

# BMW

## U.S. Press Information

For Release: Immediate

**Contact:** **Oleg Satanovsky**

BMW Motorcycle and Motorsport Communications

201-414-8694 / [Oleg.Satanovsky@bmwna.com](mailto:Oleg.Satanovsky@bmwna.com)

### **BMW Motorrad USA announces new 2026 Rider Gear and Clothing.**

**Woodcliff Lake, NJ – April 21, 2026 . . .** BMW Motorrad presents the new BMW Motorrad USA Clothing Collection for 2026. Rider's Gear and Casual Wear for safe, comfortable, and stylish motorcycling at all times.

It is well known that there is no such thing as bad weather when riding a motorcycle, only unsuitable clothing. BMW Motorrad took this into account more than four decades ago and was the first motorcycle manufacturer to present its first in-house rider equipment in 1978.

In the decades that followed, BMW Motorrad consistently implemented the maxim of making motorcycling as safe and comfortable as possible and at the same time fashionably attractive and stylish.

For the coming season, BMW Motorrad is once again offering numerous innovations and innovative solutions with the 2026 Rider Gear and Clothing Collection.

The **Glandon AIR jacket** is a sporty blouson which is a perfect companion for summer rides. Available in Grey and Anthracite color options for men and Olive and Anthracite color options for women. The focus here is on the use of recycled materials or materials that can be recycled. The BMW logo and the BMW Motorrad emblem are embossed and are visual a highlight. The combination of abrasion-resistant and air-permeable mesh fabric ensures protection with optimum ventilation at all times.

The jacket is therefore an ideal companion, especially in very warm temperatures. The jacket with protection class AA has protectors on the elbows and shoulders as well as a back protector. Reflective prints on the sleeves provide extra safety at night. Elastic ribbed cuffs and hem ensure a high level of comfort while three outer pockets with zippers and two inner pockets (one of which is waterproof) provide space for small items.



The waterproof, modern **Soulor GORE-TEX boot** offers protection and an innovative ventilation system for optimum comfort on long rides. The effective GORE-TEX FLOW SURROUND technology ensures a pleasant climate balance with ventilation channels in the sole. Thanks to the waterproof and breathable GORE-TEX membrane, the boot is ideal for all weather conditions. The non-slip, shock-absorbing and oil and fuel-resistant VIBRAM® sole with reinforced zones provides additional protection.

The upper shoe is made from a sturdy 3D knitted fabric. The inside zipper makes it easy to put on and take off while the FREELOCK quick-release system enables an optimum fit. Ankle and shin guards, as well as integrated reinforcements in the toe and gearshift areas, ensure protection and comfort.

The all-rounder **Taurus GORE-TEX boot** is a waterproof and breathable touring boot that offers a high level of comfort and reliable protection on motorcycle tours. Made from hard-wearing leather and equipped with a waterproof and breathable PTFE-free GORE-TEX membrane, it is ideal for all weather conditions. The OrthoLite insole ensures a high comfort level. The boot has ankle, shin and shift lever protection as well as a non-slip and oil-repellent rubber sole. The covered zipper and an additional Velcro fastener make them easy to put on and take off. The **Taurus GORE-TEX Plus** version of the boot discreetly offers a 2.4 inch higher standing height thanks to an internal wedge.



Adventure seekers will get their money's worth with the **Adventure Collection**. For the coming motorcycle season, it once again offers valuable additions in the area of functional clothing.

For example, the **GS Coro GORE-TEX jacket** (protection class AA), which impresses with its comfortable fit and excellent freedom of movement. Thanks to the GORE-TEX Z-Liner construction with GORE-TEX ePE membrane, it is waterproof, breathable and windproof (water column 28,000 mm). Removable protectors on the elbows and shoulders and a long back protector offer protection, while stretch inserts on the inside of the arms increase freedom of movement and comfort. Fall-prone areas on the elbows are reinforced with a gridded acrylic coating.



