

BMW Group

Vehicle Sales BMW of North America, LLC Q3 2026



	Q3 2026	Q3 2025	%	YTD 2026	YTD 2025	%
i3	0	1	-100.0%	0	1	-100.0%
i8	0	0	-100.0%	0	0	-100.0%
2 Series	4,537	5,022	-9.7%	13,443	14,762	-8.9%
3 Series	11,256	7,689	46.4%	29,987	21,846	37.3%
4 Series	8,520	8,508	0.1%	24,093	31,877	-24.4%
5 Series	6,016	7,578	-20.6%	18,489	21,010	-12.0%
6 Series	0	1	-100.0%	0	1	-100.0%
7 Series	2,539	2,824	-10.1%	7,720	8,531	-9.5%
8 Series	484	855	-43.4%	2,757	2,862	-3.7%
Z4	406	536	-24.3%	1,983	1,603	23.7%
X1	7,458	7,158	4.2%	22,476	20,480	9.7%
X2	2,406	1,863	29.1%	6,361	4,892	30.0%
BMW passenger cars	43,622	42,035	3.8%	127,309	127,865	-0.4%
X3	22,457	20,980	7.0%	60,128	50,009	20.2%
X4	72	1,826	-96.1%	429	4,912	-91.3%
X5	22,313	18,282	21.5%	63,767	51,870	22.9%
X6	3,795	3,158	20.2%	10,617	7,861	35.1%
X7	7,575	7,062	7.3%	20,197	21,769	-7.2%
XM	355	407	-12.8%	1,141	1,221	-6.6%
iX	121	3,136	-96.1%	3,566	9,878	-63.9%
BMW light trucks	56,588	54,851	3.2%	159,845	147,520	8.4%
BMW brand	100,210	96,886	3.4%	287,154	275,385	4.3%
Cooper /S Hardtop 2 Door	1,429	1,573	-9.2%	4,021	5,290	-24.0%
Cooper /S Hardtop 4 Door	1,353	1,326	2.0%	3,669	4,132	-11.2%
Cooper /S Convertible	1,359	1,047	29.8%	3,887	2,756	41.0%
Cooper /S Clubman	0	1	-100.0%	1	13	-92.3%
Countryman	2,390	3,323	-28.1%	8,670	9,671	-10.4%
MINI brand	6,531	7,270	-10.2%	20,248	21,862	-7.4%
TOTAL BMW of North America, LLC	106,741	104,156	2.5%	307,402	297,247	3.4%