

BMW

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Contact: **Jay Hanson**
BMW Product & Technology Spokesperson
Jay.Hanson@bmwna.com

Alexander Schmuck
Manager, BMW Group Product Communications US
Alexander.Schmuck@bmwna.com

The new BMW iX3 M60 xDrive: dynamically outstanding M Performance model added to the line-up for the fully electric SUV.

- **603-hp dual-motor performance:** The Gen6 BMW M eDrive system pairs front- and rear-axle electric motors to produce 645 lb-ft of torque.
- **Rapid acceleration:** The BMW iX3 M60 xDrive accelerates from 0 to 62 mph in 3.9 seconds and reaches a top speed of 149 mph.
- **Next-generation driving dynamics:** The Heart of Joy and BMW M Dynamic Performance Control coordinate powertrain, braking, steering, and recuperation functions in milliseconds, with processing up to ten times faster than previous systems.
- **Standard M chassis technology:** Adaptive M suspension, variable sport steering, an electronically controlled M Sport differential, and M Sport brakes support precise handling and everyday comfort.
- **Distinctive Neue Klasse design:** Available M Yellow Lights, BMW Iconic Glow, M-specific aerodynamic details, and standard 21-inch M light-alloy wheels give the electric SUV an unmistakable M Performance appearance.
- **Driver-focused digital experience:** BMW Panoramic iDrive with Operating System X, dedicated Boost and M Mode controls, M-specific displays, and available M Sport seats bring the performance character into the cabin.

Woodcliff Lake, NJ – October 7, 2026... The fully electric BMW iX3, the first Neue Klasse model, marked the beginning of a new era of driving pleasure. Now, the new BMW iX3 M60 xDrive raises the stakes as the line-up's most performance-focused variant.

As an M Performance model, the fully electric SUV pairs a powerful drive system with athletic performance and the agile handling expected of a BMW. Its unmistakably extroverted design underscores the technological leap of the Neue Klasse and gives the most powerful BMW iX3 a bold, unmistakably sporting character.

The BMW iX3 M60 xDrive channels the power of its all-electric BMW M eDrive system into immediate, precisely controlled performance. The Heart of Joy and BMW M Dynamic Performance Control coordinate driving-related functions in milliseconds, delivering direct responses and exceptional precision. Steering-wheel shift paddles allow the driver to adjust M eDrive responses and tailor the vehicle's performance to the driving situation. Speed-sensitive sound design and dynamic feedback further intensify the engaging driving experience associated with BMW M models.

Production of the new 2027 BMW iX3 M60 xDrive will begin at BMW Group Plant Debrecen in Hungary in spring 2027.

Optional race-track-inspired M Yellow Lights distinguish the new BMW iX3 M60 xDrive and reinforce its bold, sporting exterior design.

The new BMW iX3 M60 xDrive signals its performance-oriented character at first glance. Elements of the new BMW M design language give the front end a strong visual presence, led by the focused appearance of the optional M Yellow Lights, inspired by motorsport and racing cars such as the BMW M Hybrid V8.

Progressive light elements positioned on either side of the BMW kidney grille further distinguish the BMW iX3 M60 xDrive. Each unit features three elements inspired by the familiar BMW M stripes, visually connecting the components of the light signature and emphasizing the front end's distinctive character. The M logo is also integrated into the light signature.

The new BMW iX3 M60 xDrive comes standard with the M Sport package and the BMW Iconic Glow exterior package. Precise contour lighting adds visual depth to the BMW kidney grille, while fan-shaped illumination in the rear lights and Welcome & Goodbye Animations extend the lighting experience. Drivers can choose from Relaxed, Balanced, and Excited animation styles.

In profile, the new BMW iX3 M60 xDrive expresses the clean, reduced-to-the-essential design of the Neue Klasse through precise lines and clearly sculpted surfaces. A long wheelbase, short overhangs, and pronounced wheel arches emphasize its muscular stance. High-gloss

Black roof rails reinforce its Sports Utility Vehicle character, while standard aerodynamically optimized M mirror caps add a sporting accent with M-color stripes on a black background.

While the range-topping BMW iX3 variant is fitted as standard with 21-inch M alloy wheels, packages up to 22 inches in size can be found on the options list. Specially developed 21-inch sport tires can be specified as an option and 22-inch M aerodynamic wheels are available exclusively for the new M Performance model.

Athletic shoulders and a deeply inset greenhouse define the rear of the new BMW iX3 M60 xDrive. Pronounced wheel arches emphasize the vehicle's width and dynamic character, even at a standstill. A black diffuser and distinctive rear-light signature reinforce the extroverted appearance, while a new-design "M60" badge with black lettering and a silver surround identifies the model. An M-specific roof-edge spoiler with two aeroblades increases downforce at the rear axle.

Extensive standard equipment brings the M Performance character into the cabin.

