

BMW Group

U.S. Press Information

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BMW Manufacturing Celebrates Seven Million BMWs Assembled in the United States.

- **The BMW ALPINA XB7 Was Completed in April.**
- **The Seven Millionth BMW Will Become Part of the BMW Historic Collection.**

Spartanburg, SC – April 30, 2025... BMW Manufacturing is celebrating a historic milestone this month as the seven millionth BMW rolled off the assembly line in Spartanburg, SC. To commemorate this special event, associates assembled a truly exceptional vehicle – a BMW ALPINA XB7 painted ALPINA Green Metallic and powered by a 4.4-liter BMW ALPINA Bi-Turbo V8, 32-valve engine, producing an impressive 631 horsepower. Due to its significance, this vehicle will remain at the factory and become part of the BMW historic collection.

"This beautiful BMW ALPINA XB7 is a testament to the great products we have, the quality of our supplier network, and the unwavering commitment and dedication of our valued associates," said Dr. Robert Engelhorn, president and CEO of BMW Manufacturing. "For over 30 years, BMW has proudly invested in South Carolina and its people, creating a remarkable legacy. We are excited about our future as we prepare to assemble fully electric vehicles at this plant."

Associates finished assembling the seven millionth BMW at the end of March. However, special "white glove" modifications by Plant Spartanburg's ALPINA team were made during the next week. This included a specially designed ALPINA front apron, rear diffuser, and rear spoiler; floor mats with the ALPINA emblem; and the installation of an ALPINA commemorative badge.

Other special features of the BMW ALPINA XB7 include 23-inch ALPINA CLASSIC CS16 wheels, Tartufo Full Merino Leather upholstery, ALPINA Walnut Nature Black trim, Panoramic Sky

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Lounge LED Roof, and second-row captain's chairs. The leather steering wheel has blue and green stitching with an ALPINA badge in the center.

Associates at the South Carolina plant assembled nearly 400,000 BMWs in 2024 with nearly 225,000 of these vehicles exported to 120 countries around the world. Below are the milestone dates for BMW Manufacturing's "millionth" vehicles:

- 1 Millionth BMW – February 28, 2006 – Z4 M Roadster
- 2 Millionth BMW – January 12, 2012 – BMW X3 xDrive35i
- 3 Millionth BMW – March 24, 2015 – BMW X5 M
- 4 Millionth BMW – September 8, 2017 – BMW X3 xDrive M40i
- 5 Millionth BMW – June 4, 2020 – BMW X5 M Competition
- 6 Millionth BMW – September 2, 2022 – BMW X6 M
- 7 Millionth BMW – April 30, 2025 – BMW ALPINA XB7

The BMW Group is investing more than \$1.7 billion in its U.S. operations, including \$1 billion to prepare Plant Spartanburg for the assembly of electric vehicles and \$700 million for Plant Woodruff, a new high-voltage battery assembly plant in nearby Woodruff, S.C. By 2030, Plant Spartanburg will assemble at least six fully electric vehicles along with internal combustion engine and plug-in hybrid electric vehicles on the same site.

Since 1992, the BMW Group has invested more than \$14.8 billion in its South Carolina operations. BMW Manufacturing is the largest BMW Group plant in the world, assembling more than 1,500 vehicles each day. The plant is an important part of BMW's global production network and plays a critical role in meeting the high demand for BMW Sports Activity Vehicles and Coupes in the U.S. and around the world. Nearly 57 percent of its vehicles are shipped to 120 global markets, making BMW the largest automotive exporter by value in the United States for more than a decade. In 2024, nearly 50 percent of BMW vehicles sold in the U.S. came from Plant Spartanburg. The model portfolio includes six top-selling BMW X models, four Motorsport X models, and two plug-in hybrid electric vehicle X models. The factory has an annual production capacity of up to 450,000 vehicles and employs more than 11,000 people.

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BMW Group in the United States.

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles in the U.S. BMW Motorrad was brought into the fold in 1980. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 144 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com www.miniusanews.com and www.press.bmwna.com