 285/30ZR20 99Y XL	
Rims, front / rear (in)		9.5J x 19 forged light alloy / 10.5J x 20 forged light alloy	
Transmission			
Type		8-speed M STEPTRONIC transmission with Drivelogic	
Gear ratios	I	:1	5.000
	II	:1	3.200
	III	:1	2.143
	IV	:1	1.720
	V	:1	1.313
	VI	:1	1.000
	VII	:1	0.823
	VIII	:1	0.640
	R	:1	3.478
Final Drive		:1	3.154
Performance			
Power to weight (lbs./hp)		7.2	
Output per liter (hp)		181	
Acceleration 0-60 mph (sec)		3.2	
Top Speed (mph)		188	

## **BMW Group in the United States.**

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).