The Neue Klasse design extends into the interior of the new BMW iX3 M60 xDrive. The cabin offers a whole new experience of driver orientation and a fresh approach to user interaction. BMW Panoramic iDrive with BMW Operating System X integrates the standard BMW Panoramic Vision, the free-cut Central Display, and the M Sport steering wheel, along with the optional BMW 3D Head-Up Display. The system is designed to present relevant information in the right place and at the right time.

BMW Panoramic Vision, like the optional BMW 3D Head-Up Display, places driving-related information within the driver's line of sight. The M Sport steering wheel features shy-tech controls and a distinctive red marker at the 12 o'clock position. Its multifunction buttons provide intuitive operation, including dedicated controls for Boost Mode and M Mode. The M-specific My Modes, "M Sport" and "M Sport Plus," can also be activated at the touch of a button. Reinforcing the driver focus of the interior, the 17.9-inch free-cut Central Display is angled toward the driver.

Available M Sport seats combine an expressive design with pronounced side bolsters for secure lateral support during sporty driving. They offer ten-way power adjustment, including lumbar support, backrest-width adjustment, and an adjustable thigh support, as well as a massage function. Integrated head restraints feature an illuminated M logo.

The likewise illuminated controls for the seat adjustment are located in the respective door panels.

The M-specific display uses unique colors, graphics, and typography to distinguish it from other BMW iX3 models. It also includes a power meter showing current output, available reserves, and the current energy recuperation rate.

Customization with My Modes and M-specific in-car apps.

The optional BMW Digital Premium enables use of M-specific in-car apps for those on board the BMW iX3 M60 xDrive. These apps provide access to technical vehicle signals and driving dynamics data. For example, the M Cockpit app allows customers to create individually configured dashboards with real-time data, while the M Drag Meter displays data on the vehicle's acceleration.

Meanwhile, My Modes offer customers extensive scope for adapting the light, sound, displays, chassis and drive system responses of their BMW iX3 M60 xDrive to their personal desires. For example, customers can use the My BMW App to set their own pictures as wallpaper for the Central Display.

A standard Harman Kardon hi-fi system with 13 speakers and 430 watts delivers high-quality sound for the driver and passengers. The system supports Dolby Atmos, creating a three-dimensional soundscape for compatible audio formats. By precisely positioning or moving sound objects within the cabin, Dolby Atmos adds clarity, depth, and immersion to music, video, and games.

Customers can choose from three interior designs with a harmoniously coordinated blend of materials and color, as well as a total of seven upholstery variants. Depending on the interior design variant, these can be combined with M Sport seats or multifunction seats. The BMW iX3 M60 xDrive is specified with the suitably sporty BMW M interior design as standard. This features black seat covers in Veganza with M PerformTex. As an option, customers can choose the Contemporary or BMW Individual interior world. The Contemporary variant is available in Black, Castanea, Digital White and Agave Green upholstered in the high-quality, leather-like material Veganza. And BMW Individual with leather offers a combination of Veganza and exclusive Merino leather on the seat cushion surfaces, providing luxurious seating comfort. BMW M Sport seats in Bi-color Adelaide Grey can also be ordered as an option. The seat

covers here are a combination of M PerformTex with a seat cushion surface in Merino leather.

Extremely dynamic and highly efficient electric drive system.

The fully electric BMW iX3 M60 xDrive combines strong performance with high efficiency. Its Gen6 M eDrive system uses two electric motors to deliver power and precision while keeping energy consumption low, balancing sporting capability with everyday usability.

The sixth-generation electric drive system represents a major technological advance, with longer range than the previous generation, faster charging, 800-volt technology, and bidirectional charging capability. The system combines further-developed, highly efficient electric motors with all-new high-voltage batteries using cylindrical cells.

The new BMW iX3 M60 xDrive has one electric motor at the front axle and one at the rear. Together, they generate maximum output of 603 hp and peak torque of 645 lb-ft. The SUV sprints from 0 to 100 km/h (62 mph) in 3.9 seconds.

A new Gen6 EESM (electrically excited synchronous motor) at the rear axle contributes to the higher output of the range-topping BMW iX3 M60 xDrive. A newly developed stator and a more powerful inverter—rated at 420 A instead of 300 A—raise peak and continuous output and torque. A longer gear ratio and higher maximum usable rotor speed help increase the vehicle's top speed to 149 mph.

The high-voltage battery in the new BMW iX3 M60 xDrive has a usable energy content of 112.2 kWh. The maximum charging rate is 400 kW. Standard specification includes AC Charging Professional with a maximum AC charging rate of 15.4 kW.

Heart of Joy processes driving inputs up to ten times faster than previous systems.

The Heart of Joy high-performance computer helps define the driving character of the new BMW iX3 M60 xDrive. One of four “superbrains,” it works with the BMW M Dynamic Performance Control Driving Stack to manage the M Performance model's powertrain and driving dynamics. It coordinates the drive system, braking and steering subfunctions, charging, and recuperation up to ten times faster than previous systems.