In addition to the "2way Climate System", effective air inlets ensure optimum ventilation. The interior is equipped with a 3D spacer fabric to ventilate the back protector area. A specially tailored women's cut with infinitely variable waist adjuster ensures the perfect silhouette, while press studs and Velcro fasteners at the cuffs allow the width of the sleeves to be adjusted. The width of the collar and jacket hem can be adjusted using press studs or an elasticated band. A short zipper

and an all-round zipper allow the jacket, which is available in black and olive for men and women, to be worn with matching pants.

The matching **GS Coro GORE-TEX pants**, also available for men and women in black and olive, offer a comfortable fit and excellent freedom of movement. They are also waterproof, breathable and windproof. Removable protectors on the hips and knees offer additional protection and stretch inserts increase comfort.



The **GS Tabernas GORE-TEX boot** in

black and olive was specially developed for off-road and on-road use. A modern enduro boot made of leather with plastic elements that offers a perfect balance of high comfort and optimum protection. Thanks to the PTFE-free GORE-TEX membrane, the boot is breathable and waterproof. The internal lacing system and two external buckles ensure stability and mobility. An oil and fuel-resistant VIBRAM® tread sole ensures optimum grip

even on loose surfaces. Shin guard and reinforced shift lever area ensure protection and comfort. The OrthoLite insole offers a high level of comfort and temperature-regulating properties. The iconic headlight design of the BMW R 1300 GS is taken up as a graphic in the shin guard and heel cap.

The waterproof **GS Takyr GORE-TEX sneaker** made from a 3D knitted fabric in black and blue combines functionality and comfort and is perfect for riding and outdoor activities. The breathable and waterproof PTFE-free GORE-TEX membrane defies all weathers. The stable, oil and fuel-resistant VIBRAM® Traction Lug sole offers lateral stability and optimum grip, even on loose ground. Thanks to the high-quality materials, the shoe not only offers protection from wind and weather, but also excellent cushioning and durability. The FREELOCK quick-release system ensures an optimum fit. The side zipper on the inside allows easy entry. A large reinforced TPU gearshift, toe and side area offer



comprehensive protection and comfort. The OrthoLite insole offers temperature-regulating properties.



The **GS Rallye GORE-TEX jacket** with a functional, quick-drying and breathable material blend is perfect for off-road and on-road use. The clever ventilation options on the chest, back, shoulders and arms as well as the AirVent insert in the front area as an additional ventilation option guarantee a high level of comfort in warm to moderate temperatures.

Thanks to the waterproof 3-layer laminate GORE-TEX outserts with a 28,000 mm water column (included with the blue jacket and optionally available with the black jacket), the jacket offers outstanding performance even in bad weather. The integrated storm hood in the collar of the outserts keeps wind, weather and dirt out of the collar, while the soft fabric part acts as a storm hood under the helmet for additional warmth. The waterproof GORE-TEX outer material defies bad weather. A specially developed carrying system allows the jacket to be worn like a rucksack, leaving your hands free, which is convenient and comfortable for city tours or breaks. The jacket is available for men and women in blue/red and black. It is complemented by the optimally ventilated **GS Rallye pants** – sold with a outsert in the blue variant and an optionally available outsert for the black variant.

The **GS Rallye gloves**, made from a lightweight, breathable material mix in blue/red, are the ideal companion for all bikers who ride off-road in warm temperatures. The backhand is made of elastic textile in combination with goatskin for ideal comfort. The large knuckle protection is ideally prepared for the stresses and strains of off-road use while the kangaroo leather palm with reinforcements offers maximum grip. This summer glove is also available in black and sand. (\*not for sale in the state of CA)





