

BMW Group

Vehicle Sales BMW of North America, LLC Q4 2025



	Q4 2025	Q4 2024	%	YTD 2025	YTD 2024	%
i3	0	0	0.0%	1	1	0.0%
i8	0	0	-100.0%	0	0	-100.0%
2 Series	6,213	5,011	24.0%	20,975	15,384	36.3%
3 Series	11,185	9,552	17.1%	33,031	31,330	5.4%
4 Series	7,502	11,254	-33.3%	39,379	42,608	-7.6%
5 Series	6,097	8,147	-25.2%	27,107	25,315	7.1%
6 Series	1	1	0.0%	2	1	100.0%
7 Series	2,862	3,806	-24.8%	11,393	10,714	6.3%
8 Series	1,167	1,287	-9.3%	4,029	5,345	-24.6%
Z4	510	658	-22.5%	2,113	2,129	-0.8%
X1	6,906	10,092	-31.6%	27,386	27,306	0.3%
X2	1,847	1,455	26.9%	6,739	3,619	86.2%
BMW passenger cars	44,290	51,263	-13.6%	172,155	163,752	5.1%
X3	26,537	18,890	40.5%	76,546	68,798	11.3%
X4	998	2,487	-59.9%	5,910	9,978	-40.8%
X5	24,376	26,323	-7.4%	76,246	72,348	5.4%
X6	4,139	3,787	9.3%	12,000	9,481	26.6%
X7	9,806	9,953	-1.5%	31,575	29,632	6.6%
XM	657	589	11.5%	1,878	1,974	-4.9%
iX	2,709	4,214	-35.7%	12,587	15,383	-18.2%
BMW light trucks	69,222	66,243	4.5%	216,742	207,594	4.4%
BMW brand	113,512	117,506	-3.4%	388,897	371,346	4.7%
Cooper /S Hardtop 2 Door	1,380	2,268	-39.2%	6,670	8,445	-21.0%
Cooper /S Hardtop 4 Door	1,273	1,677	-24.1%	5,405	3,216	68.1%
Cooper /S Convertible	973	20	4765.0%	3,729	2,208	68.9%
Cooper /S Clubman	1	12	-91.7%	14	783	-98.2%
Countryman	3,260	4,771	-31.7%	12,931	11,647	11.0%
MINI brand	6,887	8,748	-21.3%	28,749	26,299	9.3%
TOTAL BMW of North America, LLC	120,399	126,254	-4.6%	417,646	397,645	5.0%

CONFIDENTIAL