The BMW iX3 M60 xDrive instantly translates the power generated by the fully electric BMW M eDrive system into dynamic performance. The Heart of Joy and BMW M Dynamic

Performance Control coordinate driving-related processes in milliseconds, ensuring a very direct and precise driving experience.

The Heart of Joy also reduces the number of control inputs required, supporting consistent, repeatable cornering behavior and reinforcing a sense of control. As a result, the BMW iX3 M60 xDrive can be guided through corners intuitively and with high precision.

The Soft Stop function uses energy recuperation to bring the new BMW iX3 M60 xDrive to a smooth stop without jerking or braking noise—the smoothest stopping action in BMW history. In everyday driving, the vehicle decelerates almost entirely through recuperative braking; the conventional brakes are used only during emergency braking or sporty driving. M Sport brakes with red or blue calipers are optional.

Hallmark M driving characteristics: Adaptive M Suspension, variable sport steering, an M Sport differential, and model-specific chassis tuning.

As the most performance-focused model in the BMW iX3 line-up, the new BMW iX3 M60 xDrive comes standard with Adaptive M Suspension and electronically controlled dampers. The system enhances both dynamic performance and ride comfort, and the driver can select its basic setting through My Modes.

The new BMW iX3 M60 xDrive has two additional My Modes – M Sport and M Sport Plus – that open the door to an even more customized, emotionally engaging and sporty driving experience. The settings for the drive system, chassis, and steering are adapted to match the My Mode selected.

Adaptive M Suspension continuously calculates the optimum damping force for each driving situation and adjusts the individual dampers within milliseconds. The result is agile, direct, and precise handling with improved steering feel. At the same time, supple damper responses support ride comfort and lower noise levels.

Adaptive M suspension also includes sport steering with a variable rack ratio, which produces the signature steering feel of a BMW model while reducing steering effort. This increases comfort when making turns in urban areas or carrying out parking manoeuvres, for example. Sport steering also brings improvements to the car's driving dynamics.

The new BMW iX3 M60 xDrive is equipped as standard with an electronically controlled M Sport differential at the rear axle. This improves traction when cornering or driving on roads with slippery surfaces, further increasing the car's lateral acceleration and dynamic handling capabilities.

The development team extensively revised the chassis of the BMW iX3 M60 xDrive to deliver the dynamic handling associated with BMW M models. In addition to model-specific spring and damper tuning, front-axle anti-roll bar links improve steering precision, increase the effectiveness of the anti-roll bar, and reduce body roll. Additional front-end bracing increases transverse and torsional stiffness.

SAE Level 2 driver assistance and active safety systems help reduce driver workload and support road safety.

The new BMW iX3 M60 xDrive features SAE Level 2 driver assistance and active safety functions with BMW Symbiotic Drive. The technology is designed to support fluid, intuitive interaction between driver input and automated assistance across highways, country roads, and city streets. The optional Highway Assistant enables attentive, hands-free driving on highways at speeds up to 85 mph.

At a glance: Q&A on the new BMW iX3 M60 xDrive.

What motor configuration does the new BMW iX3 M60 xDrive use?

The BMW iX3 M60 xDrive uses one electric motor at the front axle and one at the rear. Together, they produce 603 hp.

How quickly does the BMW iX3 M60 xDrive accelerate?

The BMW iX3 M60 xDrive accelerates from 0 to 100 km/h (62 mph) in 3.9 seconds and reaches a top speed of 149 mph.

What are the dimensions of the BMW iX3 M60 xDrive?

The BMW iX3 M60 xDrive measures 188.3 inches long, 74.6 inches wide, and 64.4 inches tall, with a 114.1-inch wheelbase.

How fast can the BMW iX3 M60 xDrive charge?

The BMW iX3 M60 xDrive supports DC charging at up to 400 kW.

When will orders open for the BMW iX3 M60 xDrive?

Customers will be able to order the BMW iX3 M60 xDrive from the end of January 2027.

What driver assistance systems does the BMW iX3 M60 xDrive offer?

The BMW iX3 M60 xDrive offers SAE Level 2 driver assistance and active safety functions with BMW Symbiotic Drive. Highway Assistant enables attentive, hands-free driving on highways at speeds up to 85 mph.

BMW Group in the United States

BMW Group began operations in the U.S. over 50 years ago. In addition to the sales, marketing, and distribution of BMW, MINI, Rolls-Royce, and BMW Motorrad vehicles, BMW Group's business in the U.S. spans 30 locations in 12 states including BMW Group Financial Services, BMW Manufacturing, Designworks, BMW Technology Office USA, and BMW i Ventures. The company's U.S. plant in South Carolina is the largest single BMW production facility in the world and the global center of competence for BMW Sports Activity Vehicles. The BMW Group sales organization is represented by a nationwide network of 355 BMW retailers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 37 Rolls-Royce Motor Car dealers. Taken together, BMW Group's business activities in the U.S. provide and support over 120,000 jobs and contribute more than \$43.3 billion to the U.S. economy annually. For more information about BMW Group's business and products in the U.S., please visit:

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