The **GS Trophy GORE-TEX jacket** in Navy Blue has been uncompromisingly developed for sporty and active riding, even off the beaten track. The extremely lightweight, robust and highly elastic polyamide softshell technology with innovative ventilation options ensures a comfortable fit in high temperatures. Together with the supplied very robust 3-layer GORE-TEX laminate outer jacket (water column 28,000 mm) the GS Trophy GORE-TEX jacket is a comfortable companion even at low temperatures. As part of the Adventure Collection, it features the iconic headlight

design of the BMW R 1300 GS as a graphic element. The included outer shell can also be worn separately as an outdoor jacket. As an additional highlight, the jacket features an integrated pocket for a hydration bladder for physically demanding rides. The **GS Trophy GORE-TEX pants** in blue provide the perfect complement and have also been uncompromisingly developed for sporty and active riding. The extremely lightweight, robust and elastic softshell technology with innovative ventilation and the GORE-TEX outer shell ensure a pleasant climate.



Sporty, ambitious motorcyclists as well as racetrack fans will find everything their biker heart desires in the Sport collection. For example, the **Nitrous sneaker**, a light and airy sneaker, in a BMW M Motorsport design, is made from a breathable 3D knitted fabric. It offers the best wearing comfort with very good impact absorption values. The comfortable, lightweight and oil- and fuel-resistant sole in a two-tone design with BMW Motorrad logo and "M" inlay makes it ideal for motorsport enthusiasts. The TPU-reinforced parts in particularly stressed areas, such as the toe and ankle, offer additional comfort and protection.

With the **Urban Mobility Collection**, BMW Motorrad offers practical and stylish products that are ideal for everyday motorcycling but are also absolutely suitable for everyday use off the bike. Be it a stroll through town, shopping or just sitting in a café.

The lightweight and airy **Ginza sneaker** made from a breathable 3D knitted fabric in black, blue and brown are a perfect match. It combines a sporty look with optimum comfort in dry weather. Thanks to the robust, lightweight and oil- and fuel-resistant sole with BMW Motorrad inlay, TPU-reinforced surfaces in the gearshift and toe area and excellent cushioning properties, the modern, sporty sneaker is ideally suited to the demands of everyday motorcycling. Thanks to a side zipper they are also easy to put on and take off.



With the **Schwabing LTD Edition jacket**, BMW Motorrad has reissued a classic in a limited edition. Each jacket is unique thanks to the embroidered serial number. The black jacket with the metal BMW emblem on the sleeve impresses with the highest material and manufacturing quality. Its premium, water-repellent and slightly elastic nubuck leather is hand selected.

Ventilation options and two outside and three inside pockets maximize comfort and usability.

For further information on the BMW Motorrad Clothing Collection 2026 please go to: [www.shopbmwmotorcycles.com](http://www.shopbmwmotorcycles.com)

## **BMW Group in the United States**

BMW Group began operations in the U.S. over 50 years ago. In addition to the sales, marketing, and distribution of BMW, MINI, Rolls-Royce, and BMW Motorrad vehicles, BMW Group's business in the U.S. spans 30 locations in 12 states including BMW Group Financial Services, BMW Manufacturing, Designworks, BMW Technology Office USA, and BMW i Ventures. The company's U.S. plant in South Carolina is the largest single BMW production facility in the world and the global center of competence for BMW Sports Activity Vehicles. The BMW Group sales organization is represented by a nationwide network of 355 BMW retailers, 147 BMW motorcycle retailers, 105 MINI passenger car dealers, and 37 Rolls-Royce Motor Car dealers. Taken together, BMW Group's business activities in the U.S. provide and support over 120,000 jobs and contribute more than \$43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available on-line at [www.press.bmwna.com](http://www.press.bmwna.com), [www.bmwgroup.com](http://www.bmwgroup.com) and [www.bmwmotorcycles.com](http://www.bmwmotorcycles.com)

Facebook: [www.facebook.com/BMWMotorradUSA](https://www.facebook.com/BMWMotorradUSA)

Instagram: [www.instagram.com/bmwmotorradusa](https://www.instagram.com/bmwmotorradusa)

X: <https://x.com/bmwmotorradusa>

YouTube: <http://www.youtube.com/user/bmwmotorradusa>