

BMW

U.S. Press Information



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Contact: **Jay Hanson**
BMW Product & Technology Spokesperson
Jay.Hanson@bmwna.com

Alexander Schmuck
Manager, BMW Group Product Communications US
Alexander.Schmuck@bmwna.com

BMW Officially Announces Pricing and Range for 2027 BMW iX3 50 xDrive.

- Base MSRP \$61,500 plus \$1,350 destination and handling.
- Official EPA estimated range of up to 434 miles.
- Configurator and reservation live now on bmwusa.com.
- US market launch set for September 25.

Woodcliff Lake, NJ – May 7, 2026... Today, BMW is proud to announce the base price of the 2027 BMW iX3 50 xDrive – the first series-production Neue Klasse model – will be \$61,500 plus \$1,350 destination and handling when it enters the US market in September of this year. For that price, customers can acquire a very well equipped, fully electric BMW SAV capable of up to 434 miles of range on a full charge. Even at the starting price, the iX3 brings the pioneering Panoramic iDrive user experience powered by BMW Operating System X, class-leading driving dynamics enabled by the Heart of Joy superbrain, and an 800V architecture that allows up to 400 kW charging at DC fast charging stations.

The Build Your Own configurator is now live on bmwusa.com. Customers can design their ideal 2027 iX3 50 xDrive and then reserve their vehicle through their preferred retail center with a \$1,000 deposit via the portal on the website. Deliveries are set to commence in late September.

Exceptional electric range and super-fast charging.

The iX3 utilizes sixth-generation BMW eDrive technology comprised of highly efficient electric motors, fundamentally new high-voltage batteries with more energy-dense cylindrical cells, and an 800V architecture. This drive technology reduces energy losses by 40% compared to fifth-generation BMW eDrive technology, weight by 10%, and manufacturing costs by 20%.

These advancements result in outstanding electric range, illustrated below:

Wheel & Tire Package	MPGe Combined	Range (mi)
20" Summer Tires (No-cost option)	118	434
20" All-Season Tires (Standard)	102	383
21" Summer Tires	105	398
21" All-Season Tires	105	399
22" Summer Tires	104	392

A maximum charging rate of 400 kW enables customers to add an estimated 185 miles of range in just 10 minutes or charge from 10 to 80% capacity in just 21 minutes at an 800V DC charging station via the standard NACS port.

Major standard equipment.

BMW Panoramic Vision

Free-cut Central Display

Multifunction Steering Wheel

Perforated Veganza Upholstery

- Black Contemporary Interior Design
- Digital White Contemporary Interior Design
- Castanea Contemporary Interior Design
- Agave Green Contemporary Interior Design

Fast Charging AC

15.4 kW AC charging or 19.2 kW DC via BMW Wallbox Professional

Bi-directional Charging

Multifunction Charger

20" Aero Bicolor 1046 Wheels with All Season Tires

Seal & Drive Tire Kit

Ambient Lighting
Digital Key Plus
Wireless Device Charging
Apple CarPlay and Android Auto Capability
Driving Assistant Plus
Active Blind Spot Detection
Lane Keeping Assistant
Forward Collision Mitigation
Active Cruise Control with Steering Assistant
Active Park Distance Control with Side Protection

Option Packages.

Comfort Package - \$1,500

- Heated Steering Wheel
- Panoramic Glass Sunroof with Climate Comfort Glazing
 - May be deleted for \$750 credit
- Multifunction Seats

Driving Assistance Professional Package - \$2,500

- Highway & Commuting Assistant
- Traffic Jam Assistant
- Active Lane Change with Eye Activation

M Sport Package - \$2,500

- Sport Steering Wheel
 - M Steering Wheel - \$150
- 20" M Aero V-Spoke Bicolor 1047M Wheels with Summer Tires
 - 20" M Aero V-Spoke Bicolor 1047M Wheels with All-Season Tires - N/C
 - 21" M Star-Spoke Bicolor 1050M Wheels with All-Season Tires - \$600
 - 21" M Star-Spoke Bicolor 1050M Wheels with Staggered Summer Tires - \$600
 - 21" M Aero Bicolor 1051M Wheels with All-Season Tires - \$600
 - 21" M Aero Bicolor 1051M Wheels with Staggered Summer Tires - \$600
 - 21" M Aero Bicolor 1051M Wheels with Staggered HP Tires - \$1,200
 - 22" Aero Multi-Spoke 1053i Wheels w/ Staggered Summer Tires - \$1,350
 - 22" M MultiAxis Y-Spoke Bicolor 1054M Wheels with Staggered Summer Tires - \$3,500

- M Sport Exterior Elements
- M Sport Interior Elements

M Sport Professional Package - \$4,000

- M Sport Package Content
- BMW Iconic Glow Exterior Lighting
- M Sport Brakes with Red or Blue Calipers
- M Steering Wheel

Parking Assistant Package - \$750

- Parking Assistant Plus
- Parking View with 3D Surround View

Technology Package - \$1,900 (\$1,200 if ordered with M Sport Professional)

- BMW Iconic Glow Exterior Lighting
- BMW 3D Head-up Display
- Harman/Kardon Premium Sound System

Major standalone options.

Perforated Merino Leather - \$1,500

- Black BMW Individual Interior Design

Heated Steering Wheel - \$200

Rear Heated Seats - \$500

- Requires 3-Zone Automatic Climate Control - \$200

Digital White BMW Individual Steering Wheel - \$250

Metallic Paint - \$650

- Black Sapphire metallic
- Brooklyn Grey metallic
- Space Silver metallic
- Vegas Red metallic
- Polarized Grey metallic
- Ocean Wave Blue metallic
- Eucalyptus Green metallic

Frozen Space Silver Metallic Paint - \$3,600

Trailer Hitch - \$750

BMW Iconic Glow Exterior Lighting - \$850

Panoramic Glass Sunroof with Climate Comfort Glazing - \$1,000

Harman/Kardon Premium Sound System - \$650

BMW Group in the United States

BMW Group began operations in the U.S. over 50 years ago. In addition to the sales, marketing, and distribution of BMW, MINI, Rolls-Royce, and BMW Motorrad vehicles, BMW Group's business in the U.S. spans 30 locations in 12 states including BMW Group Financial Services, BMW Manufacturing, Designworks, BMW Technology Office USA, and BMW i Ventures. The company's U.S. plant in South Carolina is the largest single BMW production facility in the world and the global center of competence for BMW Sports Activity Vehicles. The BMW Group sales organization is represented by a nationwide network of 355 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. Taken together, BMW Group's business activities in the U.S. provide and support over 120,000 jobs and contribute more than \$43.3 billion to the U.S. economy annually. For more information about BMW Group's business and products in the U.S., please visit:

PressClub.USA.

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