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MINI ADDS VALUE-DRIVEN OXFORD EDITION COUNTRYMAN S ALL4 TO THE LINEUP

Woodcliff Lake, NJ – November 7, 2025 – MINI USA today announced the addition of the new 2026 MINI Oxford Edition Countryman S ALL4. This new model expands MINI's range of value-driven offerings, showcasing the brand's continued commitment to performance, design, and innovation.

The value-driven 2026 MINI Oxford Edition Countryman S ALL4 combines sporty performance, practicality, and an enhanced design package. This edition blends signature MINI character with a curated selection of premium features, all offered at an accessible price point.

Exterior Highlights:

- Available in Chili Red, Nanuq White, or Blazing Blue, all at no additional cost
- Black Roof and Mirror Caps for a contrasting, sporty look
- New 18" Asteroid Spoke Black Wheels with All-Season Tires
- Anthracite Headliner for a refined, performance-inspired interior

The MINI Oxford Edition Countryman S ALL4 also includes Active Driving Assistant, featuring advanced safety and convenience technologies, as well as Privacy Glass for added comfort and style.

With its combination of eye-catching design and well-equipped standard features, the MINI Oxford Edition Countryman S ALL4 embodies MINI's philosophy of delivering maximum fun with minimal compromise — a spirited choice for drivers who want both value and distinction.

The MINI Oxford Countryman S ALL4 will have a Manufacturer's Suggested Retail Price (MSRP) of \$34,900. Pricing excludes the \$1,175 Destination & Handling fee.

Earlier this year, MINI announced the return of the MINI Oxford Edition for the MINI Cooper C 2 Door and MINI Cooper C 4 Door models. Full details are provided in this [press release](#).

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 105 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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