



For Release: Immediate

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**The new BMW i7: Sustainability in the product and its production.**

- Gen6 battery cell technology with reduced CO<sub>2</sub>e footprint.
- Use of secondary materials and renewable energies.
- Improved efficiency during use phase.

**Woodcliff Lake, NJ – April 15, 2026...**In line with its sustainability strategy, BMW is once again systematically leveraging product sustainability innovations in the new BMW 7 Series. This is evident, for example, in the use of a new battery cell technology and a higher percentage of secondary material in the wheel rims. These measures represent a targeted further development, applying proven sustainability approaches to another BMW model.

**Sixth-generation (Gen6) battery cells in the new BMW i7: Measures to reduce CO<sub>2</sub>e in a core component.**

Essential levers for reducing supply chain CO<sub>2</sub>e emissions include increased use of secondary materials and renewable energies, in combination with selected product and process innovations.

Gen6 battery cells for the BMW i7's high-voltage battery are manufactured exclusively using energy from renewable sources. The same applies to production of the necessary anode and cathode active material. Cell production also relies in part on secondary raw materials for the

lithium, cobalt, and nickel required. This reduces the overall supply chain CO<sub>2</sub>e footprint of the Gen6 battery cell in the new BMW i7 60 xDrive by approximately 33 percent compared to the previous Gen5 cell.

### **Aluminum wheels with high percentage of secondary raw materials.**

From 2026, selected rim designs for the BMW i7 will be available with 70 percent secondary aluminum. Electrolysis of the remaining primary aluminum, as well as wheel rim production, is carried out in part using renewable energy.

All components with a high percentage of secondary raw materials meet BMW's same strict quality standards, while also contributing to resource efficiency.

### **Enhanced efficiency during use phase.**

With its EfficientDynamics technology package, BMW optimizes vehicle efficiency across all relevant subsystems during the use phase. This includes aerodynamics, lightweight construction, rolling resistance, and overall energy management. EfficientDynamics has been used by BMW across all drivetrain technologies since 2007.

### **Production at BMW Group Plant Dingolfing.**

All model variants of the new BMW 7 Series are produced at BMW Group Plant Dingolfing. The facility in Lower Bavaria, the Group's primary plant for BMW luxury cars, increasingly relies on renewable energy for electricity and heating. In fact, 100 percent of its external electricity comes from renewable sources, some of which is also generated directly on site. In late 2025, an approximately 1.1 million square foot rooftop photovoltaic system with an output of almost 11 MWp was commissioned at the facility. In addition, a biomass heating plant went online late last year to ensure that locally-produced heat is partially supplied from renewable energy sources.

### **In line with BMW's sustainable development goals.**

BMW's commitment to the Paris Climate Agreement and to reaching "net zero" no later than 2050 is an integral part of its holistic 360° approach to sustainability, which is anchored in its corporate strategy. BMW has set itself ambitious science-based CO<sub>2</sub>e targets for the coming

years and intends to reduce its CO<sub>2</sub>e emissions by a total of at least 40 million tons from 2019 levels by 2030.

### **BMW Group in the United States**

BMW Group began operations in the U.S. over 50 years ago. In addition to the sales, marketing, and distribution of BMW, MINI, Rolls-Royce, and BMW Motorrad vehicles, BMW Group's business in the U.S. spans 30 locations in 12 states including BMW Group Financial Services, BMW Manufacturing, Designworks, BMW Technology Office USA, and BMW i Ventures. The company's U.S. plant in South Carolina is the largest single BMW production facility in the world and the global center of competence for BMW Sports Activity Vehicles. The BMW Group sales organization is represented by a nationwide network of 355 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. Taken together, BMW Group's business activities in the U.S. provide and support over 120,000 jobs and contribute more than \$43.3 billion to the U.S. economy annually. For more information about BMW Group's business and products in the U.S., please visit:

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