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Samantha Tan Extends BMW M Motorsport Global Ambassador role for 2025 and 2026.

Woodcliff Lake, NJ – May 1, 2025 --- BMW of North America, LLC announced today that Samantha Tan, the 27-year-old Asian-Canadian driver and co-owner of Samantha Tan (ST) Racing, will continue to support BMW M in 2025 and 2026 as BMW M Motorsport Global Ambassador with appearances at events in North America, Europe, and Asia.

This year, she is competing in the IMSA VP Racing SportsCar Challenge driving a BMW M4 GT3 in the GTDX class. With the first four rounds already completed, she has a season's-best finish of two wins amongst four podiums in her class. She stands fourth in the overall GTDX championship standings and leads the Bronze cup.

"I am incredibly honored to continue representing BMW M Motorsport as their Global Ambassador for 2025 and 2026." said **Samantha Tan**. "BMW has played a pivotal role in my journey as a driver, and I'm proud to carry that legacy into new challenges this year—from racing in IMSA with the M4 GT3 to making my debut at the legendary Circuit de la Sarthe

with BMW Team WRT. I'm excited to keep pushing boundaries on and off the track, and to inspire the next generation of racers around the world alongside BMW."



In addition to her participation in the IMSA competition, Samantha is set to make her racing debut at the Circuit de la Sarthe this June. She will be racing a BMW M4 GT3 EVO, representing BMW Team WRT, at the Road to Le Mans. This iconic race is a significant milestone in Samantha's journey in sports car racing, bringing her closer to her dream of one day competing at the prestigious Le Mans. Tan will share the No. 38 BMW with Gustav Bergstroem for the pair of 60-minute races on the undercard of the French endurance classic.

"We are extremely happy to continue our relationship with Samantha for another two years," **stated Adam McGregor, BMW NA Motorsport and Customer Racing Manager.** "From her days racing in the M2 to now competing in the M4 GT3 Sam has been an incredible asset to the BMW brand both on and off the track. Her talent behind the wheel of a BMW race car, constant positivity and huge smile are some of the many reasons Sam resonates so well with fans young and old."

Samantha Tan (ST) Racing

Samantha Tan (ST) Racing was built out of passion, creativity and the unwavering pursuit of excellence. Established in 2017, ST Racing is made up of a passionate and dedicated group of individuals driven to succeed at the highest levels of motorsport.

In 2019 and 2020, ST Racing took back-to-back team championships in the Pirelli World Challenge and the Pirelli GT4 America series. Building on their North American successes the following year, the team won the 2021 24H Series overall championship during their first year overseas. In 2022, ST Racing moved up to the GT3 class, making

history after taking the first-ever overall win for BMW's new M4 GT3 at the 2022 12H Mugello as well as braving the legendary 24 Hours of Spa. 2023 saw continued success with triumphs at GTWC Road America and GTWC 3H Barcelona. In 2024, the team took the GTWC America title battle down to the final race.

Samantha Tan Racing is honored to represent Canada on the world stage, competing head-to-head with some of the most talented race teams across the globe.

BMW Group in the United States

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles in the U.S. BMW Motorrad was brought into the fold in 1980. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 144 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over

120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

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