

BMW Group

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BMW i Ventures Invests in VIA Science to Bring Next Generation Data Protection to Enterprise Security.

- VIA is Powering the Future of Zero Trust through Decentralized, Quantum-Resistant Security for Seamless and Trusted Data Exchange.

Mountain View, CA – March 12, 2025... BMW i Ventures announced today an investment in Via Science, Inc. (VIA), a leading provider of Web3 data protection solutions which ensures that all transactions are verified, protected and auditable, no matter where data resides. The investment, which is part of an oversubscribed Series B funding round of \$28 million, will help accelerate VIA's mission of redefining data protection.

"As software-defined vehicles, robots, and edge devices become the norm, securing data flows between sensors, onboard systems, agents, and external networks is more critical than ever," said Kasper Sage, managing partner of BMW i Ventures. "VIA is paving the way for real-time communication across trusted systems and safer, more resilient mobility solutions."

Traditional cyber security companies focus primarily on network segmentation and passwords, leaving core vulnerabilities in data access and trust mechanisms unaddressed. VIA goes further by embedding zero trust principles in the data layer, empowering enterprises with resilient, mission-specific security solutions that deploy seamlessly across existing infrastructure. VIA also addresses vulnerabilities in enterprise security by using a decentralized architecture which separates data protection from storage and transport, ensuring just-in-time access and privacy for authorized parties.

"As we have proven at our customers, decentralized, passwordless Web3 solutions have become the only viable option for securing data transfers between systems of record, internal teams, external

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partners, machines, and AI agents. This funding will accelerate adoption of our paradigm-shifting technology platform by the enterprise,” said Colin Gounden, co-founder and CEO of VIA.

“Unlike any other Web3 technologies, our quantum-secure, passwordless solutions can be deployed quickly and easily in a variety of the most demanding environments and our entire software stack from operating system to mobile application is checked 24/7 for vulnerabilities,” added chief operating officer and co-founder Kate Ravanis.

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About BMW i Ventures

BMW i Ventures is the independent venture capital firm of BMW Group. From offices in Silicon Valley and Munich, BMW i Ventures invests in early to growth-stage companies defining the future of automotive, sustainability, manufacturing, and supply chain. Since starting in 2011, the firm has \$800M under management and has invested in over 75 startups, including Bcomp, Boston Metal, CelLink, ChargePoint, GaN Systems, Motorway, Tekion, and Xometry. For more information: <https://www.bmwiventures.com/>

About VIA Science

VIA is the leader in decentralized, enterprise-scale data and identity protection. The U.S. Department of Defense and Fortune 100 companies worldwide trust VIA to provide the highest security technologies to safeguard their most critical assets. Backed by 17 issued patents, VIA's data-centric platform is quantum-resistant, passwordless, and easy to implement, maintain, and use. Learn more at www.solvewithvia.com.

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