

BMW

U.S. Press Information

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BMW Motorrad presents The Tracker accessories package for the BMW R 12 nineT.

- Available now for the 2024+ BMW R 12 nineT.
- MSRP of \$2,595.00 plus installation.

Woodcliff Lake, NJ – August 28, 2025 ... BMW Motorrad unveils The Tracker, an accessories package for the BMW R 12 nineT that translates the unmistakable design language of flat track racing into street-ready customization. Inspired by a motorsport discipline celebrated worldwide for its thrilling dynamics and spectacular drifts on oval dirt tracks, the kit pays homage to this distinctive style.



The Tracker endows the BMW R 12 nineT with a strong and powerful presence. A short, sporty rear section, a signature cockpit fairing, and striking number plates define the look – taking cues from machines that have become design icons far beyond the racetrack.

Features and Design of The Tracker Accessories Package.

Flat track machines embody pure dynamism: compact proportions, clean lines, and bold details create their unmistakable presence. Characteristic features include the short rear, prominent number plates, and a silhouette pared down to pure racing – captivating both motorsport fans and the global customizing scene.

BMW Motorrad captures this spirit with The Tracker accessories package for the BMW R 12 nineT. Every element is designed to bring the purist racing character to the street. The result is a motorcycle that radiates dynamism even at a standstill – with crisp lines, authentic flat track touches, and a unique character that makes the R 12 nineT a true statement.



The Tracker accessories package for the BMW R 12 nineT includes:

- Short Tracker rear end trim in Black Storm Metallic.
- License plate relocator mount.
- Black solo seat with cross stitching.
- Tracker cockpit fairing in Black Storm Metallic.
- Left and right side number plates in Black Storm Metallic.
- Tracker sticker set for number plates and cockpit fairing (# decals not included).
- Front fender in Black Storm Metallic.

These package components are also available individually, offering a high degree of customization when combined with other Original BMW Motorrad accessories.

Note: The tires and race number 35 shown in the photo are not included in The Tracker accessories package. The race number panel offers space for individual design – the race number itself is freely selected and added by the customer.

Availability and Installation.

The Tracker accessories package is available for order now (MSRP: \$2,595.00) and can be mounted on the BMW R 12 nineT. BMW Motorrad recommends installation at a BMW Motorrad dealer.

The Tracker accessories package gives the BMW R 12 nineT a distinctive character, creating an uncompromising urban tracker look inspired by the rugged style of historic flat trackers. With striking elements such as the cockpit fairing and short rear end, it makes a clear statement for riders who want to stand out from the mainstream. The package is homologated with the vehicle, requiring no additional registration. This makes The Tracker the ideal choice for motorcycle enthusiasts who value both style and simplicity.

BMW Group in the United States

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled more than 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 351 BMW retailers, 143 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

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