

MINI JOHN COOPER WORKS ACCESSORIES



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MINI USA OFFERS COMPELLING JOHN COOPER WORKS ACCESSORIES FOR 2026, HIGHLIGHTING RACE-INSPIRED LOOK OF PERFORMANCE.

– *MINI USA Vehicle Accessory Offering Available Through Special Port-Installation Program.*

Woodcliff Lake, NJ – January 28, 2025 – MINI USA announces the expansion of its John Cooper Works (JCW) Accessories lineup available through the Port-Installation Program, giving customers a more seamless and integrated way to personalize their MINI before it even arrives at the dealership.

With select JCW accessories now available via port installation, customers can enhance their vehicle with factory-approved components that deliver OEM quality, full warranty coverage, and immediate enjoyment from the moment they take delivery.

“MINI customers are passionate about performance and personal expression, and the John Cooper Works brand sits right at the intersection of both,” said Vikash Joshi, Product Manager, MINI USA. “By expanding JCW accessories through our Port-Installation Program, we’re making it easier than ever for customers to receive a MINI that’s already tailored to their driving style—without compromising quality, warranty coverage, or convenience.”

The expanded JCW accessories offering include:

- **JCW Aero Components**

Designed to enhance aerodynamic efficiency while elevating visual impact, JCW Aero elements deliver a motorsport-inspired look that complements MINI’s iconic design and reinforces its performance-driven DNA.

- **JCW Sport Suspension**

Engineered for sharper handling and enhanced road feedback, the JCW Sport Suspension lowers the vehicle’s center of gravity for a more planted stance and more engaging driving dynamics—without sacrificing everyday comfort.

- **JCW Rallye Spoke 964 18-inch Wheels in Frozen Midnight Grey**

A bold nod to MINI’s rally heritage, the lightweight 18-inch Rallye Spoke 964 wheels combine striking design with performance-focused construction, offering both visual distinction and functional advantage.

Factory-Approved Customization, Simplified

By offering these JCW accessories through the Port-Installation Program, MINI enables customers to personalize their vehicles earlier in the ownership journey, eliminating the need for post-delivery installation. Accessories installed via this program are fully integrated into the vehicle build, covered by MINI's comprehensive warranty, and reflected on official vehicle documentation. In addition to port installation, these accessories are also available for purchase and dealer installation on vehicles sold from dealer inventory or already delivered, providing added flexibility for current MINI owners.

This expansion underscores MINI's ongoing commitment to delivering authentic performance, meaningful customization, and seamless ownership experience tailored to driving enthusiasts. For more information on John Cooper Works Accessories available through the Port-Installed Program, customers are encouraged to contact their local MINI dealer or visit www.MINIUSA.com.

Accessory List

Product Description	Port Code	MSRP*
18" JCW Rallye Spoke 964 in Frozen Midnight Grey	0ZV0	\$2,935
JCW Chili Red Bonnet Stripes	0Z91	\$225
JCW Chili Red Boot Stripes	0Z92	\$235
JCW C-Pillar Trim in Black High-Gloss	0Z2X	\$635
JCW Exhaust Tip in Carbon Fiber	0Z6M	\$560
JCW Floating Center Caps	0ZEX	\$190
JCW Front Winglets in Black High-Gloss	0Z17	\$560
JCW Rear Diffuser in Black High-Gloss	0Z23	\$715
JCW Rear Winglets in Black High-Gloss	0Z02	\$415
JCW Roof Spoiler in Black High Gloss w/Chili Red accents	0Z38	\$670
JCW Side Skirts in Black High-Gloss	0Z3R	\$565
JCW Sport Suspension	0Z58	\$2,930
JCW Pro Textile Floor Mats	0ZE8	\$250
JCW Tow Strap	0ZRK	\$270

*Includes labor costs for port installation.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 105 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist note: Media information about MINI and its products is available to journalists on-line at www.press.bmwgroup.com/usa.