

BMW

U.S. Press Information



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BMW tops Car and Driver Editors' Choice awards for 2026 with 14 wins.

- BMW is once again the winningest brand on the list of the best vehicles of 2026.
- Highlights BMW's leadership in innovation, driving dynamics, and premium engineering.
- Diversity of awarded vehicles reinforces the successful strategy of technological openness.

Woodcliff Lake, NJ – February 3, 2026... Today, BMW of North America is excited to announce it has earned 14 Editors' Choice Awards from Car and Driver, making BMW the most awarded automotive manufacturer in 2026 by one of the industry's most respected automotive publications.

Car and Driver's annual Editor's Choice list is the result of extensive instrumented testing combined with real-world driving impressions from their editorial team. The awards reflect not just measurable performance, pricing, and value, but also the intangible qualities that set truly exceptional vehicles apart. BMW's broad success across multiple categories underscores the brand's leadership in innovation, driving dynamics, and premium engineering as well as its commitment to technological openness.

"Winning 14 Editors' Choice Awards from Car and Driver is a powerful endorsement of our product portfolio and the passion our teams bring to every BMW vehicle," said Michael Keller, Vice President of Product Management Americas. "Being recognized as the most winning automotive manufacturer in 2026 reflects our continued commitment to delivering vehicles that set benchmarks for performance, technology, and everyday usability."

BMW vehicles were honored across a wide range of segments, highlighting the strength and diversity of the brand's lineup—from performance-oriented models and luxury sedans to SAVs and electrified vehicles. The recognition reinforces BMW's ability to meet the evolving needs of drivers while staying true to its core promise of delivering The Ultimate Driving Machine®. Car and Driver Editors' Choice Awards are widely regarded as one of the most influential accolades in the automotive industry, based on extensive testing and expert evaluation by the publication's editorial staff.

List of winners.

Subcompact Luxury SUV	BMW X1
Compact Luxury SUV	BMW X3
Mid-Size Two-Row Luxury SUV	BMW X5
Full-Size Luxury SUV	BMW X7
Hybrid Mid-Size Luxury SUV	BMW X5 xDrive50e
Electric Mid-Size Luxury SUV	BMW iX
Luxury Sport Compact Car	BMW 2 Series Coupe
Luxury Sport Compact Car	BMW M2
Compact Luxury Car	BMW 3 Series
Sports Sedan	BMW M3
Sports Coupe/Convertible	BMW M4
Full-Size Luxury Car	BMW 7 Series
Hybrid Full-Size Luxury Car	BMW 750e xDrive
Luxury Electric Car	BMW i4
Luxury Electric Car	BMW i5

BMW Group in the United States.

BMW of North America, LLC was established 50 years ago to support the sales, marketing and distribution of BMW automobiles and motorcycles in the U.S. In 1993 BMW Group Financial Services NA, LLC was founded, and one year later BMW Manufacturing Co., LLC began assembling vehicles in South Carolina. In 2002 and 2003, BMW Group established MINI USA, and Rolls-Royce Motor Cars NA, LLC relaunching two iconic brands and rounding out its product portfolio.

Today, the BMW Group has a nationwide corporate footprint in the U.S. which consists of nearly 30 locations in 12 different states. Beyond the National Sales Company and Financial Services headquarters in Woodcliff Lake, NJ, its manufacturing plant in Spartanburg, South Carolina, and numerous other operational facilities, BMW Group in the U.S. also includes Designworks, a strategic design consultancy in Santa Monica, CA, BMW Group Technology Office USA, a technology research and development center in Silicon Valley, and BMW i Ventures, a venture capital fund, also in Silicon Valley.

BMW Group Plant Spartanburg is the largest single BMW production facility in the world, and the global center of competence for BMW Sports Activity Vehicles including the X3, X4, X5, X6, X7, and XM. The plant assembles more than 1,500 vehicles each day, and up to 450,000 annually. Since 1994, Plant Spartanburg has assembled nearly 7 million BMW vehicles in the U.S.

The BMW Group sales organization in the U.S. is represented through a network of 350 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. The company's activities provide and support over 120,000 jobs across the U.S. and contribute more than 43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available to journalists online at www.press.bmwna.com

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