

BMW Group

Vehicle Sales BMW of North America, LLC Q3 2025



	Q3 2025	Q3 2024	%	YTD 2025	YTD 2024	%
i3	1	0	0.0%	1	1	0.0%
i8	0	0	-100.0%	0	0	-100.0%
2 Series	5,022	3,937	27.6%	14,762	10,373	42.3%
3 Series	7,689	7,641	0.6%	21,846	21,778	0.3%
4 Series	8,508	11,419	-25.5%	31,877	31,354	1.7%
5 Series	7,578	2,508	202.2%	21,010	17,168	22.4%
6 Series	1	0	0.0%	1	0	0.0%
7 Series	2,824	1,770	59.5%	8,531	6,908	23.5%
8 Series	855	1,183	-27.7%	2,862	4,058	-29.5%
Z4	536	543	-1.3%	1,603	1,471	9.0%
X1	7,158	5,597	27.9%	20,480	17,214	19.0%
X2	1,863	706	163.9%	4,892	2164	126.1%
BMW passenger cars	42,035	35,304	19.1%	127,865	112,489	13.7%
X3	20,980	15,319	37.0%	50,009	49,908	0.2%
X4	1,826	2,805	-37.9%	4,912	7491	-34.4%
X5	18,282	12,425	47.1%	51,870	46,025	12.7%
X6	3,158	1,961	61.0%	7,861	5,694	38.1%
X7	7,062	5,328	32.5%	21,769	19,679	10.6%
XM	407	307	32.6%	1,221	1,385	-11.8%
iX	3,136	4,679	-33.0%	9,878	11,169	-11.6%
BMW light trucks	54,851	42,824	28.1%	147,520	141,351	4.4%
BMW brand	96,886	78,128	24.0%	275,385	253,840	8.5%
Cooper /S Hardtop 2 Door	1,573	2,135	-26.3%	5,290	6,177	-14.4%
Cooper /S Hardtop 4 Door	1,326	500	165.2%	4,132	1,539	168.5%
Cooper /S Convertible	1,047	127	724.4%	2,756	2,188	26.0%
Cooper /S Clubman	1	41	-97.6%	13	771	-98.3%
Countryman	3,323	2,481	33.9%	9,671	6,876	40.6%
MINI brand	7,270	5,284	37.6%	21,862	17,551	24.6%
TOTAL BMW of North America, LLC	104,156	83,412	24.9%	297,247	271,391	9.5%

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