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The 2026 BMW M2 Turbo Design Edition

- A special, very limited edition of the 2026 BMW M2.
- Hand-painted graphics inspired by the classic 1974-1975 BMW 2002 turbo.
- M Carbon fiber trim including roof panel with integrated M tricolor stripes.
- MSRP \$82,900 plus \$1,175 destination and handling.
- Production begins in Q1 2026. Deliveries expected in early Q2.

Woodcliff Lake, NJ – October 10, 2025... Today, at the 2025 Motul Petit Le Mans at Road Atlanta, BMW revealed the limited edition 2026 M2 Turbo Design Edition. Its vivid Alpine White paint is draped in hand-painted Motorsport stripes and a black hood graphic with “turbo” in mirror writing, paying a reverential tribute to the legendary BMW 2002 turbo from 1974-1975.

Five decades ago, the 02 Series was fundamental in establishing BMW as a maker of vehicles that deliver both engaging all-around performance and everyday practicality. The 2002 turbo showed that BMW could dial up the intensity on the performance while without compromising the usability. Today’s M2 embodies that same ethos, fusing a thrilling driving experience on road or track with daily comfort, convenience, and civility.

The 2026 M2 Turbo Design Edition will be produced in extremely limited numbers starting in January of 2026. It will come very well-equipped and exclusively with a 6-speed manual transmission, with a base MSRP of \$82,900 plus \$1,175 destination and handling.

1973: an instant classic – and a future of turbocharging – is born.

At the 1973 Frankfurt Auto Show, BMW debuted the 2002 turbo. Based on the giant-killer 2002 tii, it was the very first European production vehicle powered by a turbocharged engine. The single KKK turbocharger boosted the 2-liter 4-cylinder engine from 130 to 170 hp, and could rocket the 2002 to 60 mph in less than 7 seconds – a hugely impressive accomplishment for the time.

The turbo was distinguished from other 2002 models by muscular fender flares that allowed for wider wheels and tires, a black rear spoiler, BMW Motorsport stripes that ran from the front wheel arches down the length of the body, “turbo” badging at the rear, and a large front air dam. That air dam could be optionally fitted with “2002 turbo” graphics – written backwards so they could be read clearly in the rear view mirror of the car being overtaken on the Autobahn.

Exterior: iconic 2002 turbo design hallmarks.

The 2026 M2 Turbo Design Edition is clearly inspired by the look of the original. Finished exclusively in brilliant Alpine White, it features bold, hand-painted BMW Motorsport stripes around the perimeters of the hood and trunk lid. The front and rear graphics are connected visually by additional tricolor stripes on the standard M Carbon roof panel.

The power dome on the hood is finished in black, with the reversed “turbo” script evoking the original. At the back is a black trunk-mounted spoiler – a carbon fiber unit from BMW M Performance – and unique “turbo” badging. M Dual-Spoke wheels Style 930M finished in Black are standard, or M Performance wheels Style 1000M finished in Matte Gold Bronze may be specified as an option.

Interior: well-equipped for serious driving, and a 6-speed manual gearbox.

Opening the doors, the driver and passenger are greeted with unique sill plates emblazoned with “M2 turbo” script. Standard M sport seats are trimmed in Black Vernasca Leather with M Color Highlight – a callback to the striping on the exterior. M Carbon bucket seats, also finished in Black with M Color Highlight, are optional.

The original 2002 turbo was fitted with a standard 4-speed manual or an optional 5-speed

manual transmission, so it's appropriate that the the M2 Turbo Design Edition comes exclusively with a 6-speed manual. Ahead of the shifter on the cup holder cover is a plate with "turbo" inscribed over an M stripe background. The driver faces a standard heated M alcantara steering wheel.

Further standard equipment on the M2 Turbo Design Edition includes Adaptive Full LED lights with M Shadowline trim and Automatic High Beams, Carbon Fiber interior trim, Live Cockpit Professional with Head-Up Display, and wireless device charging. Besides the M Performance Gold Bronze wheels and M Carbon bucket seats, customers may add the M Driver's Package as an option.

Performance: how BMW M does turbocharging in the 21st century.

Where the 2002 Turbo was BMW's first experiment with turbocharging in a production vehicle, the 2026 M2 Turbo Design Edition makes full use of over 50 years of advancements of the technology. Its 3-liter M TwinPower Turbo 6-cylinder engine produces 473 hp and 406 lb-ft of torque. This means the trip from 0 to 60 mph is dealt with in just 4.1 seconds, on to a top speed of 155 mph, or 177 mph if the M Driver's Package is specified.

Standard equipment.

- Alpine White paint with hand-painted 2002 turbo-inspired graphics
- M Carbon fiber roof panel with integrated M striping
- M Performance carbon fiber rear spoiler
- 6-speed manual transmission
- M Shadowline Lights
- Lighting Package
 - Adaptive Full LED Lights
 - Automatic High-Beams
- Carbon fiber interior trim
- Heated M Alcantara steering wheel
- Wireless device charging
- Live Cockpit Professional with Head-Up Display
- M Sport Seats in Black Vernasca Leather with M Color Highlight
- 19-in / 20-in M Dual-spoke wheels Style 930M in Black

Optional equipment.

- 19-in / 20-in M Performance wheels Style 1000M in Matte Gold Bronze - \$6,266
- M Carbon bucket seats in Black Vernasca Leather with M Color Highlight - \$4,500
- M Driver's Package - \$2,500

Specifications.

2026 BMW M2 Turbo Design Edition	
Body	
No. of doors/seats	2 / 4
Length / Width / Height (in)	180.3 / 74.3 / 55.2
Wheelbase (in)	108.1
Track, front / rear (in)	63.7 / 63.2
Ground clearance (in)	4.8
Turning circle (ft)	39.0
Fuel tank capacity (gal)	13.7
Curb weight (lbs)	3,814
Luggage capacity (cu ft)	13.8
Engine	
Config. / no. cylinders / valves	Inline / 6 / 24
Engine technology	M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, high precision injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing
Capacity (cc)	2,993
Stroke / bore (mm)	84.0 90.0
Compression ratio (:1)	9.3
Max output (hp @ rpm)	473 @ 6,250
Max torque (lb-ft @ rpm)	406 @ 2,650-6,130
Chassis	
Steering	Electric Power Steering (EPS) with M Servotronic
Steering ratio overall (:1)	15.0
Tires front / rear (std)	275/35 R19 / 285/30 R20
Rims, front / rear (in) (std)	19 x 9.5 / 20 x 10.5

Transmission			
Type		6-speed manual	
Gear ratios	I	:1	4.11
	II	:1	2.32
	III	:1	1.54
	IV	:1	1.18
	V	:1	1.00
	VI	:1	0.85
	R	:1	3.73
Final Drive		:1	3.46
Performance			
0-60 mph (sec)			4.1
Top Speed (w/ M Driver's Pack.)			155 (177)

BMW Group in the United States

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000

annually. Since 1994, Plant Spartanburg has assembled over 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available to journalists online at www.bmwusanews.com , www.miniusanews.com, and at www.press.bmwna.com

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