



MINI CORPORATE COMMUNICATIONS

Media Information

11 March 2026

Postcard Story. The MINI JCW Countryman in Asheville.



Top performance, maximum comfort, and modern driver assistance systems: the MINI JCW Countryman is the perfect companion for a visit to Asheville in the state of North Carolina.

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Asheville. As a hub for outdoor activities and creatives, Asheville, with its nearly 100,000 inhabitants in the US state of North Carolina, provides the perfect stage for the largest model in the MINI family: the MINI JCW Countryman ALL4.

Thanks to an impressive power of 221 kW/300 hp, up to 400 Nm of torque and standard all-wheel drive, maximum driving fun and reliable traction on demanding mountain sections is guaranteed. With its 7-speed dual-clutch transmission and direct steering, the MINI JCW Countryman can be maneuvered confidently even through the tight switchbacks around Asheville.

Modern driver assistance systems allow for autonomous driving up to Level 2 and comfortable arrival on the highways of the US state on the US

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East Coast. A luggage capacity ranging from 450 to 1,460 litres offers plenty of space for any trip into the forests and mountains of North Carolina.

With this release, we provide new image material of the MINI JCW Countryman.

MINI John Cooper Works Countryman ALL4 (WLTP combined: Power consumption 8,3-7,8 l /100 km; CO₂ emissions 187 - 177 g/km; CO₂ class E).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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