

BMW

U.S. Press Information

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BMW Motorrad presents the M 1000 RR Limited Edition Isle of Man TT.

- **Celebrating 115th running of the historic Isle of Man Tourist Trophy.**
- **115 units globally with very limited number allocated to the U.S.**
- **MSRP of \$50,000 plus destination.**
- **Pre-Orders go live on Tuesday, Sept. 29 at 2:00 pm ET / 11:00 am PT.**
- **More information available at www.bmwmotorcycles.com.**

Woodcliff Lake, NJ – September 25, 2026 ... BMW Motorrad introduces the M 1000 RR Limited Edition Isle of Man TT, a special model limited to 115 units worldwide in recognition of the 115th running of the Isle of Man Tourist Trophy in 2026. Based on the BMW M 1000 RR M Competition, the limited edition combines exclusive TT-inspired design details, carefully selected equipment, and distinctive features created for collectors and racing enthusiasts.

U.S. preorders will open at www.bmwmotorcycles.com on September 29 at 2:00 p.m. ET / 11:00 a.m. PT. Additional information prior to the preorder opening will be available on the website beginning Friday, September 25, at 11:30 a.m. ET / 8:30 a.m. PT.

Direct link to BMW M 1000 RR Limited Edition Isle of Man TT page:

<https://www.bmwmotorcycles.com/en/models/m/m1000rr/limited-edition-isle-of-man-tt.html>

Markus Flasch, CEO of BMW Motorrad: "Racing is part of BMW Motorrad's DNA. The BMW M 1000 RR Limited Edition Isle of Man TT is therefore the logical evolution of a special model based on the BMW M 1000 RR. This model bridges our successful TT

heritage and our M models, and is a strong expression of racing DNA, technical precision and exclusivity."

With this edition limited to 115 units, BMW Motorrad pays tribute to one of the most historic and demanding road races in the world. Key features include the British Racing Green Uni Matt paint finish, selected Mountain Course graphics, and sequential numbering with a certificate of authenticity.



Distinctive Design

The design of the Limited Edition is consistently aligned with TT DNA: British Racing Green Matte color with special TT graphics featuring selected sections of the TT Mountain Course – left-hand turns on the left, right-hand turns on the right fairing side. A carbon airbox cover with TT course and TT logo, further carefully placed details, and a seat in Alcantara finish underscore the motorsport character. The aluminum tank with graphic accents completes the unique appearance.

Limited Edition Equipment

In addition to all standard equipment found on the BMW M 1000 RR with M Competition package, this limited-edition model will also include the following exclusive features:

- Milled numbering on the top yoke
- Certificate of Authenticity
- British Racing Green Matte paint finish including specific TT graphics:
- Selected left-hand turns on the left fairing side
- Selected right-hand turns on the right fairing side
- Aluminum tank painted in Satin Chrome including graphics
- Black Alcantara seat
- Matte-finish M carbon airbox cover, with Mountain Course graphic and TT logo
- M Race Cover Kit
- Black swingarm
- TT branding and lettering on the rear frame
- Rear wheelstand with mounting equipment.
- M Motorcycle Mat (98 x 41 inches) with M logo and TT logos

Homage to the Isle of Man Tourist Trophy

For decades, the Tourist Trophy has stood for outstanding rider skill, maximum precision and exceptional technical performance.

BMW Motorrad has a close connection to this history – from Georg Meier’s legendary TT victory in 1939 to current successes on the S 1000 RR and M 1000 RR. The Limited-Edition model takes up this heritage and translates it into a distinctive, exclusive production model.

BMW Motorrad and the TT: Historical Milestones

In 1939, Georg Meier won the Senior TT on the BMW RS 255 Kompressor. In 1976, another major TT success followed: Helmut Dähne, together with Hans-Otto Butenuth, won the 1,000 cc Production class on the BMW R 90 S. In the modern era, BMW Motorrad has continued this tradition on the Mountain Course with the S 1000 RR and later the M 1000 RR.

Successes since 2014

Since the introduction of the RR models in the modern TT era, BMW Motorrad has repeatedly demonstrated its competitiveness on the Mountain Course. Michael Dunlop achieved a breakthrough in the 1,000cc class on the BMW S 1000 RR in 2014. Peter Hickman shaped the more recent period of success with multiple victories, including a hat-trick in 2022 in the Superbike, Superstock and Senior TT races on BMW motorcycles. In 2025, Davey Todd further underlined the performance of the BMW M 1000 RR with a Superbike victory and additional strong results in the 1,000 cc classes. A particularly striking testament to current performance is the overall all-time lap record on the TT Mountain Course set

in 2023: 16:36.115 minutes with an average speed of 136.358 mph (approx. 219.4 km/h), achieved by Peter Hickman on a BMW M 1000 RR in Superstock specification.



Very Limited Availability

The M 1000 RR Limited Edition Isle of Man TT will be produced in a strictly limited run of 115 global units, further emphasizing its exclusive collector character. A very limited number of these units will be available for purchase by U.S. customers.

BMW Group in the United States

BMW Group began operations in the U.S. over 50 years ago. In addition to the sales, marketing, and distribution of BMW, MINI, Rolls-Royce, and BMW Motorrad vehicles, BMW Group's business in the U.S. spans 30 locations in 12 states including BMW Group Financial Services, BMW Manufacturing, Designworks, BMW Technology Office USA, and BMW i Ventures. The company's U.S. plant in South Carolina is the largest single BMW production facility in the world and the global center of competence for BMW Sports Activity Vehicles. The BMW Group sales organization is represented by a nationwide network of 355 BMW retailers, 147 BMW motorcycle retailers, 105 MINI passenger car dealers, and 37 Rolls-Royce Motor Car dealers. Taken together, BMW Group's business activities in the U.S. provide and support over 120,000 jobs and contribute more than \$43.3 billion to the U.S. economy annually.

Journalist note: Information about BMW Group and its products in the USA is available on-line at www.press.bmwna.com, www.bmwgroup.com and www.bmwmotorcycles.com

Facebook: www.facebook.com/BMWMotorradUSA

Instagram: www.instagram.com/bmwmotorradusa

X: <https://x.com/bmwmotorradusa>

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