



For Release: **Embargo: Thursday, August 14, 2025, at 10:15 PM ET / 7:15 PM PT**

**Contact: Jay Hanson**  
BMW Product & Technology Spokesperson  
[Jay.Hanson@bmwna.com](mailto:Jay.Hanson@bmwna.com)

**Alex Schmuck**  
Manager, BMW Group Product Communications US  
[Alexander.Schmuck@bmwna.com](mailto:Alexander.Schmuck@bmwna.com)

### **The 2026 BMW M850i Edition M Heritage**

- Limited to 500 units with a unique equipment profile, available exclusively as the M850i xDrive Gran Coupe.
- Choice of five iconic colors available on the original E31 8 Series.
- BMW Individual upholstery, M Sport seats, exclusive wheels, and carbon fiber roof with M stripes.
- MSRP \$130,400 plus \$1,175 destination and handling. Production to begin in November 2025.

**Pebble Beach, CA/Woodcliff Lake, NJ – August 14, 2025...** Since its North American debut on the misty coast of Monterey, CA, in 2018, the BMW 8 Series Gran Coupe has been acclaimed for its graceful styling, strong performance, and advanced technology. Today, BMW returns to Pebble Beach to unveil a very special limited-edition 8 Series: the 2026 M850i Edition M Heritage. The M850i Edition M Heritage evokes the original 8 Series from the 1990s through five historic paint finishes from BMW Individual. The interior features M sport seats and Alcantara trim, while special wheels and exterior design elements round out the exclusive profile.

Limited to just 500 units distributed to a few select markets around the world, the M850i Edition M Heritage promises to reward drivers not only with the extraordinary driving experience unique to the 8 Series, but also the satisfaction and pride of owning a rare and

special BMW.

Production of the M850i Edition M Heritage begins in November 2025, with deliveries expected to commence in the first quarter of 2026.

The M850i Edition M Heritage may be ordered in any of five historic shades that were available on the original E31 8 Series that debuted at the Frankfurt Motor Show in 1989: Bright Red, Mauritius Blue metallic, Cosmos Black metallic, Oxford Green metallic, and Daytona Violet metallic. These BMW Individual paint finishes are included in the price of the Edition M Heritage.

Whichever shade the customer ultimately chooses will be complimented by the standard M carbon roof, featuring exclusive M tri-color accent stripes. Distinctive bi-color Orbit Grey 20-inch dual-spoke alloy wheels Style 895M wrapped in summer performance tires also set the M850i Edition M Heritage apart.

The exterior design of the M850i Edition M Heritage is further enhanced by the standard M Sport Professional package, which includes M Sport brakes with black calipers, M Shadowline lights, and Extended Shadowline exterior trim.

Moving inside, the M850i Edition M Heritage features unique seating, upholstery, and trim elements not available for order on other 8 Series models. The driver and front passenger are provided M Sport seats finished in BMW Individual Black Full Merino Leather and Alcantara, with a diamond-shaped upholstery pattern. Alcantara also graces the headliner, dashboard, and upper door panels. The seats, door panels, and seat belts all feature M tri-color stitching, and there is a special, non-illuminated M badge in each front seat headrest.

The center console is finished in a unique matte-finish carbon fiber. The glass shift lever and iDrive control lend a touch of elegance to the assertively sporty interior appointments. The cupholder cover and the doorsill plates are inscribed with “M850i Edition M Heritage” and “1/500” script, to remind everyone aboard of the Edition’s rarity.

The M850i Edition M Heritage is available in a single, fully-equipped configuration. This means features such as a Bowers & Wilkins Diamond Surround Sound System and the Driving Assistance Professional Package are included. The customer need only select an exterior color.

Of course, the Edition M Heritage brings the formidable power expected of any top range BMW performance car. Under the sculpted hood lies a 4.4-liter TwinPower Turbo V8 producing 523 hp and 553 lb-ft of torque. All that firepower is sent through an 8-speed Steptronic transmission to BMW's xDrive intelligent all-wheel-drive system. The result is 0-60 in just 3.9 seconds on to a top speed electronically limited to 155 mph.

## Specifications

<b>2026 BMW M850i Edition M Heritage</b>	
<b>Body</b>	
No. of doors/seats	4 / 5
Length / Width / Height (in)	200.3 / 76.1 / 55.4
Wheelbase (in)	119.0
Track, front / rear (in)	64.1 / 65.8
Ground clearance (in)	5.0
Turning diameter (ft)	41.3
Fuel tank capacity (gal)	18.0
Curb weight (lbs)	4,696
GVWR (lbs)	5,732
Luggage capacity (cu ft)	15.5
<b>Engine</b>	
Config. / no. cylinders / valves	V / 8 / 32
Engine technology	TwinPower Turbo technology with cross-bank exhaust manifold, indirect charge air cooling, High Precision Injection (maximum injection pressure: 350 bar), VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing
Capacity (cc)	4,395
Stroke / bore (mm)	89.0 x 88.3
Compression ratio (:1)	10.5
Max output (hp @ rpm)	523 @ 5,500-6,000
Max torque (lb-ft @ rpm)	553 @ 1,800-4,600
<b>Chassis</b>	
Steering	Electric Power Steering (EPS) with Servotronic function

Steering ratio overall (:1)		14.9	
Tires front / rear (std)		245/35 R20 / 285/30 R20	
Rims, front / rear (in) (std)		20 x 8.0 / 20 x 9.0	
Transmission			
Type		8-speed STEPTRONIC transmission	
Gear ratios	I	:1	5.50
	II	:1	3.52
	III	:1	2.20
	IV	:1	1.72
	V	:1	1.32
	VI	:1	1.00
	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.99
Final Drive		:1	2.81
Performance			
0-60 mph (sec)		3.9	
Top Speed (mph)		155	

## BMW Group in America

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology

Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled over 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available to journalists online at [www.bmwusanews.com](http://www.bmwusanews.com) , [www.miniusanews.com](http://www.miniusanews.com), and at [www.press.bmwna.com](http://www.press.bmwna.com)

# # #