BMW of North America

U.S. Press Information



Contact: Luke Parker

BMW of North America

(551) 502-7379 / luke.parker@bmwna.com

Phil Dilanni BMW of North America (201) 785-4555 / phil.diianni@bmwna.com

The BMW X5 Conquers the 2025 Rebelle Rally.

- Team wins Bone Stock award and second place overall in X-Cross class for all-wheel-drive vehicles.
- BMW of North America Product Manager Rebecca Dalski helped bring the victory to life from the navigator seat.
- Driver, Rebecca Donaghe, secures her 3rd podium finish in three years with the brand.
- The challenging offroad conditions helped team gather real world insights for BMW's X family of Sports Utility Vehicles.

Woodcliff Lake, NJ – October 18, 2025... After eight grueling days across 1,700 miles of unforgiving desert terrain, the BMW X5 won the coveted Bone Stock Award at this year's Rebelle Rally and took second place overall in the X-Cross category for all-wheel-drive vehicles. The team's exceptional performance demonstrates the true grit and versatility of BMW's best-selling model, which was piloted with precision by veteran driver Rebecca Donaghe and expertly guided by BMW of North America Product Manager Rebecca Dalski.

Company BMW of North America, LLC

A BMW Group Company

Mailing address PO Box 1227 Westwood, NJ 07675-1227

Office address 200 BMW Drive Woodcliff Lake, NJ 07677-7731

Telephone (201) 307-4000

Fax (201)307-4095

Internet bmwusanews.com

BMW returned to the longest competitive off-road navigation rally in the U.S. this year with a vehicle nearly identical to what comes off its assembly line in Spartanburg, South Carolina. To win Bone Stock, competitors are permitted no modifications beyond aftermarket wheels and tires in the factory size, making it a true test of innate engineering capabilities.

Rebecca Dalski's entry into the competition as navigator came as a unique opportunity for real-world product testing and evaluation. Relying solely on compasses and paper

maps, Dalski gained firsthand insights into the BMW X5's performance under extreme pressure. The vehicle's all-wheel drive system and potent inline-six engine helped propel the team through diverse desert terrain and across the finish line with remarkable composure. Inside the vehicle, Dalski and Donaghe's extensive preparations and teamwork allowed them to blaze through all checkpoints confidentially while outpacing their competitors.

For driver Rebecca Donaghe, this year's results represent her 3rd X-Cross podium with BMW in the last three years. In 2023, she piloted the BMW X2 to a 2nd place finish, and in 2024, steered the BMW X3 to a 3rd place finish. The Bone Stock win for 2025 brings another significant milestone of success for her and the brand. "I was so excited to return for my 3rd year with BMW with my 3rd different vehicle. The BMW X5 performed brilliantly throughout the entire event." said Donaghe, "To have the entirely stock vehicle not only survive the brutal terrain challenges but take the outright Bone Stock win is a true testament to BMW's engineering capabilities."

The rally's notorious "dunes day" pushed the BMW X5 to its limits, requiring careful planning and strategic driving to avoid getting bogged down in the soft sand. The team also had to overcome the mental fatigue and pressure of relying solely on maps and compasses to navigate over 1,700 miles, without the aid of GPS.

The following internal and external partners helped make this year's Rebelle Rally win possible:

- BMW Credit Cards
- BMW Protection Products
- BMW Women in Motion
- BMW Performance Center
- BMW Car Club of America and BMW CCA X Chapter
- XPEL
- Falken
- Rotiform
- Morimoto
- Thule

BMW Group in the United States.

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles in the U.S. BMW Motorrad was brought into the fold in 1980. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled more than 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 351 BMW retailers, 143 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com www.press.bmwna.com