

BMW of North America

U.S. Press Information



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The BMW Championship is Back in Baltimore as the Top 50 Players on the PGA TOUR Compete at Caves Valley Golf Club in the FedExCup Playoffs.

- **The annual Gardner Heidrick Pro-Am tees off tomorrow featuring notable guests including the Jonas Brothers.**
- **Play begins on Thursday, August 14 with a ceremonial color guard presentation.**
- **The BMW Championship has raised more than \$60 million in support of the Evans Scholars Foundation since 2007, supporting over 4,000 students in college.**
- **First PGA TOUR player to record a hole-in-one on this year's 17th hole during tournament play will win a brand-new 100% electric BMW iX M70 performance SUV.**

Owings Mills, MD – August 12, 2025. The BMW Championship returns to Caves Valley Golf Club in Owingsville, MD this week as the top 50 players on the PGA TOUR tee go head-to-head in the race for the FedExCup. The field set for this year's FedExCup Playoff contest includes world number one player and current FedExCup leader, Scottie Scheffler and perennial contender Rory McIlroy as he chases Scheffler's win total. Hosted by the Western Golf Association, the BMW Championship is the oldest non-major on the PGA TOUR schedule, dating back to 1899 when it debuted as the Western Open. Golf royalty including Ben Hogan, Arnold Palmer, Jack Nicklaus, and Tiger Woods have won the tournament throughout its rich history.

Gardner Heidrick Pro-Am.

The excitement at Caves Valley Golf Club kicks off tomorrow, Wednesday, August 13, with the annual Gardner Heidrick Pro-Am. The event features many notable guests playing in support of the Evans Scholars Foundation, which awards full tuition and

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housing college scholarships to deserving caddies with outstanding academic performance. The Evans Scholars Foundation's largest fundraising event of the year will feature pop superstars the Jonas Brothers, who will also perform an exclusive live concert for Pro-Am guests.

Evans Scholars Foundation.

As always, all proceeds from the 2025 BMW Championship fund full college tuition and housing scholarships for exemplary young men and women who caddy with the Western Golf Association. Since BMW began hosting the event nearly two decades ago, the event has raised more than \$60 million in support of the Evans Scholars Foundation, supporting over 4,000 students with full tuition and housing. Currently, a record 1,260 caddies are enrolled in 27 leading universities as Evans Scholars. On Monday, BMW Group Member of the Board of Management Ilka Horstmeier joined a group of dignitaries and officials to mark the opening of an all-new Evans Scholars House on the University of Maryland campus which will home to up to 38 new scholars on campus. The milestone achievement was made possible in part by the success of the 2021 BMW Championship at Caves Valley Golf Club and exemplifies the event's deep commitment to education and youth empowerment.

Hole-In-One Scholarship.

BMW will once again contribute an additional full four-year Evans Scholarship in the name of the first PGA TOUR player to record a hole-in-one on any hole during tournament play this week. Diana Llamas was named the sixth BMW Hole-in-One Scholar three years ago after Viktor Hovland's ace during the 2022 BMW Championship at Wilmington Country Club in Delaware.

Hole-In-One Vehicle.

BMW will also continue its tradition of awarding a new car to the first PGA TOUR golfer to record a hole-in-one on a designated hole during a competition round. This year, the first player to ace the par-three 17th hole will walk away with the keys to the all-new 100% electric BMW iX M70. The first electric performance SUV from BMW delivers a massive 811 lb.-ft of torque and features distinctive design elements like BMW M Multifunction Seats, optional 23-inch wheels, and an updated kidney grille design with signature BMW M horizontal bars to match its dynamic performance character. BMW Owners in attendance can witness the thrill of this tantalizing par-three challenge firsthand at the BMW Owners' Pavilion hospitality venue overlooking the 17th hole.

Guest Experiences at Caves Valley Golf Club.

In addition to the competition, fans attending the BMW Championship will have access to a variety of interactive activities including:

- **BMW Owners' Pavilion.**

A BMW vehicle key fob or Digital Key in the My BMW smartphone app will unlock exclusive hospitality benefits at the BMW Championship, beginning with premium parking options upon arrival to Caves Valley Golf Club. BMW Owners and a guest will also receive access to the BMW Owners' Pavilion with unparalleled views of the featured par-three 17th green and 18th tee.

- **The BMW Fan Experience.**

All guests are invited to join BMW for a variety of activities in between the action on the fairways and greens. Located by the main entrance, the BMW Fan Experience features a unique Skee-Ball style chipping challenge along with a display of custom BMW models designed by PGA TOUR pros. Ryder Cup-themed BMW vehicles will also be showcased in anticipation of the 2025 Ryder Cup, where BMW is a Worldwide Partner. Fans can also try their luck at winning exclusive prizes at the Ryder Cup Claw Machine. Guests can recharge in comfort at the Baltimore Biergarten area and practice their short game with the Baltimore-themed Long Putt Challenge surrounded by BMWs displayed in the colors of the Baltimore flag.

- **MINI Zone.**

The BMW Group is presenting the latest MINI products during the BMW Championship with the opportunity to win a one-month lease on an all-electric MINI. In addition to a MINI-exclusive sharable photo area, guests can get up close and personal with the MINI Countryman and MINI Cooper 2 Door Hatchback.

- **Enhanced Digital Access.**

Guests will be able to download the BMW Championship Ultimate Experience Pass to check-in at a variety of activities while visiting Caves Valley Golf Club. The new and improved system will allow for a more streamlined registration process and can be easily accessed by scanning the QR code on event signage.

For updates during the 2025 BMW Championship, follow the conversation at:

- Facebook: facebook.com/BMWChampionship
- Twitter: @BMWchamps, @PGATOUR, @WGAESF
- Instagram: @BMWChamps, @PGATOUR, @BMWUSA
- Hashtags: #BMWChamps #BMWGolf #PGATOUR #FedExCup

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About the BMW Championship

The BMW Championship dates back to 1899 when it debuted as the Western Open, making it the third-oldest tournament on the PGA TOUR schedule, behind only the British Open and U.S. Open. BMW has sponsored the tournament since 2007 when it became the penultimate event of the PGA TOUR's FedExCup Playoffs. The BMW Championship features a field of the top 50 players in the FedExCup standings to determine the final 30 players for the FedExCup final at the TOUR Championship in Atlanta. Since 2007, the BMW Championship has contributed more than \$60 million to the Evans Scholars Foundation, the event's charitable beneficiary. To learn more, visit www.bmwchampionship.com.

About the Western Golf Association

The Western Golf Association conducts six national golf championships and sponsors the nationally acclaimed Evans Scholars Foundation. Headquartered in Glenview, Illinois, the organization was founded in 1899 by 11 Chicago-area golf clubs to promote their interests in golf. In addition to the BMW Championship on the PGA TOUR and the NV5 Invitational presented by Old National Bank on the Korn Ferry Tour, the WGA conducts four prestigious amateur championships: the Western Amateur, the Western Junior, and the Women's Western Golf Association's Amateur and Junior championships.

About the Evans Scholars Foundation

Established by the WGA and famed amateur golfer Charles Chick Evans Jr., the Evans Scholars Foundation provides full housing and tuition scholarships to high-achieving caddies across the country. Currently, a record 1,190 caddies are enrolled in 24 universities across the nation as Evans Scholars. The Program, which is supported by the WGA, is funded by contributions from more than 38,500 Par Club members, including Evans Scholars Alumni, as well as proceeds from the BMW Championship. Since the Program's inception in 1930, more than 12,040 caddies nationwide have graduated as Evans Scholars. To learn more, visit www.wgaesf.org.