

# BMW Group

## Vehicle Sales BMW of North America, LLC Q1 2026



	Q1 2026	Q1 2025	%	YTD 2026	YTD 2025	%
i3	0	0	0.0%	0	0	0.0%
i8	0	0	-100.0%	0	0	-100.0%
2 Series	4,443	4,548	-2.3%	4,443	4,548	-2.3%
3 Series	8,189	7,432	10.2%	8,189	7,432	10.2%
4 Series	5,955	11,877	-49.9%	5,955	11,877	-49.9%
5 Series	5,489	7,479	-26.6%	5,489	7,479	-26.6%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	2,260	2,557	-11.6%	2,260	2,557	-11.6%
8 Series	1,170	990	18.2%	1,170	990	18.2%
Z4	478	520	-8.1%	478	520	-8.1%
X1	6,598	6,909	-4.5%	6,598	6,909	-4.5%
X2	1,476	1,307	12.9%	1,476	1,307	12.9%
<b>BMW passenger cars</b>	<b>36,058</b>	<b>43,619</b>	<b>-17.3%</b>	<b>36,058</b>	<b>43,619</b>	<b>-17.3%</b>
X3	17,767	11,235	58.1%	17,767	11,235	58.1%
X4	221	1,431	-84.6%	221	1,431	-84.6%
X5	18,680	17,438	7.1%	18,680	17,438	7.1%
X6	3,255	2,633	23.6%	3,255	2,633	23.6%
X7	6,074	7,228	-16.0%	6,074	7,228	-16.0%
XM	388	405	-4.2%	388	405	-4.2%
iX	1,788	3,626	-50.7%	1,788	3,626	-50.7%
<b>BMW light trucks</b>	<b>48,173</b>	<b>43,996</b>	<b>9.5%</b>	<b>48,173</b>	<b>43,996</b>	<b>9.5%</b>
<b>BMW brand</b>	<b>84,231</b>	<b>87,615</b>	<b>-3.9%</b>	<b>84,231</b>	<b>87,615</b>	<b>-3.9%</b>
Cooper /S Hardtop 2 Door	1,153	1,671	-31.0%	1,153	1,671	-31.0%
Cooper /S Hardtop 4 Door	1,073	1,289	-16.8%	1,073	1,289	-16.8%
Cooper /S Convertible	1,160	818	41.8%	1,160	818	41.8%
Cooper /S Clubman	0	6	-100.0%	0	6	-100.0%
Countryman	2,875	3,192	-9.9%	2,875	3,192	-9.9%
<b>MINI brand</b>	<b>6,261</b>	<b>6,976</b>	<b>-10.2%</b>	<b>6,261</b>	<b>6,976</b>	<b>-10.2%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>90,492</b>	<b>94,591</b>	<b>-4.3%</b>	<b>90,492</b>	<b>94,591</b>	<b>-4.3%</b>

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