

BMW Group

Vehicle Sales BMW of North America, LLC Q2 2026



	Q2 2026	Q2 2025	%	YTD 2026	YTD 2025	%
i3	0	0	0.0%	0	0	0.0%
i8	0	0	0.0%	0	0	0.0%
2 Series	4,463	5,192	-14.0%	8,906	9,740	-8.6%
3 Series	10,542	6,725	56.8%	18,731	14,157	32.3%
4 Series	9,618	11,492	-16.3%	15,573	23,369	-33.4%
5 Series	6,984	5,953	17.3%	12,473	13,432	-7.1%
6 Series	0	0	0.0%	0	0	0.0%
7 Series	2,921	3,150	-7.3%	5,181	5,707	-9.2%
8 Series	1,103	1,017	8.5%	2,273	2,007	13.3%
Z4	1,099	547	100.9%	1,577	1,067	47.8%
X1	8,420	6,413	31.3%	15,018	13,322	12.7%
X2	2,479	1,722	44.0%	3,955	3,029	30.6%
BMW passenger cars	47,629	42,211	12.8%	83,687	85,830	-2.5%
X3	19,904	17,794	11.9%	37,671	29,029	29.8%
X4	136	1,655	-91.8%	357	3,086	-88.4%
X5	22,874	16,150	41.6%	41,554	33,588	23.7%
X6	3,567	2,070	72.3%	6,822	4,703	45.1%
X7	6,548	7,479	-12.4%	12,622	14,707	-14.2%
XM	398	409	-2.7%	786	814	-3.4%
iX	1,657	3,116	-46.8%	3,445	6,742	-48.9%
BMW light trucks	55,084	48,673	13.2%	103,257	92,669	11.4%
BMW brand	102,713	90,884	13.0%	186,944	178,499	4.7%
Cooper /S Hardtop 2 Door	1,439	2,046	-29.7%	2,592	3,717	-30.3%
Cooper /S Hardtop 4 Door	1,243	1,517	-18.1%	2,316	2,806	-17.5%
Cooper /S Convertible	1,368	891	53.5%	2,528	1,709	47.9%
Cooper /S Clubman	1	6	-83.3%	1	12	-91.7%
Countryman	3,405	3,156	7.9%	6,280	6,348	-1.1%
MINI brand	7,456	7,616	-2.1%	13,717	14,592	-6.0%
TOTAL BMW of North America, LLC	110,169	98,500	11.8%	200,661	193,091	3.9%

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