

BMW Group

Vehicle Sales BMW of North America, LLC Q2 2025



	Q2 2025	Q2 2024	%	YTD 2025	YTD 2024	%
i3	0	0		0	1	-100.0%
i8	0	0		0	0	
2 Series	5,192	2,898	79.2%	9,740	6,436	51.3%
3 Series	6,725	5,725	17.5%	14,157	14,137	0.1%
4 Series	11,492	11,088	3.6%	23,369	19,935	17.2%
5 Series	5,953	7,788	-23.6%	13,432	14,660	-8.4%
6 Series	0	0		0	0	
7 Series	3,150	2,546	23.7%	5,707	5,138	11.1%
8 Series	1,017	1,411	-27.9%	2,007	2,875	-30.2%
Z4	547	525	4.2%	1,067	928	15.0%
X1	6,413	5,605	14.4%	13,322	11,617	14.7%
X2	1,722	898	91.8%	3,029	1,458	107.8%
BMW passenger cars	42,211	38,484	9.7%	85,830	77,185	11.2%
X3	17,794	18,101	-1.7%	29,029	34,589	-16.1%
X4	1,655	2,300	-28.0%	3,086	4,686	-34.1%
X5	16,150	18,677	-13.5%	33,588	33,600	0.0%
X6	2,070	2,199	-5.9%	4,703	3,733	26.0%
X7	7,479	7,394	1.1%	14,707	14,351	2.5%
XM	409	537	-23.8%	814	1,078	-24.5%
iX	3,116	3,545	-12.1%	6,742	6,490	3.9%
BMW light trucks	48,673	52,753	-7.7%	92,669	98,527	-5.9%
BMW brand	90,844	91,237	-0.4%	178,499	175,712	1.6%
Cooper /S Hardtop 2 Door	2,046	2,229	-8.2%	3,717	4,042	-8.0%
Cooper /S Hardtop 4 Door	1,517	315	381.6%	2,806	1,039	170.1%
Cooper /S Convertible	891	868	2.6%	1,709	2,061	-17.1%
Cooper /S Clubman	6	217	-97.2%	12	730	-98.4%
Countryman	3,156	2,269	39.1%	6,348	4,395	44.4%
MINI brand	7,616	5,898	29.1%	14,592	12,267	19.0%
TOTAL BMW of North America, LLC	98,500	97,135	1.4%	193,091	187,979	2.7%

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