

# BMW

## U.S. Press Information

For Release: Immediate

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### **BMW Motorrad USA Announces 2025 Customer Race Support & Contingency Program.**

**Woodcliff Lake, NJ – April 17, 2025...**BMW Motorrad USA is proud to announce its motorcycle customer race support program for the 2025 racing season. Customer racing has been an important part of BMW motorcycle ownership since the very first 2-wheel BMW came off the production line in 1923 and continues today with entries in multiple series across the country.

The BMW Motorrad USA Customer Race Support & Contingency Program is specifically designed to reward outstanding BMW Motorrad customer racing performances in the MotoAmerica Stock 1000 National Championship and key club series across the U.S. during the 2025 racing season. In addition to the financial reward opportunity, BMW Motorrad USA also provides remote data support for enrolled, eligible BMW racers through BMW Motorrad Race Engineering Support provided by Steve Weir.

"After an amazing 2024 season supporting racers across the country with unparalleled results totaling 20 Class Championships, 2 National Championships and the Canadian Superbike Championships, I look forward to supporting BMW racers in what is already starting off to be another incredible season with BMW Motorrad. BMW is the only manufacturer providing this level of race support to amateur, expert and professional racers across North America. Join us on the grid this year as we dominate the podium at

all levels of racing!" said **Steve Weir, BMW Motorrad Customer Racing Support Engineer.**

For full details of the BMW Motorrad USA Announces 2025 Customer Race Support & Contingency Program, requirements, qualifying classes and races as well as the application link for the Contingency Program may be found at:

[www.bmwmotorcycles.com/en/experience/stories/sport/bmw-motorrad-usa-customer-racing-program-.html](http://www.bmwmotorcycles.com/en/experience/stories/sport/bmw-motorrad-usa-customer-racing-program-.html)



#### **Eligible Motorcycles.**

Models & Model Years	2026	2025	2024	2023	2022	2021
M 1000 RR	✓	✓	✓	✓	✓	n/a
S 1000 RR	✓	✓	✓	✓	✓	✓
R nineT	✓	✓	✓	✓	✓	✓

### Eligible Series and Classes.

Eligible Series	Eligible Class
MotoAmerica	Stock 1000
AFM	Formula Pacific
AHRMA	Battle of the Twins I
ASRA	Team Challenge GTO
CCS	Unlimited GP
CMRA	Formula 1
CRA	1000 GT
CVMA	The Shootout
MRA	Race of the Rockies
OMRRA/WMRRA	Formula Ultra
WERA Nationals	WERA A Superbike
WERA Sprint	WERA A Superbike

### 2025 Program Rewards.

Potential Payouts: MotoAmerica Stock 1000

1st	2nd	3rd	4th	5 <sup>TH</sup>
\$3,000	\$2,500	\$2,000	\$1,250	\$1,000

Potential Payouts: Series / Classes as listed in the table above

1st	2nd	3rd	4th	5th
\$800.00	\$600.00	\$450.00	\$300.00	\$200.00

### How to enroll in the BMW Motorrad USA Customer Race Contingency Program.

To enroll in the Contingency Program, all riders must complete the New Vendor Process to receive reward payments from the program. There are two key steps to complete to be eligible for Customer Race Contingency Reward Payouts in 2025 and the future.

First, submit your application through [racesupportprogram.bmwmotorcycleevents.com](https://racesupportprogram.bmwmotorcycleevents.com). A step-by-step guide will be shared once teams/riders have registered. Second, complete

the application process to be considered active in the 2025 Customer Race Contingency program and to be eligible to receive reward payments.

### **Remote Customer Race Engineering Support**

To receive remote customer race engineering support, racers must be enrolled in the BMW Motorrad USA Customer Race Contingency Program and actively competing in eligible series on eligible BMW motorcycles. This support consists of pre-race data set up that is tailored for each racetrack, racers style and pace based on data sourced from the large community of BMW Motorrad Customer Racers and shared through Steve Weir, BMW Motorrad USA Customer Race Engineering Support.



Jayson Uribe on his OrangeCat Racing BMW M 1000 RR in MotoAmerica Stock 1000.  
Photo by Brian J. Nelson

### **BMW Group in the United States**

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles in the U.S. BMW Motorrad was brought into the fold in 1980. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 144 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

[www.bmwgroup.com](http://www.bmwgroup.com) and [www.bmwmotorcycles.com](http://www.bmwmotorcycles.com)

Facebook: [www.facebook.com/BMWMotorradUSA](https://www.facebook.com/BMWMotorradUSA)

Instagram: [www.instagram.com/bmwmotorradusa](https://www.instagram.com/bmwmotorradusa)

X: <https://x.com/bmwmotorradusa>

YouTube: <http://www.youtube.com/user/bmwmotorradusa>

**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).