

MINI COUNTRYMAN OUTDOOR ACCESSORIES



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THE MINI COUNTRYMAN ACCESSORIZED FOR THE OUTDOOR ADVENTURIST – EXPANDED VEHICLE ACCESSORY OFFERING THROUGH SPECIAL PORT-INSTALLATION PROGRAM.

- *MINI USA Port-Installation Program bundles most versatile and popular items into “Adventure” and “Adventure Plus” Accessory Packages.*
- *MINI JCW Y-Spoke Wheelset with All-Terrain General Grabber AT3 Tires compliments MINI Countryman ALL4’s all road capabilities, while enhancing vehicle’s rugged good looks.*
- *MINI cargo and protection solutions provide the outdoor sports enthusiast with creative options to haul their gear while offering protection from all the mud, snow that outdoor fun can dish out.*

Woodcliff Lake, NJ – March 24, 2026 – Whether it is winter, spring, summer, or fall - the new MINI Countryman ALL4 is the perfect companion for the outdoor sports enthusiast. To heighten the vehicle’s versatility, MINI USA has made available a select catalogue of accessories that offer the adventurer more rugged capabilities and appearances, along with cargo and protection solutions. Most notably, MINI USA has bundled a selection of the most popular accessories into the special “Adventure” and “Adventure Plus” Accessory Packages available through the Port-Installation Program.

Through the expansion of the Port-Installation Program, MINI USA is giving customers a more seamless and integrated way to personalize their new MINI Countryman with accessories before it even arrives at the dealership. This offers factory-approved components that deliver OEM quality, full warranty coverage, and immediate enjoyment available from the moment they take delivery.

Selected accessories perfect for outdoor sports enthusiasts include the following:
(MSRPs below do not include applicable tax):

The MINI Adventure Package (OZO1) – Includes the following port-installed accessories as a perfect way to gear up for outdoor adventure:

- Roof Rack Base Support System
- All-Weather Floor Mats
- Luggage Compartment Mat
- Loading Sill Protection Mat
- Paint Protection Film Level 1

Available for all variants of the MINI Countryman models, the MSRP for the port-installed Adventure Package is \$1,100.

The MINI Adventure Plus Package (OZO2) - Includes all the equipment in the Adventure Package, plus the addition of a striking set of General Grabber AT3 All-Terrain Tires mounted to a set of 18" JCW Y-Spoke wheels in Frozen Midnight Grey (Style 945). Available exclusively for the MINI Countryman S and Countryman SE models, the MSRP for the port-installed Adventure Package Plus is \$3,555.

MINI JCW Y-Spoke Wheels with All-Terrain General Grabber AT3 Tire Set

- Offering rugged good looks and all-weather traction, this special wheel and tire package is available as a stand-alone accessory. The set includes General Grabber AT3 All-Terrain Tires mounted to a set of 18" JCW Y-Spoke wheels in Frozen Midnight Grey (Style 945). This wheel and tire set (OZFJ) is available on the MINI Countryman S ALL4 and MINI Countryman SE ALL4 through the Port-Installation Program for the MSRP of \$2,465.

MINI Cargo Solutions

- Roof Rack Base Support System (OZ52) - Attaches to the Countryman's standard factory roof rails as a base level for all the fun that goes on top. The base system is available for the MSRP of \$415. It can be had through the Port-Installation Program or ordered any time after vehicle delivery.
- A selection of rack system attachments include:
 - Ski & Snowboard Holder (OZ1M) – Securely accommodates up to five pairs of skis or four snowboards. Also suitable for transporting ski poles, the carrier's extendibility feature makes loading significantly easier, particularly with taller vehicles. The pair is available for the MSRP of \$420. It can be had through the Port-Installation Program or ordered any time after vehicle delivery.
 - Bicycle Roof Rack (OZEQ) – This lockable rooftop bicycle rack securely accommodates a bicycle with a main frame tube diameter up to 80mm (3.1"). The rooftop bicycle rack is available for the MSRP of \$275. It can be had through the Port-Installation Program or ordered any time after vehicle delivery.
 - Roof Box – The aerodynamic and lockable MINI-centric design features a black tray and a black metallic finish top cover. The roof box is *available only as a dealer parts-ordered accessory* for the MSRP of \$738.

MINI All-Weather Mats and Coverings

- All-Weather Floor Mats (OZD9) – Offers durable protection, a precise fit, and signature MINI design. Made from waterproof TPE (thermoplastic elastomer), their contoured shape and raised edges help contain water and debris to keep the interior clean. The MSRP for the full set of front and rear floor mats is \$170. The set can be had through the Port-Installation Program or ordered any time after vehicle delivery.
- Luggage Compartment Mat (OZE6) – Designed to fit the rear cargo area of the MINI Countryman models, this cargo mat provides reliable protection against moisture and dirt. Made from waterproof TPE, non-slip material, it is durable and easy to clean, handling anything an outdoor enthusiast may throw its way. MSRP is \$130. It can be had through the Port-Installation Program or ordered any time after vehicle delivery.

“MINI customers looking for more space and versatility without compromising style and fun behind the wheel are attracted to the all-new MINI Countryman.” said Vikash Joshi, Product Manager, MINI USA. “Our accessories are the perfect addition to the most versatile models, for the adventurer looking to equip their vehicle to enjoy maximum fun of the great outdoors, any season of the year.”

Factory-Approved Customization, Simplified

By offering select accessories through the Port-Installation Program, MINI USA enables customers to personalize their vehicles earlier in the ownership journey, eliminating the need for post-delivery installation. Accessories installed via this program are fully integrated into the vehicle build, covered by MINI’s comprehensive warranty, and reflected on official vehicle documentation. In addition to port installation, these accessories are also available for purchase and dealer installation on vehicles sold from dealer inventory or already delivered, providing added flexibility for current MINI owners.

The MINI Countryman – More Adventure. More Versatility.

The all-new MINI Countryman models were launched in 2025, offering increased size and versatility while making a statement with their iconic looks and fun-to-drive performance. The models also offer a quantum leap in technology with an industry first round OLED screen featuring multiple drive modes and a customizable digital experience.

The three available model variants include the versatile MINI Countryman S ALL4 – the all-electric MINI Countryman SE All4, and the performance-oriented JCW Countryman ALL4. Since their launch, the new MINI Countryman models are the brand’s best-selling models, continuing to successfully attract new customers to the brand while retaining existing MINI customers longer as their needs for more space and utility change.

Adding increased versatility for hauling more outdoor fun, the MINI Countryman S and SE variants are also the very first MINI models officially tow-rated in the US when equipped with the factory-installed trailer hitch. The MINI Countryman S ALL4 has a maximum towing capacity of 3,500 pounds and the all-electric, MINI Countryman SE ALL4 is rated with a maximum towing capacity of 2,645 pounds.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 105 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist note: Media information about MINI and its products is available to journalists on-line at www.press.bmwgroup.com/usa.

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